



## **Tiranga Flies Triumphantlly, as IIJS Premiere 2025 commences**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2025**  
30<sup>th</sup> July - 3<sup>rd</sup> August, 2025  
Jio World Convention Centre- Mumbai  
31<sup>st</sup> July - 4<sup>th</sup> August, 2025  
Bombay Exhibition Centre- Mumbai

The National flag flew triumphantly over the **Jio World Convention Centre**, marking the ceremonial opening of **IIJS Premiere 2025**. The flag hoisting set a patriotic and dignified tone for the event, as industry leaders, dignitaries, and global participants gathered to celebrate India's excellence in gems and jewellery on a world stage.

## IIJS Premiere 2025 unveiled at Jio World Convention Centre, Mumbai

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**IIJS Premiere 2025** was inaugurated at **Jio World Convention Centre, Mumbai** by Chief Guest **Rahul Narwekar**, Honourable Speaker, Maharashtra Legislative Assembly in the presence of Guests of Honour **Pavel Marinychev**, CEO – ALROSA and **Ajoy Chawla**, CEO Jewellery Division- Titan Company Ltd. Present at the inauguration ceremony were **Kirit Bhansali** Chairman GJEPC, **Shaunak Parikh**, Vice Chairman - GJEPC, **Nirav Bhansali** Convenor- National Exhibitions GJEPC, **Sabyasachi Ray**, ED - GJEPC and dignitaries from the GJ industry.

**IIJS**

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JEWELLERY SHOW

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**India's GJ industry is recognised as a major player in the global GJ industry. This industry is showing consistent growth year on year. It is not possible for India to be an economic powerhouse without the Indian GJ industry's contribution.**

**Rahul Narwekar**

**Honourable Speaker- Maharashtra  
Legislative Assembly**

***Delivering the Chief Guest's  
address at IIJS PREMIERE 2025***



**IIJS**  
**PREMIERE 2025**

INDIA  
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**I am pleased to state that India is a trusted and reliable trade partner. We have worked diligently to strengthen bilateral trade in diamonds. We look forward to further expanding our diamond and jewellery partnership across all platforms, including BRICS.**

**Pavel Marinychev**

**CEO - ALROSA**

***Speaking at the inauguration  
of IIJS PREMIERE 2025***



# #Buzz at IIJS Premiere 2025

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**The flag hoists high at Nesco, marking the glittering commencement of IIJS Premiere 2025**

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The National flag flew triumphantly over the **Bombay Exhibition Centre, Mumbai**, marking the ceremonial opening of **IIJS Premiere 2025**. The flag hoisting set a patriotic and dignified tone for the event, as industry leaders, dignitaries, and global participants gathered to celebrate India's excellence in gems and jewellery on a world stage.

## IIJS Premiere 2025 inaugurated at Bombay Exhibition Centre, Mumbai

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**IIJS Premiere 2025** was inaugurated at **Bombay Exhibition Centre NESCO**, Mumbai by Chief Guest **Mangal Prabhat Lodha**, Minister for Skill Development, Employment, Entrepreneurship and Innovation, Govt of Maharashtra in the presence of Guest of Honour **Abdul Salam**, Vice Chairman, Malabar Group. Present at the inauguration ceremony were **Kirit Bhansali** Chairman - GJEPC, **Shaunak Parikh**, Vice Chairman - GJEPC, **Nirav Bhansali** Convenor- National Exhibitions, GJEPC, **Sabyasachi Ray**, ED - GJEPC and dignitaries from the GJ industry.

