

#JBSHOWBUZZ - GJS 2025

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**Shri Devendra Fadnavis unveils GJS  
The Diwali Edition 2025 at JWCC, Mumbai**

**GJS**

INDIA GEM & JEWELLERY SHOW  
A GRAND BUSINESS TO BUSINESS EXPO

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16<sup>TH</sup> TO 19<sup>TH</sup> SEPTEMBER 2025

Chief Guest **Shri Devendra Fadnavis**, Hon'ble Chief Minister of Maharashtra formally inaugurated **GJS – The Diwali Edition 2025** at Jio World Convention Centre, Mumbai along with esteemed Guests of Honour **Chitra Kishor Wagh**, Member of the Maharashtra Legislative Council, **Sandeep Kohli**, CEO- Novel Jewels (Aditya Birla Group), **Dr. B. Govindan**, Chairman, Bhima Jewellery and distinguished Special Guests, **Kirit Bhansali**, Chairman-GJEPC, **Rajiv Jain**, Secretary - JJS and **Prithviraj Kothari**, President, IBJA, **Pankaj Bhojar**, MoS-Home, Housing, School Education, Co-operation, Mining- Govt of Maharashtra. The host GJC was represented by **Rajesh Rokde**, Chairman - GJC, **Avinash Gupta**, Vice Chairman-GJC and **Saiyam Mehra**, IPC-GJC & Convener- GJS.

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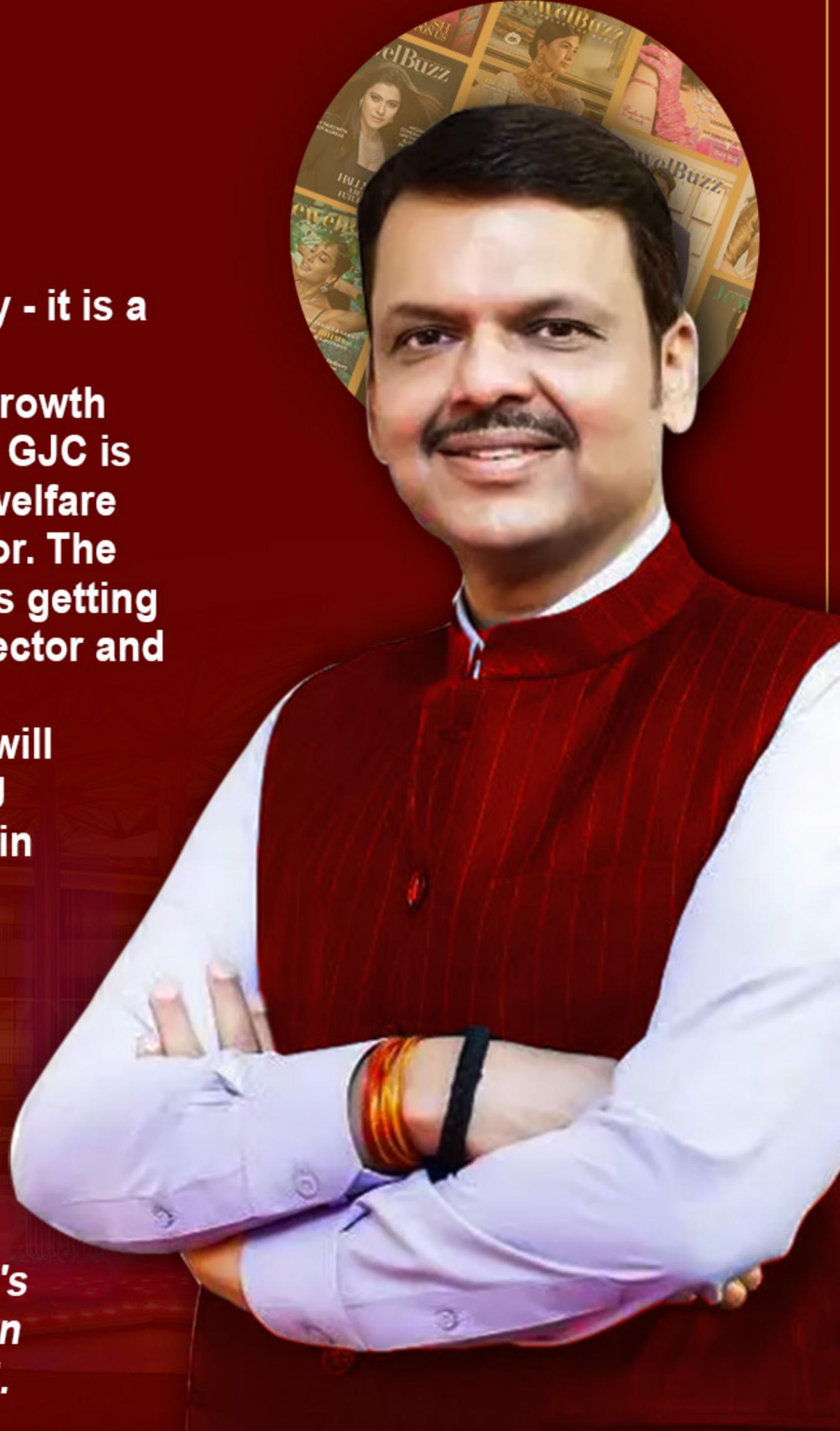
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I commend the GJ industry - it is a contributor to India's, and Maharashtra's economic growth and driver of employment. GJC is working tirelessly for the welfare and growth of the GJ sector. The Council is working towards getting players in the organized sector and making this industry more dependable. Maharashtra will continue to support the GJ industry and work closely in skilling, training, human resource development required for industry's growth.

