GJS Diwali Edition 2026, the #HumaraApnaShow, unveiled at JWCC, Mumbai

GJS
INDIA GEM & JEWELLERY SHOW
A GRAND BUSINESS TO BUSINESS EXPO
#HumaraApnaShow



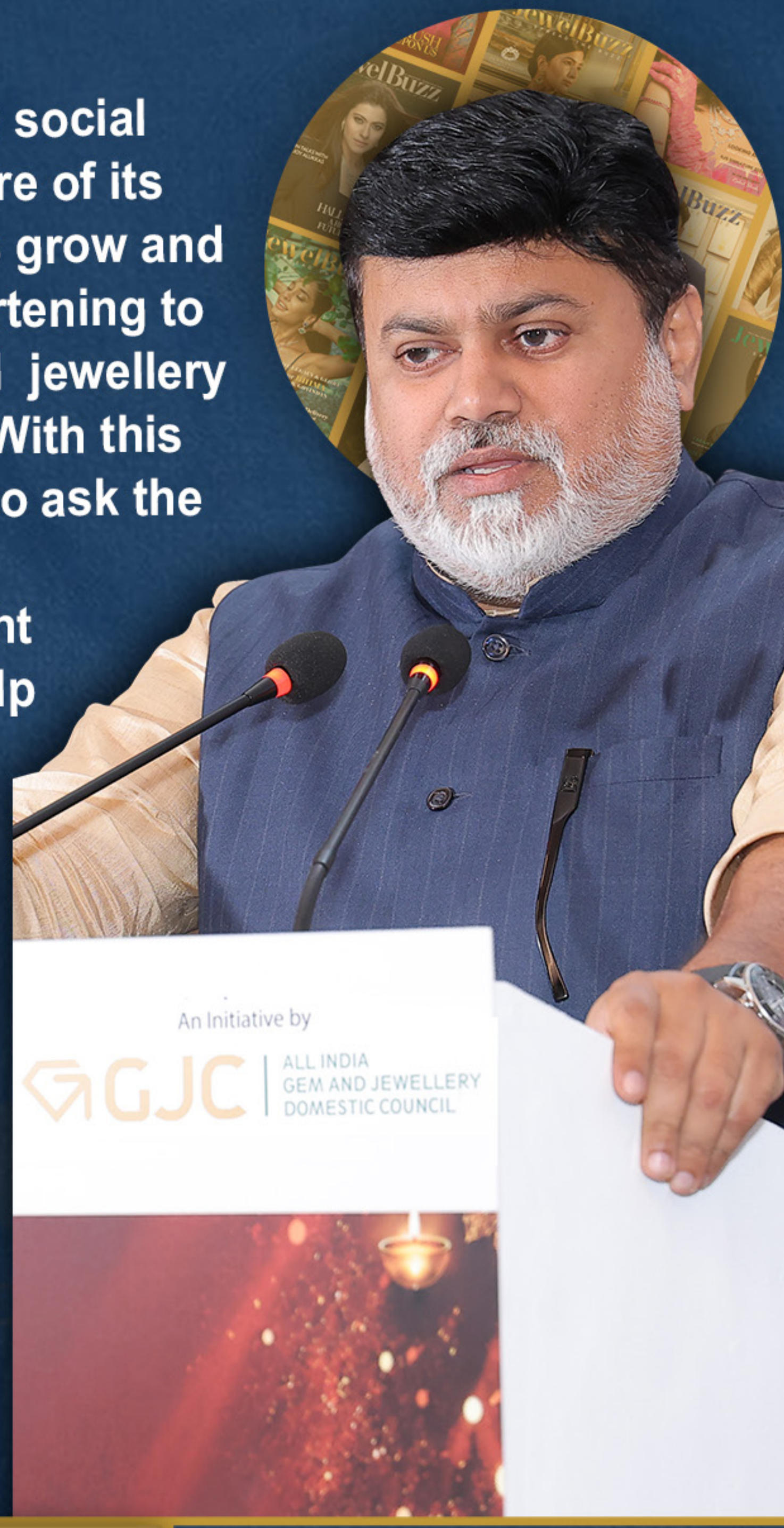
GJS Diwali Edition 2026, the **#HumaraApnaShow,** was inaugurated at **JWCC, Mumbai** by Chief Guest **Uday Samant,** Cabinet Minister for Industries and Marathi Language, Govt of Maharashtra, alongside Guests of Honour **Srinivas Injeti,** Chairman, IAGES, and **Mahesh Jain,** President, UP Sarafa Association, Special Guest **Rajiv Jain,** Chairman, JJS and dignitaries and leadership of the GJ industry.

Representing GJC were **Rajesh Rokde,** Chairman, **Avinash Gupta,** Vice Chairman and **Saiyam Mehra,** Convenor - GJS and IPC - GJC

"Any industry that has social welfare and the welfare of its workforce will always grow and prosper And it is heartening to see that the gem and jewellery is one such sector. I With this in mind, I would like to ask the industry to support Maharashtra's drought relief efforts. Your help can bring real relief to those in need.

