

Ramdas Athawale, Rahul Narwekar inaugurate SILVER SHOW OF INDIA 4TH Edition - Mumbai

4TH EDITION
SSI SILVER
SHOW OF
INDIA
AN EXCLUSIVE B2B EXHIBITION
ON SILVER JEWELLERY & ARTICLES
5- 8 JUNE 2026
JIO WORLD CONVENTION CENTRE
BANDRA KURLA COMPLEX - MUMBAI



SILVER SHOW OF INDIA(SSI) - 4TH Edition Mumbai was inaugurated at Jio World Convention Centre, Mumbai by Chief Guests **Ramdas Athawale**, Hon'ble Minister of State for Social Justice & Empowerment, Govt of India and **Rahul Narwekar**, Speaker of the Maharashtra Legislative Assembly along with **Ba Ramesh**, Joint MD - Thangamayil Jewellery Ltd, **Dr. Saurabh Gadgil**, CMD, PNG Jewellers, **Varghese Alukkas**, MD - Jos Alukkas Group, **Kirit Bhansali**, Chairman - GJEPC, **Pramod Agrawal**, Chairman - NGJCI, **Avinash Gupta**, Vice Chairman - GJC, **Mahender Kumar Tayal**, Regional Chairperson - GJEPC and dignitaries from the GJ industry. The inaugural ceremony was presided by **Prithviraj Kothari**, National President IBJA, **Dr. Chetan Kumar Mehta**, President, Jewellery Division - IBJA, President - JAB, Chairman – SSI Exhibition Committee. SSI, India's biggest silver specific trade show, an exclusive B2B exhibition on silver jewellery & articles will run from 5th to 8th June 2026.

“Today we are not just inaugurating the Silver Show of India, we are celebrating India's rich craftsmanship, the Make in India movement and the bright future of the silver sector.

Rahul Narwekar

Speaker - Maharashtra Legislative Assembly

Delivering the Chief Guest's address at inauguration of SSI 4th Edition - Mumbai



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Purple Jewels launches TULIP collection at SSI 4th Edition Mumbai

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PURPLE
JEWELSPVT.LTD.



Purple Jewels launched TULIP - The Ultra Light Idols by Purple - at SSI 4th Edition - Mumbai in the presence of Shri. Rahul Narwekar, Speaker of Maharashtra Legislative Assembly.

The ultra-light 925 silver idols by Purple Jewels are crafted using advanced technology and reflect the quality and exquisite finish it is known for.





Shri. Rahul Narwekar, Prithviraj Kothari visit Kraft Silver at SSI 4th Edition - Mumbai

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Kraft Silver garnered significant attention at **SSI 2026** with a special visit from **Rahul Narwekar**, Speaker of the Maharashtra Legislative Assembly, **Prithviraj Kothari**, National President, IBJA along with esteemed dignitaries from the jewellery industry.

The brand showcased an extraordinary collection of silver artefacts, featuring a magnificent **3-foot silver cow**, an intricately crafted **silver sofa**, and an innovative digital table cover. The exhibit beautifully highlighted Kraft Silver's dedication to exceptional **craftsmanship, creativity, and innovation, making** it one of the standout attractions of the show.

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HALL : Jasmine / STAL NO : G2a

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Rahul Narwekar launches Hollow Men's RPT Jewellery from Ricchezza at SSI 4th Edition Mumbai

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Rahul Narwekar, Speaker of the Maharashtra Legislative Assembly launched the **Hollow Men's RPT Jewellery** from **Ricchezza** at SSI 4th Edition Mumbai in the presence of **Prithviraj Kothari** National President IBJA, **Dr Chetan Kumar Mehta** President - Jewellery Division IBJA, President - JAB, Chairman, SSI Organizing Committee and other dignitaries. The collection comprises **neckwear, bracelets, kadas**.



