

PGI's PLATINUM BUYER SELLER MEET opens in Kochi

PLATINUM
BUYER SELLER MEET
8th - 9th JULY 2026



The 9th edition of PGI's PLATINUM BUYER SELLER MEET (BSM) opened at the Grand Hyatt Kochi, Bolgatty. The PLATINUM BSM featured 10 manufacturers and a select group of 75 retailers.

The invitation-only PLATINUM BSM facilitates structured, high-value interactions between manufacturers and retail decision-makers.

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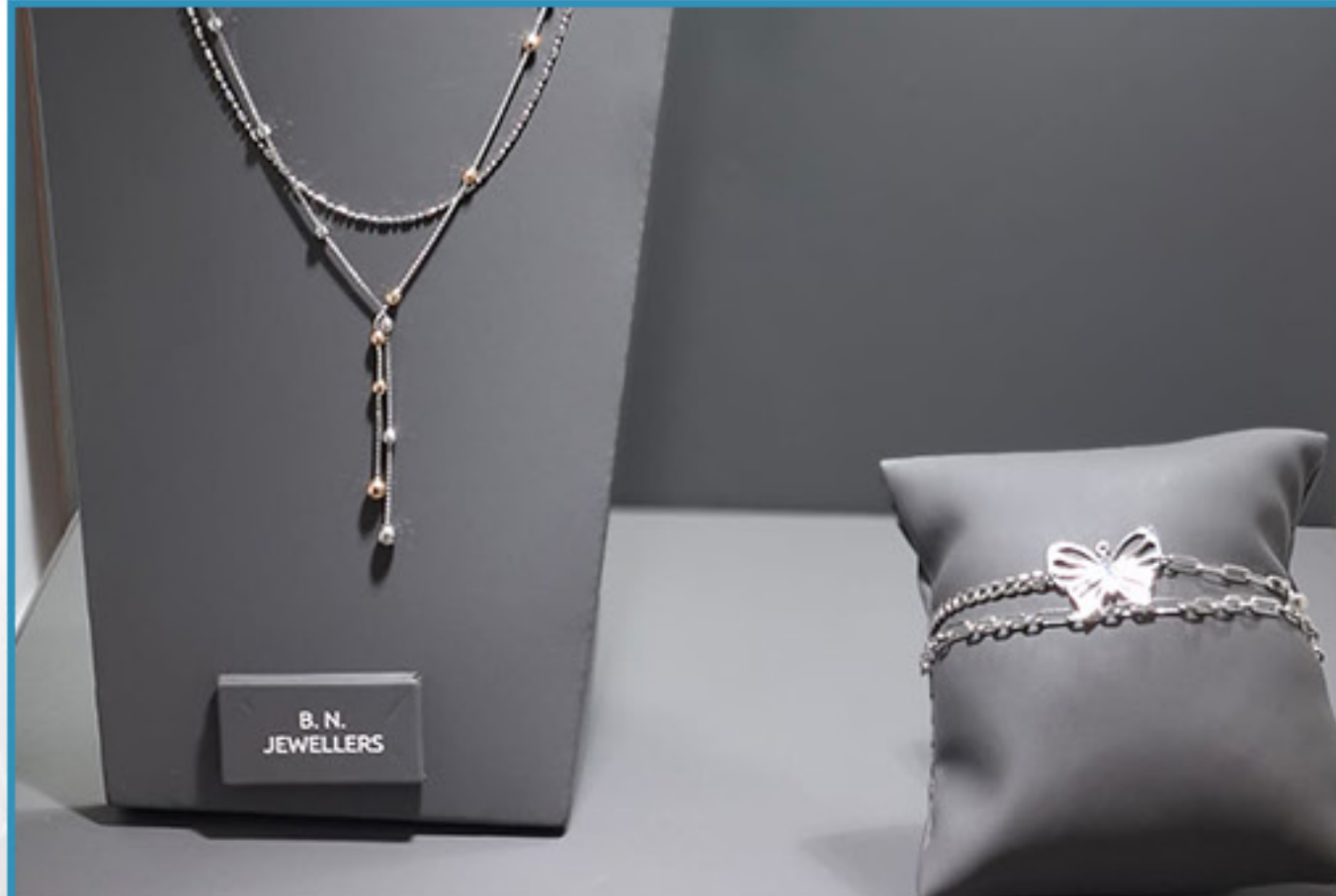