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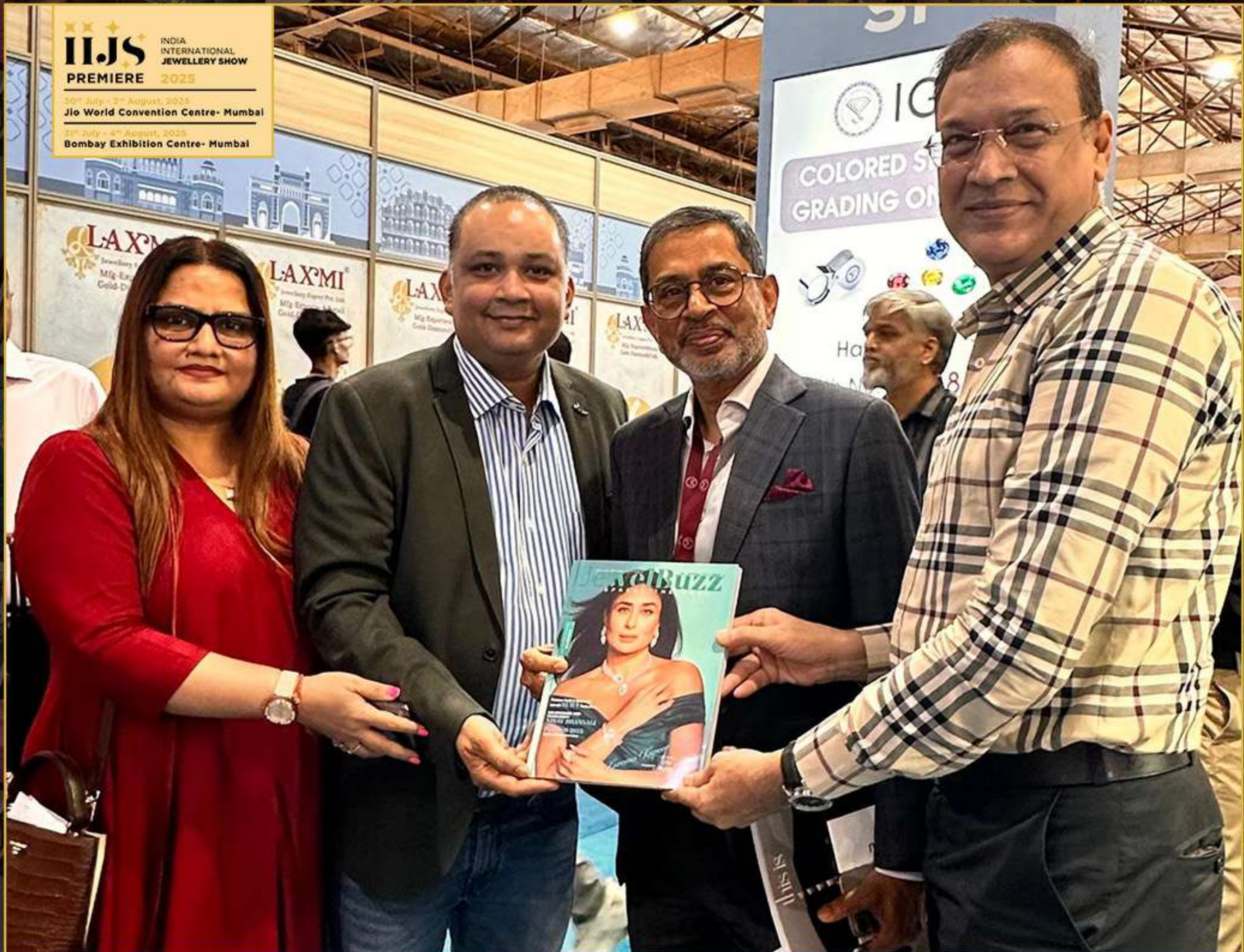
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## A Moment of Honour

**JEWELBUZZ** had the privilege of presenting its latest magazine edition to Abdul Salam, Vice Chairman of Malabar Group — celebrating excellence and vision in the jewellery industry at IIJS Premiere 2025.