HALL : Pavilion / STAL NO : F1b

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 **Ricchezza®**
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Shri Ramdas Athawale, Saurabh Gadgil unveil the Shell & Silver collection from Navkar Sterling Silver at SSI 4th Edition Mumbai

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NAVKAR
STERLING SILVER

Shri Ramdas Athawale, Honourable Union Minister of State for Social Justice and Empowerment, Govt of India and **Dr. Saurabh Gadgil**, CMD - PNG Jewellers launched the Shell & Silver collection from **Navkar Sterling Silver** at SSI 4th Edition Mumbai in the presence **Kanaya Kakad**, Jt Treasurer IBJA and leading players of the GJ industry. **Shell & Silver** collection was conceptualized by **Yogesh Kothari**, The Art of Silver. **Abhay Ranka**, Founder - Navkar Sterling Silver was present at the launch.

Shell & Silver collection comprises neckwear, earrings in 925 silver and delicate mother of pearl, embellished with rubies and emeralds.

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NAV KAR
STERLING SILVER

HALL : Pavilion / STAL NO : F1a

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NAVKAR
STERLING SILVER

HALL : Pavilion / STAL NO : F1a

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Silover Jewels launches three new collections at SSI 4th Edition - Mumbai

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Silover
JEWELS

Dr Chetan Kumar Mehta, President - Jewellery Division IBJA, President, JAB, Chairman SSI Organizing Committee launched three new collections from **Silover Jewels** at SSI 4th Edition Mumbai. Present at the launch were **Vineet Vasa** of Lotus Jewellery Creation and **Pritesh Shusaniya**, Silover Jewels.

The collections launched the silver and Moissanite collection, fusion enamel collection comprising 925 silver in gold, rose gold and rhodium plating and the Goldver vermeil jewellery collection.



A Visit of Appreciation & Inspiration at Antraa Silver at SSI 2026

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Varghese Alukkas - MD- Jos Alukkas, visited Antraa Silver and explored its exclusive collection of fine accessories in silver & distinctive pens and luxury creations. The visit showcased Antraa's commitment to **innovation, craftsmanship, and design** excellence at SSI 2026.

The interaction highlighted a shared appreciation for creativity and the evolving trends shaping the jewellery industry.

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HALL: Jasmine / STAL NO: H2a

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Anmol Silver launches the Rudra Series at SSI - 4th Edition Mumbai

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Anmol Silver launched the Rudra Series at SSI - 4th Edition; the formal unveiling of the collection was done by **Varghese Alukkas**, MD- Jos Alukkas and **Dr. Chetan Kumar Mehta**, President - Jewellery Division, IBJA, President - JAB, Chairman, SSI Organizing Committee. Representing Anmol Silver were **Kishore Roonwal**, MD and **Deepak Roonwal**, Director.

Inspired by a traditional sandalwood doll crafted by a Padma Bhushan awardee from Rajasthan, this exquisite collection celebrates heritage and artistry. The launch unveiled two signature 925 sterling silver figurines: a bride and a veena. Designed with hidden sophistication, each piece features intricate compartments that open to reveal meticulously **detailed deities**, including **Shiva, Ganesha, Lakshmi, and Radha-Krishna**.

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HALL : Jasmine / STAL NO : F1b

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Rajesh Kalyanaraman, Dr Chetan Kumar Mehta launch JewelBuzz GES Special Edition at SSI 4th Edition Mumbai

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The **JewelBuzz GES Special Edition** was launched by **Rajesh Kalyanaraman**, ED Kalyan Jewellers and **Dr Chetan Kumar Mehta** President - Jewellery Division IBJA, President - JAB, Chairman - SSI Organizing Committee at SSI 4th Edition Mumbai. Present at the launch were **Abhay Ranka**, Navkar Sterling Silver, **Sujeeth Bafna**, Silver Empire, **Ritesh Doshi**, Ricchezza, **Vivek Kabra**, Founder and Publisher - JewelBuzz and alongside **Sreekanth Urs**, CMD - GES Worldex Pvt Ltd. along with other industry leaders and dignitaries.

The Special Edition is a tribute to the dedication of **Sreekanth Urs** and his team at **GES Worldex** for creating this exhibition power house that has revolutionized the silver sector with the game changing SILVER SHOW OF INDIA.



Actor Prit Kamani launches 3 collections from Jriti Riwaaz at SSI 4th edition Mumbai

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Jriti Riwaaz showcased its creative approach to silver craftsmanship with the launch of three distinctive collections by **Prit Kamani** at the 4th Edition of the Silver Show of India (SSI) 2026 in Mumbai.