Platinum Buyer Seller Meet 2026

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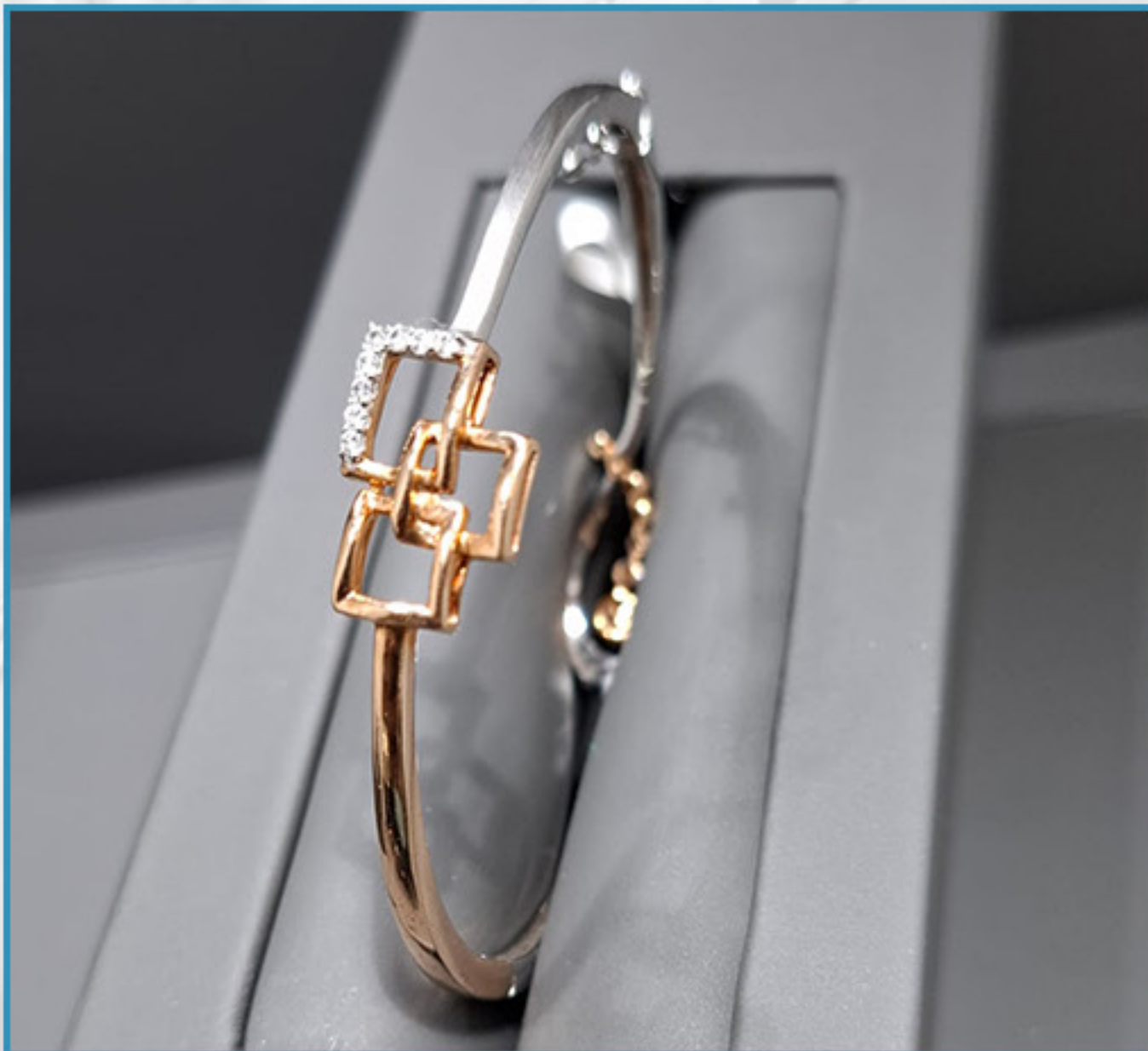