**Shringar House of Mangalsutra Ltd. unveils  
24K SHUDDH Collection at IIJS Premiere 2025**

**India's first HUID hallmarked mangalsutra collection  
in pure 24K gold**

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**Shringar House of Mangalsutra Ltd.** launched the “**24K SHUDDH**” Collection, the first HUID Hallmarked Mangalsutra Collection in India crafted entirely in pure 24 Karat gold at **IIJS Premiere 2025** setting a benchmark for purity focused jewellery in India.

The launch event witnessed an overwhelming response and was graced by trade and industry stalwarts including **Sachin Jain**, Regional CEO India, WGC, **Rajesh Kalyanaraman**, ED - Kalyan Jewellers, **Dr. Saurabh Gadgil**, CMD- PNG Jewellers, **Ashish Pethe**, Partner, WHP Jewellers, **Varghese Alukkas**, MD, Jos Alukkas, **Anil Kataria** and **Vikas Kataria**, DP Jewellers **Chetan Thadeshwar**, Chairman, Shringar House of Mangalsutra Ltd. and dignitaries from the GJ industry.



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## RM Precious launches 3 exquisite collections at IIJS PREMIERE 2025

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**RM Precious launched 3 exquisite collections at IIJS PREMIERE 2025.** The collection were formally launched by **Suresh Addanki**, Vaibhav Jewellers, Visakhapatnam. RM Precious was represented by **Maulik Mandli** and **Sandeep Mandli**.

The collections comprised **Featherlight collection** of gold and **CZ jewellery**, **Ultralight collection** of plain gold jewellery and **Maher collection** of fancy stone studded jewellery



## **Sky Gold & Diamonds Ltd launches four exquisite collections at IIJS PREMIERE 2025**

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**Sky Gold & Diamonds Ltd** launched four brilliant collections at **IIJS PREMIERE 2025**. The collections were formally launched by **Sachin Jain**, Regional CEO-India WGC. Representing Sky Gold & Diamonds were Directors **Darshan Chauhan** and **Mahendra Chauhan** and **Akash Talesara**, President. The collections underscored the superior craftsmanship of Sky Gold & Diamonds.

The new collections comprised—‘**Pureza**’ pure 24-karat jewellery, ‘**Arona**’ a vivid gemstone collection featuring ruby, emerald, and sapphire, **Moderno**, contemporary and modern jewellery and a bold new 9-karat line called ‘**Nine**’. These collections straddle the entire spectrum from 24k to 9k jewellery segments- making Sky Gold & Diamonds truly a one-stop shop.

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**SKY**  
GOLD & DIAMONDS  
MADE IN INDIA. FOR THE WORLD.

**HALL NO: 4**  
**STAL NO: 4T 506A, BEC-NESCO**

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**SKY**  
GOLD & DIAMONDS  
MADE IN BHARAT, FOR THE WORLD

**HALL NO: 4**  
**STAL NO: 4T 506A, BEC-NESCO**

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**Rajesh Kalyanaraman, ED – Kalyan Jewellers and Jayantilal Challani, Founder & Chairman Challani Jewellery Mart unveiled the Superlight Air collection and 3D cutting setting collection from DVM Aqua Gold at IIJS PREMIERE 2025. Present at the unveiling was Vicky Mehta, Director, DVM Aqua Gold**



**HALL NO : 1**  
**STAL NO : 1D 104D, BEC-NESCO**

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DVM  
**AQUA**  
GOLD PVT. LTD.



HALL NO : 1  
STAL NO : 1D 104D, BEC-NESCO

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**Emerald Jewel Industry India Ltd  
unveils wide array of collections  
at IIJS PREMIERE 2025**

*Showcases innovation and unmatched manufacturing brilliance*

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**Emerald Jewel Industry India Ltd**, one of India's most revered names in jewellery manufacturing, proudly launched a spectacular **array of new collections** at **IIJS PREMIERE 2025** that underscore its legacy of innovation, superior craftsmanship, and technological advancement. The collections were launched by **K Srinivasan**, Chairman, Emerald Group. Present was **Santosh Krishna**, COO - Emerald Jewel Industry India Ltd.