The newly unveiled collections featured premium mobile covers embellished with intricate **925 silver motifs**, stylish **silver-rimmed goggles** that blend fashion with craftsmanship, and the **Veer Raakhi Collection**, designed to celebrate the bond of siblinghood through thoughtfully crafted silver rakhis.

The unveiling added to the excitement at SSI 2026, where **manufacturers and brands from across the country** are presenting new-age silver creations and design innovations to the industry.

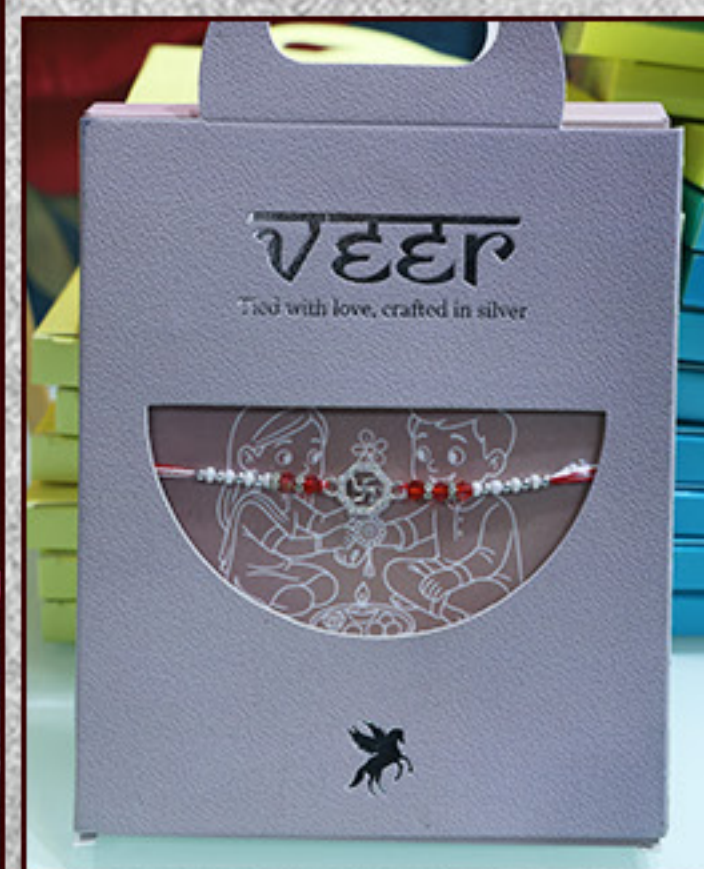


HALL: Jasmine / STAL NO: B2b

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Purple Jewels Highlights Innovation and Craftsmanship at SSI 4th Edition - Mumbai

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Purple Jewels Pvt. Ltd. received a special visit from **Rajesh Kalyanaraman**, Executive Director - Kalyan Jewellers, at SSI 4th Edition - Mumbai. During his visit, he explored the **brand's diverse collection and product offerings**, while interacting with the team and gaining insights into the latest trends and innovations showcased by Purple Jewels.

The visit reflected the collaborative spirit and industry engagement that SSI 4th Edition - Mumbai continues to foster among leading jewellery brands and professionals. Purple Jewels showcase featured a wide array of designs catering to evolving market demands and consumer tastes. The brand's focus on **quality, creativity, and product development** received appreciation from visitors throughout the exhibition.