**Devendra Fadnavis**  
Honourable Chief Minister  
of Maharashtra

*Delivering the Chief Guest's  
address at the inauguration  
of GJS Diwali Edition 2025.*



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# Industry Titans Unite to Unveil JewelBuzz Magazine at GJS 2025

A Celebration of Vision, Excellence & Unity

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ALL INDIA GEM AND JEWELLERY DOMESTIC COUNCIL

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## Inauguration



The stalwarts of the jewellery industry and esteemed guests came together to hold and unveil the **JewelBuzz Magazine** a symbol of vision, excellence, and unity in the gems & jewellery world during #Day1 of GJS 2025

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## GEMS & JEWELLERY BANKING SUMMIT Trade Dynamics: Navigating GJ exports amid tariff challenges

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The expert panel comprised **Avinash Gupta**, Vice Chairman GJC, **Saiyam Mehra**, IPC GJC and Convenor- GJS, **Ashok Kumar Gautam**, MD and CEO, IIBX, **Manish Goel**, Head - Bullion Desk, ICICI Bank **Chirag Sheth**, Principal Consultant, India - Metals Focus. The session was moderated by **Mritunjay Kumar Jha**, Commodity Editor- Zee Business.

The panelists agreed that Indian manufacturers-particularly diamond processors-would face significant headwinds due to U.S. tariffs, with job losses being a major concern. They emphasized that India's heavy dependence on the U.S., the Middle East, and diaspora-driven demand must evolve.

The consensus was clear: India must reposition itself from being an affordable labour-driven market to a premium global hub known for quality, craftsmanship, and innovation. Alongside this shift, India is exploring alternative export destinations and actively negotiating Free Trade Agreements (FTAs) with multiple countries and regions to secure a stronger foothold in global markets.



## **GEMS & JEWELLERY BANKING SUMMIT** **Bridging the gap: Strengthening banking** **& jewellery sector synergy**

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The first session of **GEMS & JEWELLERY BANKING SUMMIT** organised by GJC saw an expert panel comprising: **Manish Goel**, Head - Bullion Desk - ICICI Bank, **Nitin Khandelwal**, Past Chairman GJC, **Dileep Narayanan**, Head – Bullion Treasury, Malabar Group of Companies, **Ajit Mauskar**, Director -World Gold Council, **Ravi Prakash Agarwal**, Director - GJC. The session was moderated by **Sumesh Wadhwa**, MD - AOJ Media Pvt. Ltd.

The panelists addressed critical issues on the synergy between jewellery sector and banks and deliberated on lending modalities. It was underscored that reputation and efficient governance were essential to earn trust from a lender. The panel stressed on access to metal loans. It was agreed the GMS needs to be reintroduced. The experts also opined on establishing a bullion bank.



## GEMS & JEWELLERY BANKING SUMMIT Credit Ratings Essentials: Unlocking opportunities for GJ sector

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The power packed panel comprised **Amit Soni**, Director - GJC, **Bhargava Vaidya** - BN Vaidya and Associates, **Manu Sehgal**, CEO Brickwork Ratings, **Mohit Makhija**, Sr Director, CRISIL Ratings, **Prakash Agarwal**, Partner - Gefion Advisors, **Naved Ansari**, Associate Director - Finmet India. The session was moderated by **Sahil Mehra**, Co Convenor - GJS.