The diverse range reflects Emerald's continued dominance across multiple jewellery verticals, introducing cutting-edge designs and redefining lightweight luxury. These include: **Chains, Casting Creations, Lightweight CNC Bangles Gemstone Collection, French technique enamel collections** and more. Emerald showcased an astounding **18000 designs** at **IIJS PREMIERE 2025**



**HALL NO : 1**  
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**GJEPC**  
INDIA  
Approved by Ministry of Commerce & Industry



*Thank You* **GJEPC**

**JewelBuzz** was honoured by the Gem & Jewellery Export Promotion Council (GJEPC) at IIJS Premiere 2025, for recognising its consistent contribution and unwavering support to the Indian gem and jewellery industry.


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A photograph of Kirit Bhansali, Chairman of GJEPC, speaking at a podium. He is wearing a dark suit, a white shirt, and a yellow patterned tie. The podium has a microphone and two water bottles. The background is a circular collage of jewelry-related images. The podium features the GJEPC India logo and the Ministry of Commerce & Industry logo. The podium also displays the text 'Show', 'IIJS', 'INDIA GEM & JEWELLERY MACHINERY EXPO', and 'Mumbai 2025'.

**You have been the voice of the Indian GJ industry. We acknowledge your support and consistent commitment. Your stories, interviews, visuals and reels are how the world sees the Indian GJ industry. This felicitation is heartfelt gratitude from GJEPC.**

**Kirit Bhansali**  
Chairman - GJEPC

***Speaking at the media felicitation ceremony at IIJS PREMIERE 2025***

## Shineshilpi Jewellers launches fusion jewellery collection of Platinum-Ceramic-Gold for Men at IIJS Premiere 2025

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**Shineshilpi Jewellers Pvt Ltd** launched fusion jewellery collection of **Platinum-Ceramic-Gold** for Men at IIJS Premiere 2025. **Vaishali Banerjee**, Head of Global Market Development and MD - India & ME, Platinum Guild International launched the collection along with **Pramod Mehta**, Director, Shineshilpi Jewellers Pvt Ltd .

Fusion jewellery collection of Platinum-Ceramic-Gold for Men is created employing the latest technology by using **black, brown, blue coloured ceramic with gold and platinum**. The collection is thoughtfully designed in line with current trends and the preferences of today's youth. With a strong focus on appealing to the younger generation, the product range spans from lightweight 5-gram pieces to 40 grams, featuring **rings, bracelets, kadas**, and more.

## Jewellers For Hope dazzled with the presence of Anil Kapoor

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The **Jewellers for Hope** charity dinner, hosted by **GJEPC** at the Jio World Convention Centre, brought together distinguished members of the gem and jewellery industry for a noble cause. The evening was graced by the presence of acclaimed **actor and film producer Anil Kapoor** adding star power to the heartfelt event. **Proceeds from the dinner will be directed towards the RK HIV & AIDS Research and Care Centre.** The event radiated warmth and generosity, with moments that beautifully reflected the spirited energy of the guests.

Anil Kapoor, Indian Actor and Film Producer dazzled on the stage of Jewellers for Hope, a GJEPC initiative dedicated to a noble cause. A spirited showman with a charming demeanour stole the spotlight from the time he walked into the room. The crowd sang and danced with him by their side and enjoyed the evening thoroughly.



**Anil Kapoor**, speaking at Jewellers for Hope, said “It's a real honour to be part of Jewellers for Hope 2025, a thoughtful initiative by the Gem & Jewellery Export Promotion Council that unites the gem and jewellery community for a greater good. This year. I'm glad to be here representing R.K. HIV AIDS Research And Care Centre.

Every act of service matters. Even the smallest effort can help spark hope in someone's life. I'm genuinely grateful to be part of this journey and I applaud GJEPC for continuously championing those who are doing good work, often behind the scenes. I hope this evening is a memorable one an evening that celebrates not just beauty, but also compassion.”