Uday Samant
Cabinet Minister for Industries and Marathi Language, Govt of Maharashtra

Delivering the Chief Guest's address at GJS Diwali Edition 2026 inauguration.



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"The jewellery sector is an important contributor to the Indian economy. This sector will be critical in achieving a Viksit Bharat.

For any industry to succeed it needs a skilled workforce. I appeal to Government of Maharashtra to provide us the necessary resources to establish skill providing infrastructure

Avinash Gupta
Vice Chairman - GJC



An Initiative by
GGJC | ALL INDIA GEM AND JEWELLERY DOMESTIC COUNCIL

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Platin by Shineshilpi launches the Festive and Wedding Platinum jewellery collections at GJS Diwali Edition 2026



Platin by Shineshilpi launched the **Festive and Wedding Platinum jewellery collections at GJS Diwali Edition 2026.** The launch was graced by **Sudhir Kapoor,** MD - Bhima Jewellery. Present at the event was **Vaishali Banerjee** - Head of Global Market Development and MD - India & Middle East, PGI. Representing Shineshilpi Jewellers were **Pramod Mehta** and **Pulkit Mehta**.

The collections included :

Men of Platinum — The Groom Collection by **Rohit Sharma** and **Anirudh Ravichander.** Also launched were everyday wear machine chains.

Platinum Evara Collection — Premium Gifting Solutions

Platinum Love Bands — for Weddings & Engagements

The jewellery is crafted from the specially engineered **Innovo** platinum alloy.

SHINESHILPI MARK OF TRUST | PLATIN

STALL NO : 1106, 1108, 1110, 1112, 1J05, 1J07, 1J09 & 1J11

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Unique Premium launches the Modern Heritage Collection at GJS Diwali Edition 2026

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Unique Premium by Unique Chains and Jewels Ltd. launched the Modern Heritage Collection at GJS Diwali Edition 2026, with Sudhir Kapoor, MD - Bhima Jewellery formally unveiling the collection. Present from Unique Premium were Saiyam Mehra and Neha Saiyam Mehra.

This lightweight temple and antique collection is designed by Neha Saiyam Mehra.

UNIQUE

STALL NO : 1H02,1H04,1H06,1H08,1H10,1H12, 1I01,1I03,1I05,1I07,1I09,1I11

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"Modern Heritage was missing as a category. Unique Premium has filled this gap. This collection is sure to create a buzz in the market. It will do well in all regions of India. This collection is universal.



Sudhir Kapoor

MD - Bhima Jewellery

UNIQUE

STALL NO : 1H02,1H04,1H06,1H08,1H10,1H12, 1I01,1I03,1I05,1I07,1I09,1I11

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UNIQUE

STALL NO : 1H02,1H04,1H06,1H08,1H10,1H12, 1101,1103,1105,1107,1109,1111

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Royal Chain launches VED 22-karat gold jewellery collection at GJS Diwali Edition

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Royal Chain launched VED a 22-karat gold jewellery collection at GJS Diwali Edition 2026. The launch was graced by **Sudhir Kapoor,** MD -Bhima Jewellery Present from Royal Chain was **Manish Jain.**

Crafted with single-piece casting and high-precision CNC cutting, each design delivers a rich, luxurious finish. VED strikes the ideal balance between master craftsmanship and effortless wearability, offering a grander, more elegant silhouette at a surprisingly lighter weight. Experience timeless sophistication with jewellery designed to make an unforgettable statement.

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ROYAL CHAIN LIMITED

STALL NO : 1J02,1J04,1J06,1J08,1K01, 1K03,1K05,1K07

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ROYAL CHAIN LIMITED

STALL NO : 1J02,1J04,1J06,1J08,1K01, 1K03,1K05,1K07

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Uday Samant, Cabinet Minister for Industries and Marathi Language, Govt of Maharashtra, unveiled the JewelBuzz GJS Diwali Edition Special Issue, featuring Rajesh Rokde, Chairman GJC, on the cover.

IGM showcases GoldSense, the AI-powered digital karatometer, at GJS Diwali Edition 2026

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India Gold Metaverse (IGM) showcased GoldSense, a revolutionary portable, AI-powered digital karatometer.

Weighing less than 200 grams and connecting directly to any smartphone, GoldSense offers ultra-deep probing up to 7 mm (14 mm dual-sided) to analyze internal purity. The device **instantly detects hidden fraud, including fake cores, hollow interiors, and surface plating,** with zero damage or weight loss to the jewellery.

Users can generate and share AI-certified digital purity reports via WhatsApp or email within seconds, bringing unprecedented trust and efficiency to gold testing.