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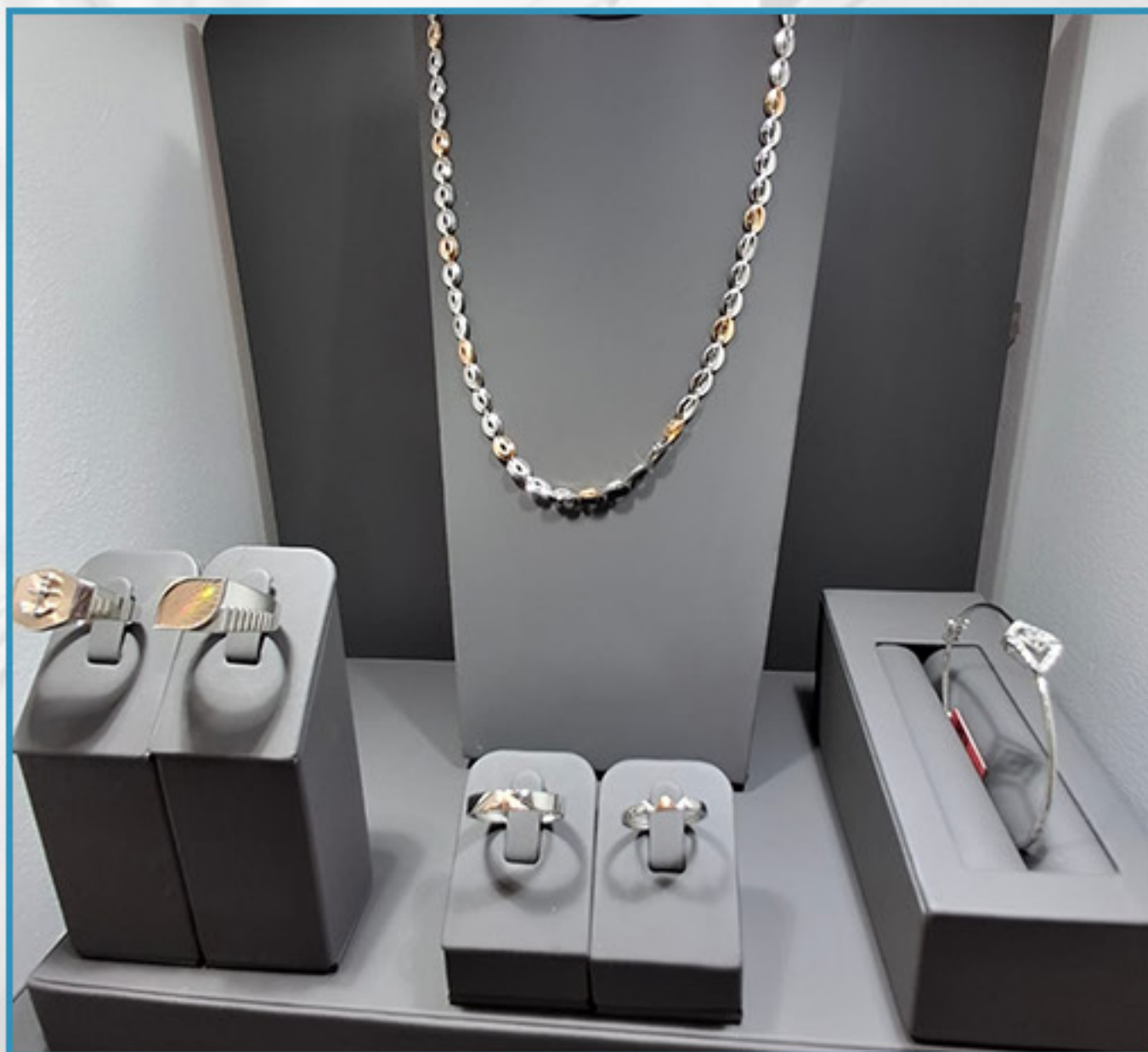
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“I think innovation is about different ways that we can grow platinum as a category and grow the platinum business. That's where it starts. We had an app which sort of brings via AR technology brings the whole consumer journey towards discovering platinum to life. So, the origin of platinum, the story behind it, etc. all delivered via AR. So, that's interesting given that our consumer is always a younger consumer. Innovation sort of takes different forms and shapes, but it's all about bringing the consumer into the platinum fold.

Sujala Martis

Director - Consumer Marketing at
Platinum Guild International (PGI)