# #Meet The Brands

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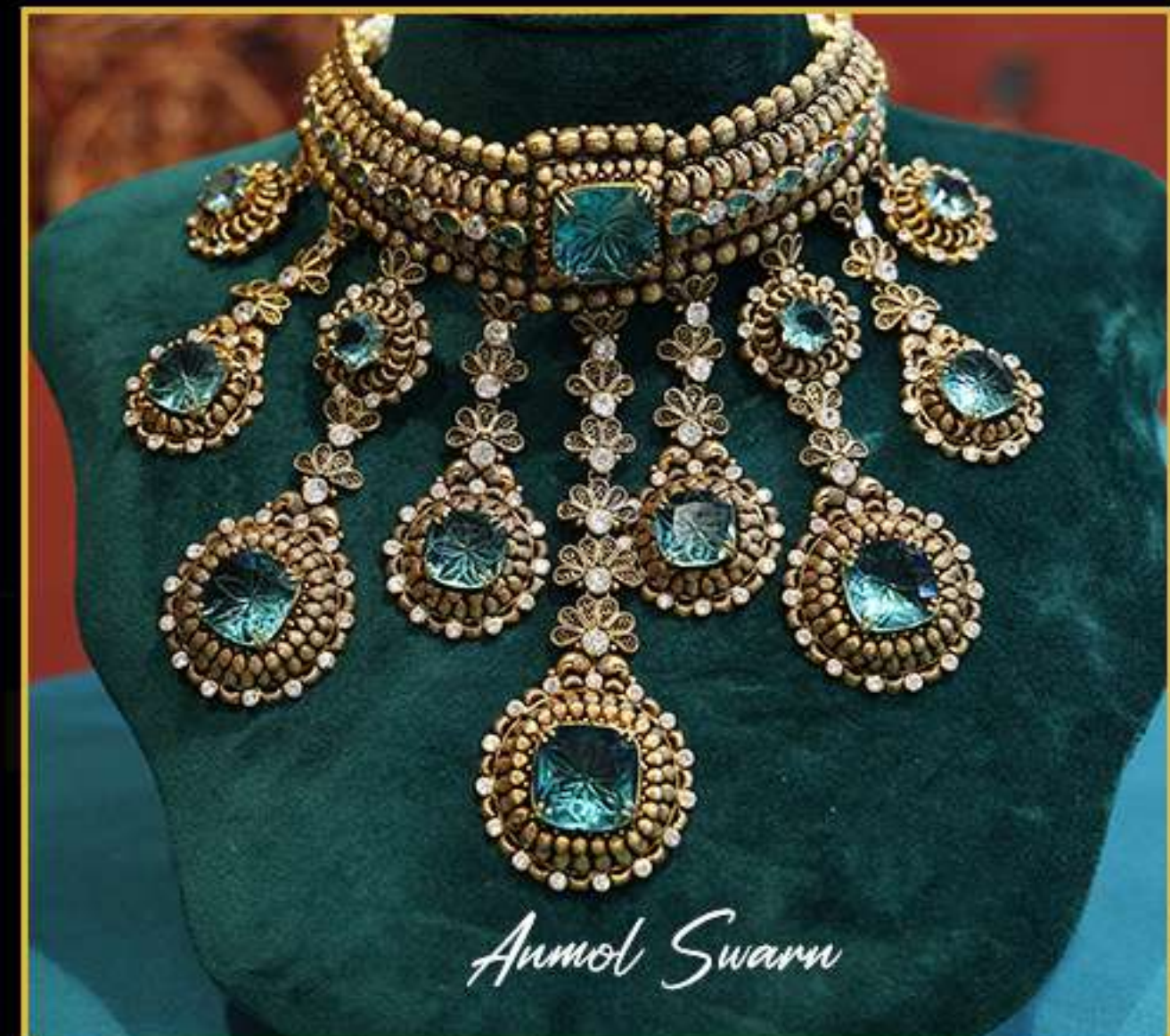