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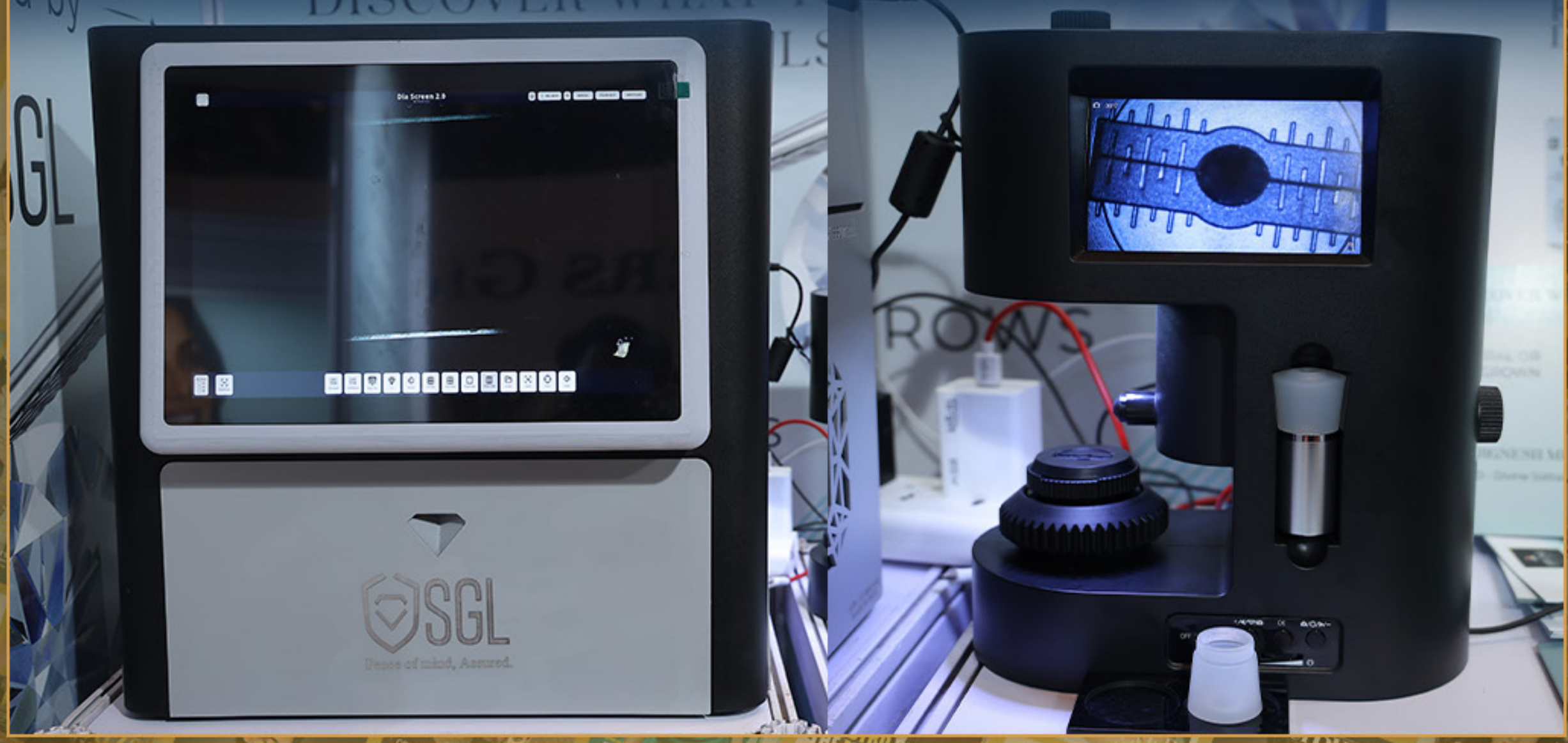
IGM
India Gold Metaverse
Gold is Technology

STALL NO : 1S17, 1S19

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Divine Solitaires showcases Know Your Diamond Zone at GJS Diwali Edition 2026

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Divine Solitaires has announced an partnership with **SGL** to introduce the **"Know Your Diamond Zone",** an advanced diamond screening and authentication solution designed to empower retail partners and enhance consumer trust.

The Know Your Diamond Zone provides retail jewellers with **state-of-the-art diamond screening technology, enabling real-time differentiation between Lab-Grown Diamonds (LGDs) and natural diamonds,** along with comprehensive verification checks for customer-owned jewellery.

Through this partnership, Divine Solitaires offers its privilege partners exclusive, discounted access to this cutting-edge equipment and technology stack.

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DIVINE SOLITAIRES
RARE. PRECIOUS. UNMATCHED.

STALL NO : 1R22,1R24

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DVM Aqua Gold showcases Enamel Collection at GJS Diwali Edition 2026

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DVM Aqua Gold showcases its vibrant new **Enamel Collection,** featuring floral motifs and contemporary accents in vivid hues of pink, green, red, yellow, and blue. Designed primarily for Gen Z trends, this **lightweight gold line is available in 9K, 14K, 18K, and 22K** purities-blending pop-color aesthetics with everyday luxury.

DVM AQUA GOLD PVT. LTD. | **STALL NO : 1L26**

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DVM AQUA COLD PVT. LTD.

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