**Credit ratings play a pivotal role in business.** They reflect governance, transparency, compliance, and financial compatibility. Since credit ratings are directly linked to borrowing costs, they serve as a clear measure of a company's profile and its willingness to meet obligations. For businesses, especially those engaging with international clients or preparing for an IPO, ratings are critical to building trust and credibility. Within the jewellery trade, there has been a strong call for greater standardization in credit ratings.



## ELITE MEET

**Master session with Shripal Gandhi:  
Business coach, visionary thinker and  
growth catalyst**



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### **Salient points from Shripal Gandhi's masterclass: Building Brands that Scale**

- **Speed of the Train = Speed of the Engine**

Growth of a business is directly linked to the strength and agility of its leadership.

### **3 R mantra: Profit Multiplication Framework**

- **Recovery** → Re-engage lost customers.
- **Retention** → Keep existing customers loyal.
- **Reactivation** → Bring back dormant ones.
- **Together** = Profitability.

- **Hyperscaling through AI**

Harness AI to personalize engagement, automate campaigns, and maximize reach

- **Core Growth Drivers**

- **Reputation** → Foundation of consumer trust.
- **Relationships** → Sustain long-term value.
- **Results** → Deliver consistently for credibility.



R. KOTHARI JEWELLERS PVT LTD



## R Kothari Jewellers unveils Vellora collection at GJS Diwali Edition 2025

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**R Kothari Jewellers** launched the **Vellora** collection at **GJS Diwali Edition 2025**. The formal unveiling was done by **Paul Alukkas**, **John Alukkas**, MDs of Jos Alukkas, **Dr. Pratap Kamath**, MD - Abaran Timeless Jewellery Pvt Ltd. and **PV Jose**, Peejay Jewellers. Representing R Kothari Jewellers were **Raju Kothari**, **Akrant Kothari** and **Ketan Kothari**.

The Vellora collection comprises necklaces, kadas, earrings in 18k rose gold studded with Swarovski stones.

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**JewelBuzz Special Edition  
celebrating GJC's 20<sup>th</sup> Anniversary  
unveiled at GJS Diwali Edition 2025**

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The **JewelBuzz** Special Edition celebrating **GJC's 20th anniversary** was officially unveiled at GJS Diwali Edition 2025 by **Chitra Wagh**, MLA Maharashtra Govt, GJC leadership and dignitaries

This special edition marks a historic milestone, which celebrates and recognises two decades of GJC's dedication and efforts in uniting the domestic GJ industry

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## Divine Solitaires unveils the Signature collection at GJS Diwali Edition 2025

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Divine Solitaires unveiled the Signature collection at GJS Diwali Edition 2025 in the presence of **Rajesh Rokde**, Chairman GJC, **Avinash Gupta**, Vice Chairman - GJC, **Nitin Khandelwal**, Past Chairman GJC, **Saket Keshari**, Ratnalaya Jewellers, **Anil Kataria**, DP Abhushan partner jewellers of Divine Solitaires and other leading retailers across India. Representing Divine Solitaires were **Jignesh Mehta**, Founder and MD and **Shailen Mehta**, Co Founder.

Awards were presented for best sales performance, store management, best partner jewellers.

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**Akhil Bharatiya Terapanth Yuvak Parishad conducts 8000 blood donation camps in India and 95 countries**

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**Akhil Bharatiya Terapanth Yuvak Parishad organised 8000 blood donation camps today (September 17, 2025) in India and across 95 countries.**

**Terapanth Yuvak Parishad Dakshin Mumbai organized the camp at GJS Diwali Edition 2025. Kishanji Rathod of Akhil Bharatiya Terapanth Yuvak Parishad explained that the camps are housing societies, educational institutions, railway stations including CSTM.**

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**WOMEN OF VISION AWARDS 2025**  
Celebrating empowered and visionary women

