

SILVER SHOW OF INDIA DELHI 2nd Edition unveiled at the Yashobhoomi IICC, Delhi

2nd EDITION **SSI** **SILVER SHOW OF INDIA**
AN EXCLUSIVE B2B EXHIBITION
ON SILVER JEWELLERY & ARTICLES
6 - 9 SEPT 2025
YASHOBHOOMI IICC India International
Convention & Expo Centre
HALL NO. 2, SECTOR 25, DWARKA - NEW DELHI



Chief Guest **Thakur Sangeet Som**, Ex-MLA of the BJP from Sardhana, Meerut inaugurated the **SILVER SHOW OF INDIA (SSI) DELHI 2nd Edition** at the **Yashobhoomi - India International Convention & Expo Centre Delhi** along with Guest of Honor **Pramod Agarwal**, Chairman - NGJCI, Chairman of Derewala Industries.

The programme was presided by **Dr. Chetan Kumar Mehta**, Chairman - SSI Organizing Committee, Vice President, Jewellery Division - IBJA, President - JAB, **Anurag Rastogi**, North India Head - IBJA, **Ankit Vaidya**, President - Madhya Pradesh - IBJA, **Surendra Mehta**, National Secretary - IBJA along with the members of Managing Committee of IBJA. In attendance was **Sreekanth Urs**, CEO - GES India Inc, dignitaries and leading players from the GJ industry.

SSI DELHI 2nd Edition features over 200 exhibitors across 500 stalls. The show will be held from 6th to 9th September, 2025.

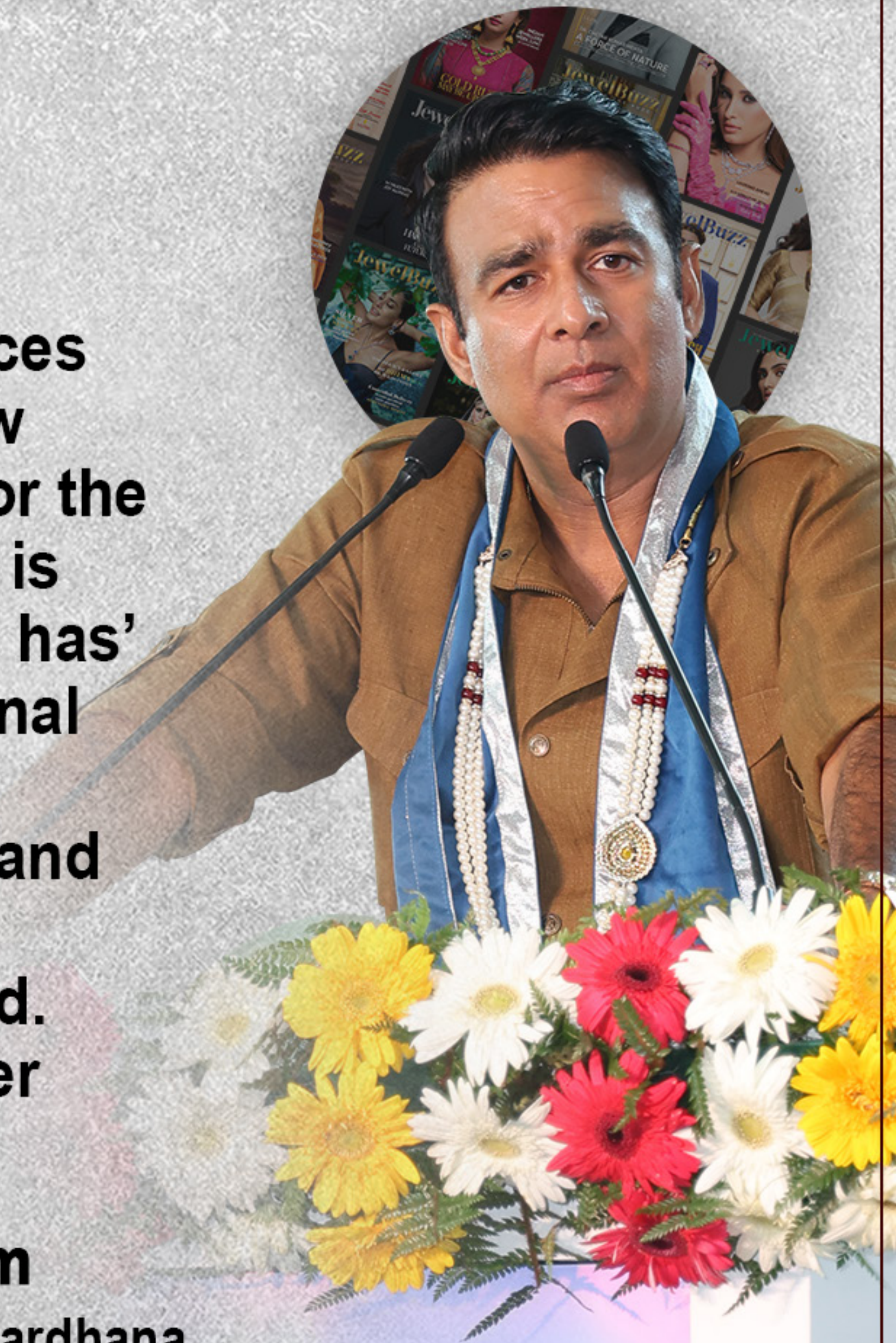
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The surging gold prices have made the yellow metal unaffordable for the common man. Silver is filling the void which has resulted in phenomenal growth of silver consumption. Trade and industry is declaring Silver is the new Gold. Today I declare: Silver is the new diamond!

Thakur Sangeet Som

Ex-MLA of the BJP from Sardhana,
Meerut

*Delivering the Chief Guest's address
at SSI DELHI 2nd Edition*



**THE BIGGEST
SPECIFIC
JEWELLERY SHOW**

#JBSHOWBUZZ - SSI 2025

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We at IBJA have ensured that SSI has exploded in its growth and reach new heights. From a small step in Bengaluru, SSI, a focussed and dedicated silver show, has grown to a vibrant platform for the Indian silver jewellery and articles segment. Let us all boldly declare: Silver is the new gold.

Dr. Chetan Kumar Mehta

CMD - Laxmi Diamonds - Bengaluru,
Chairman - SSI Organizing Committee,
President - Jewellery Division India - IBJA,
President - JAB.

*Speaking at the inauguration of SSI
DELHI 2nd Edition*



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SPECIFIC
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Retail Rush: SSI Delhi 2nd Edition Creates a Brisk Business Buzz

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