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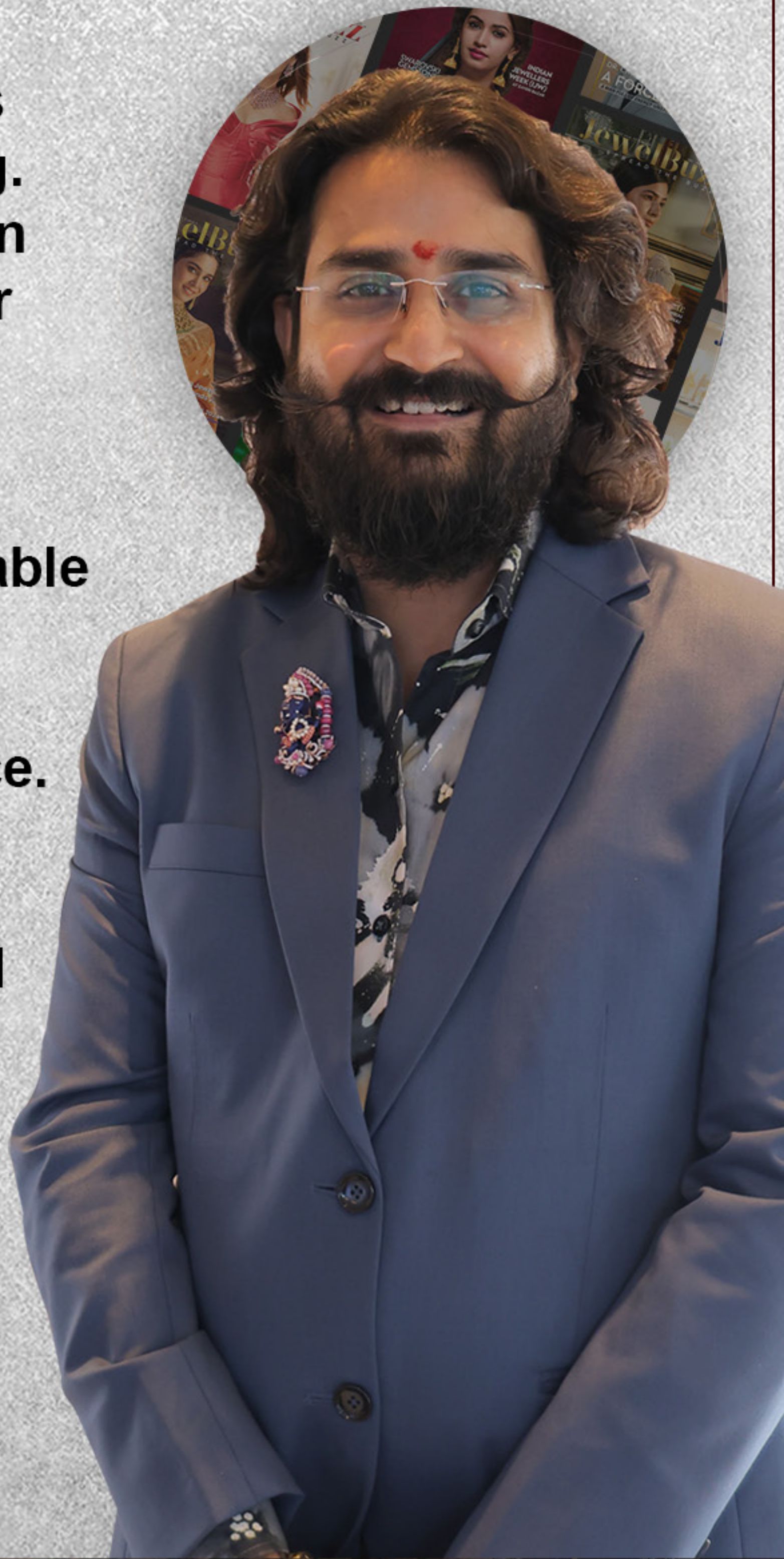
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“This edition of SSI has been truly outstanding. The response has been phenomenal, with over 35,000 retail visitors attending the show. The silver sector has demonstrated remarkable momentum, reflecting growing consumer interest and confidence. We are optimistic that this positive trend will further strengthen and drive growth across the gems and jewellery industry.”

Dr. Chetan Kumar Mehta

Chairman - SSI Organizing
Committee



“The 4th edition of SSI Mumbai has been truly phenomenal and remarkable. While the market was experiencing a slowdown, the industry placed its trust in us-and, more importantly, we had unwavering faith in ourselves. Through meticulous planning, extensive groundwork, and relentless effort, we were able to deliver a highly successful edition of the show. I would like to extend my heartfelt gratitude to the entire GES team for their hard work, dedication. My sincere thanks also go to our exhibitors, visitors, trade associations, media partners, vendors, and everyone who believed in and supported us throughout this journey.”

Sreekanth Urs

CMD - GES Worldex