**WOV**  
Women of Vision Awards



**GJC, GJS in association with JewelBuzz presented the WOMEN OF VISION AWARDS 2025 at GJS Diwali Edition 2025. The Chief Guest Manisha Gupta, Commodities Editor at CNBC - TV18 presented the awards to the worthy winners along with Rajesh Rokde Chairman GJC, Avinash Gupta, Vice Chairman GJC, Saiyam Mehra, IPC - GJC and Convenor GJS, Nitin Khandelwal, Past Chairman, GJC, Vivek Kabra, Founder and Publisher- JewelBuzz, Ashika Kabra, Co-Founder, JewelBuzz.**

**This celebration was about honouring 15 visionary women, empowered women of the GJ industry. Pioneers who lead with purpose, inspire with resilience, and redefine possibilities-and are an inspiration for other women.**

**She Leads. She Inspires. She Transforms.**

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JIO WORLD CONVENTION CENTRE, MUMBAI



## *Thank You GJC*

**JewelBuzz was honoured at the prestigious Media Awards ceremony held at GJS Diwali Edition 2025 - a proud recognition of our unwavering commitment to amplifying the buzz of the gems & jewellery trade.**

Over the years, JewelBuzz has carved its place as a trusted name respected for in-depth, unbiased journalism and admired for its unmatched digital buzz across platforms.

This honour is more than just an award - it's a reflection of the passion, precision, and purpose that drive every story we tell. To our powerhouse team your creativity, integrity, and relentless pursuit of excellence make JewelBuzz what it is today. This award is yours.

As the voice of the jewellery industry, we will continue to celebrate its brilliance, shape its narrative, and spread the buzz that lights the path to its future together.

