



## IIJS Bharat Tiritiya 2026 inaugurated at BIEC, Bengaluru



**IIJS Bharat Tiritiya 2026** was unveiled at BIEC, Bengaluru by Chief Guest **Gunjan Krishna**, IAS, Commissioner- Industrial Development and Director of Industries and Commerce, Govt of Karnataka along with Guests of Honour **Prasanna Anguraj**, MD -Sree Kumaran Thangamaligai and **Dr. Pratap Madhukar Kamath**, MD- Abaran Timeless Jewellery Pvt. Ltd, **Dr Chetan Kumar Mehta**, President JAB, **Shrikant Kari**, Chairman KJF. Present at the inauguration were **Kirit Bhansali**, Chairman – GJEPC, **Shaunak Parikh**, Vice Chairman & Convener - National Exhibitions, GJEPC, **Mahendra Kumar Tayal**, Chairman, Southern Region, GJEPC, **Sabyasachi Ray**, ED- GJEPC.

**IGJME Bharat Tiritiya 2026** will be concurrently held with IIJS Bharat Tiritiya 2026. Both shows will run from **21<sup>st</sup> to 23<sup>rd</sup> March 2026**.

“Platforms like IIJS Bharat Tritiya 2026 are excellent showcases for India’s jewellery craftsmanship and innovation, while also fostering meaningful networking and industry collaboration. In the current environment of geopolitical and economic uncertainty, it is imperative that we intensify our efforts to take India’s story and strengths to the global stage.”

## **Gunjan Jain**

IAS, Commissioner- Industrial Development and Director of Industries and Commerce, Govt of Karnataka

*Delivering Chief Guest address at IIJS BHARAT TRITIYA 2026 inauguration*



**iiJS Bharat**

**TRITIYA** INDIA  
BENGALURU 2026 INTERNATIONAL  
JEWELLERY SHOW

21<sup>st</sup> - 23<sup>rd</sup> March, 2026

BIEC, Bengaluru

“IIJS Bharat Tritoia reflects the resilience of India’s gem and jewellery industry. From the uncertainty of the pandemic to ongoing geopolitical challenges, the sector has continued to evolve and grow.

Despite global trade pressures, the industry has successfully expanded into new markets such as the UAE, Australia, and New Zealand, while strengthening established hubs like Hong Kong. With the global jewellery market projected to reach \$130 billion by 2030, Indian manufacturers are responding through innovation, lightweight designs, and more accessible price points-trends clearly visible at IIJS Tritoia 2026.

IIJS remains a vital platform that brings the industry together, fostering collaboration, innovation, and new business opportunities despite all challenges.

**Kirit Bhansali**

Chairman- GJEPC





## **GJEPC and The Jewellers' Association, Bengaluru sign MoU at IIJS BHARAT TRITIYA 2026**



**GJEPC and The Jewellers' Association, Bengaluru (JAB) signed a MoU at IIJS BHARAT TRITIYA 2026.**

This MoU reflects a shared commitment to strengthening and promoting the jewellery trade in Karnataka, while enhancing industry participation and creating greater opportunities through IIJS Bharat Tritiya 2026.

**Kirit Bhansali**, Chairman - GJEPC and **Dr Chetan Kumar Mehta**, President JAB conducted the official signing of the MoU.



## IIJS BHARAT TRITIYA 2026 Innov8 Bridal Brilliance: Bridal jewellery from heritage to contemporary



The expert panel comprised **Prasad Bidapa**, fashion consultant, choreographer, stylist, **Pallavi Foley**, Founder - Pallavi Foley Fine Jewellery, **Pratap Madhukar Kamath**, MD - Abaran Timeless Jewellery. **Sumesh Wadhera**, MD - AOJ Media moderated the session.

The panel shared some deep insights:

- There is **democratization of trends** because of social media and cinema- trends in metros are mirrored in Tier 2 and 3 cities.
- Brides are buying multiple categories - **traditional temple jewellery, contemporary diamond jewellery, colour stone jewellery** that is styled with various outfits.
- **Modern consumers - particularly bridal clients** are highly informed and arrive with **curated visual references, such as mood boards**. Jewellery must be seamlessly integrated into an aesthetic that includes the client's outfit, footwear, and accessories.
- Sales staff must be equipped to act as **trusted advisors and stylistic guides**, prioritizing relationship-based service over plain sales transactions to provide a truly comprehensive shopping experience.

# #Buzz at IIJS Bharat Tritoia 2026

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