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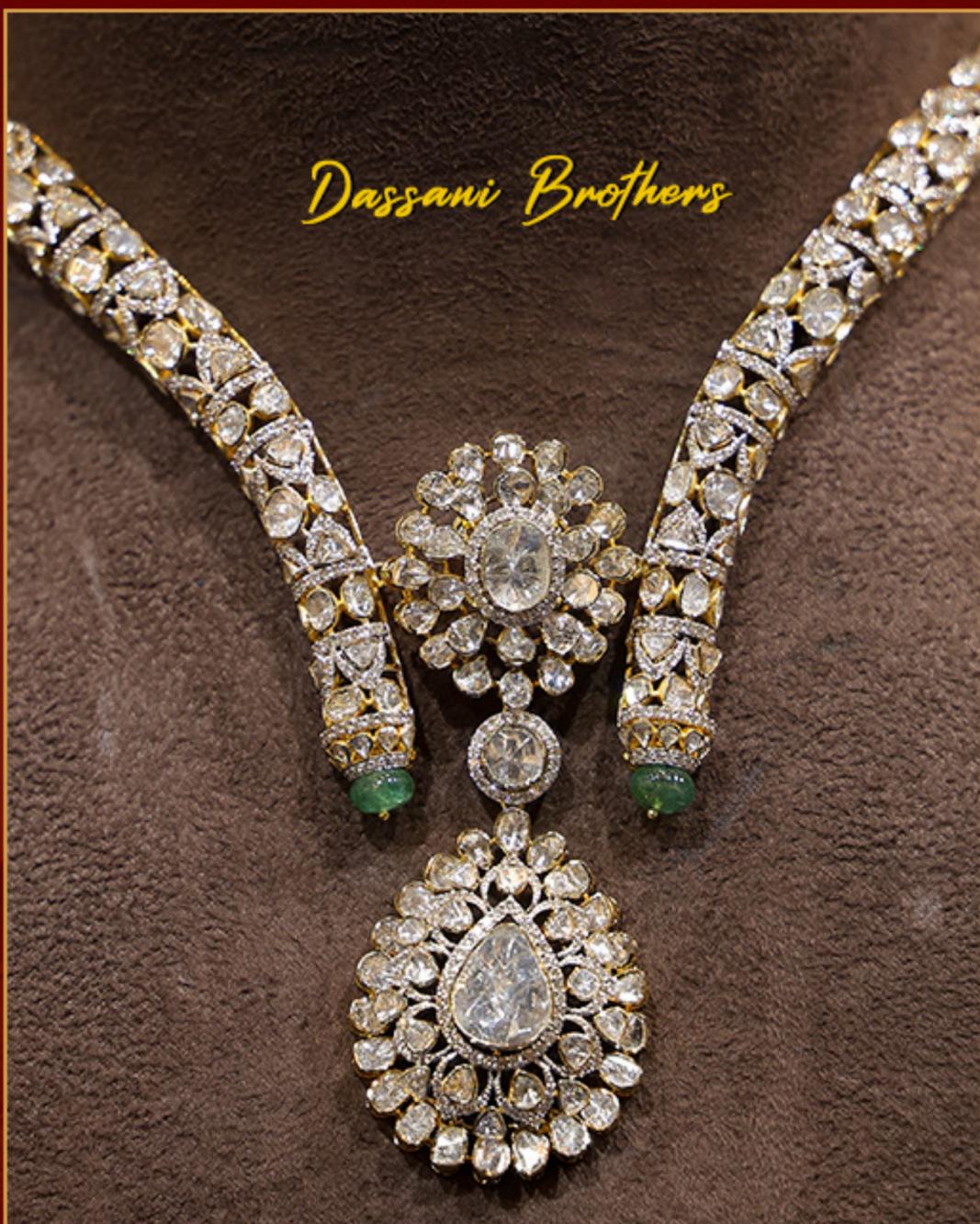
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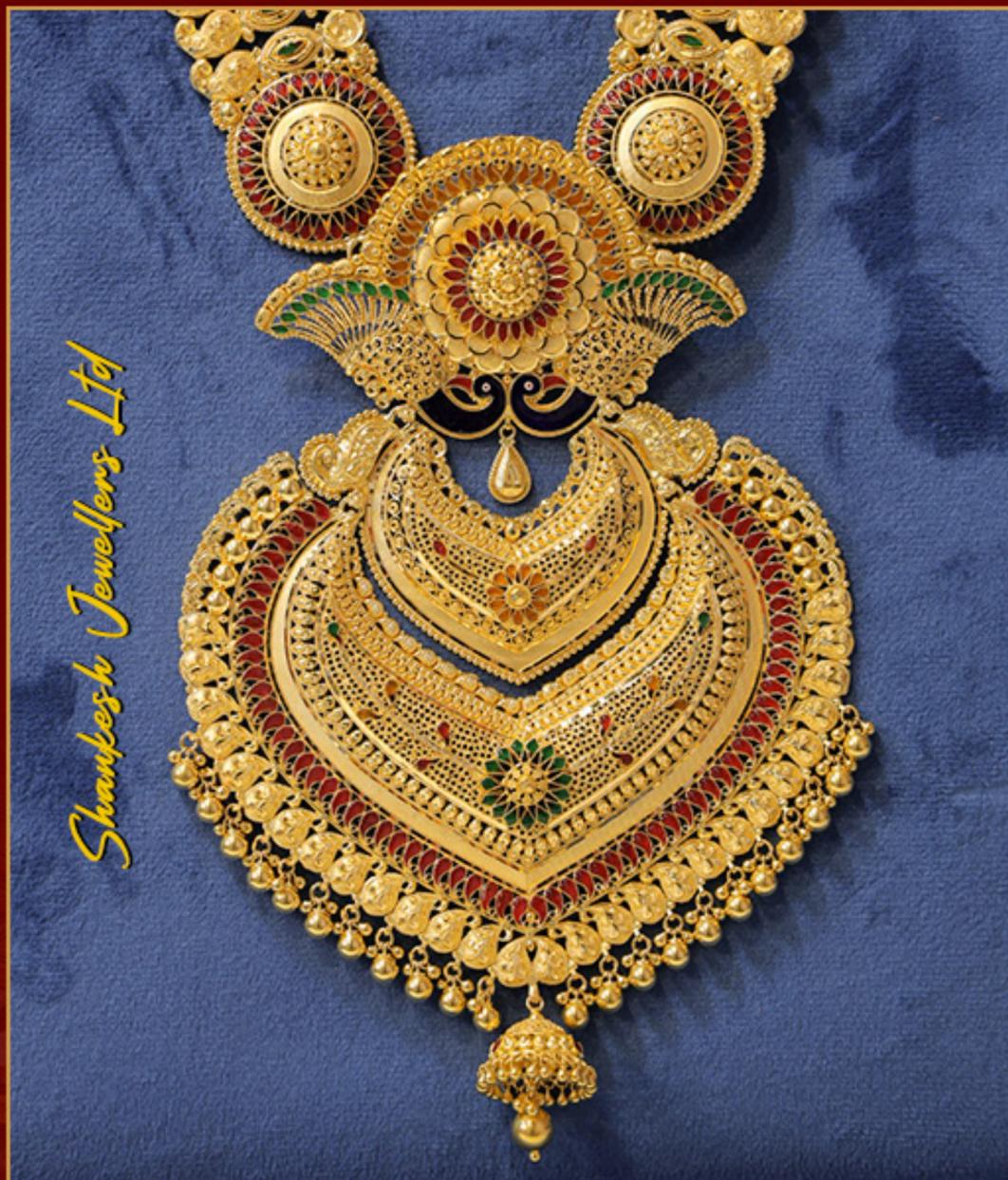
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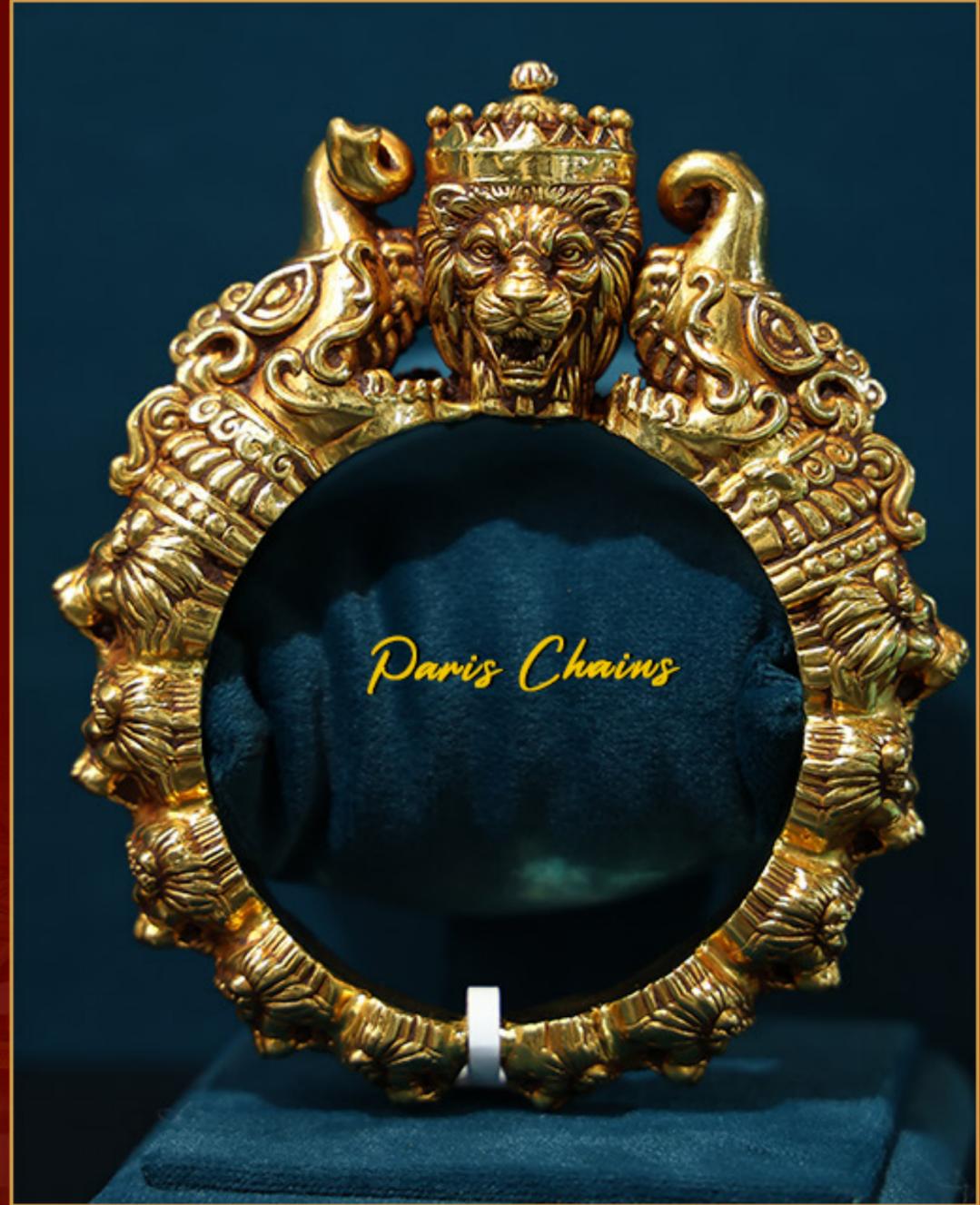
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