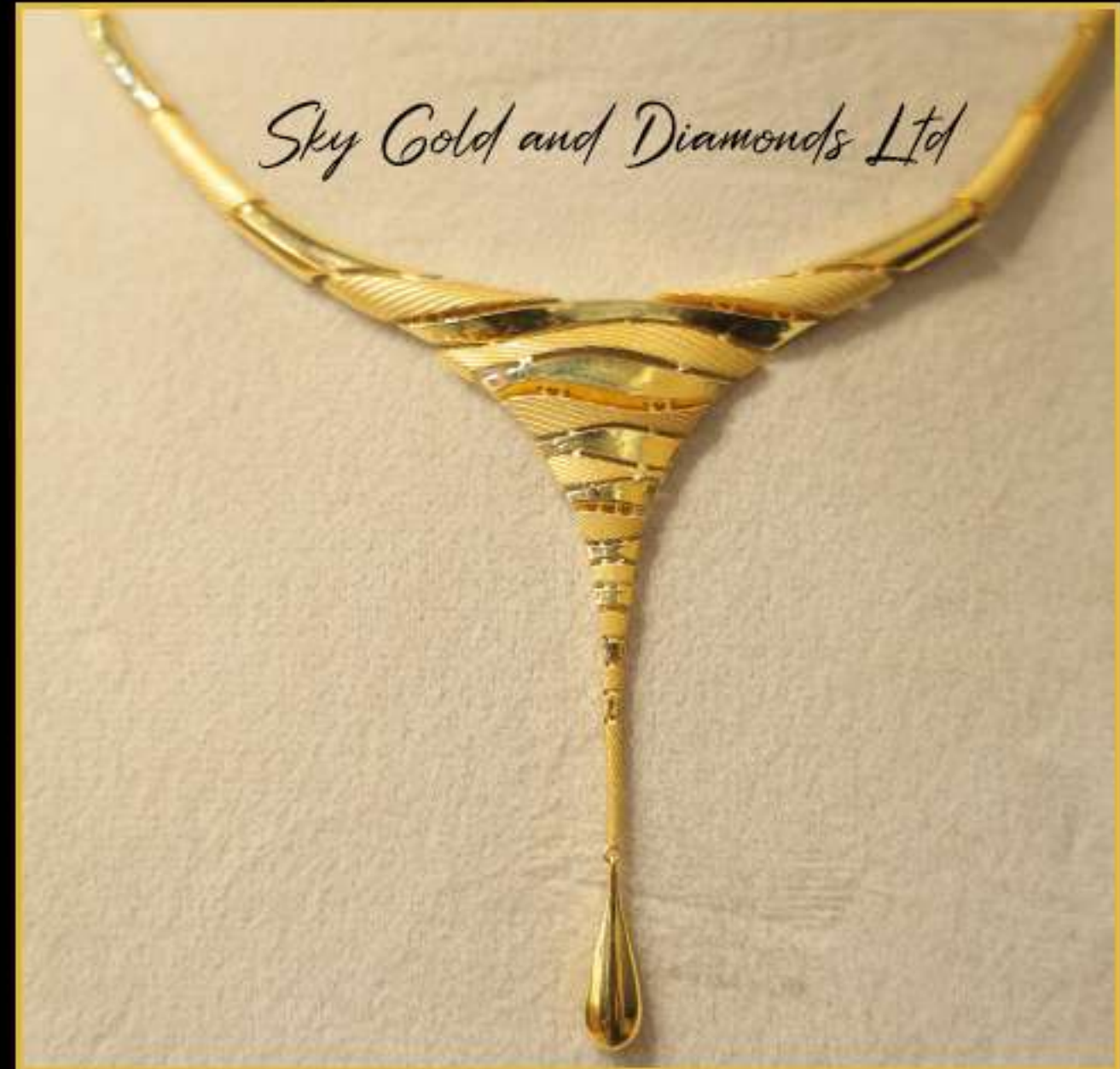
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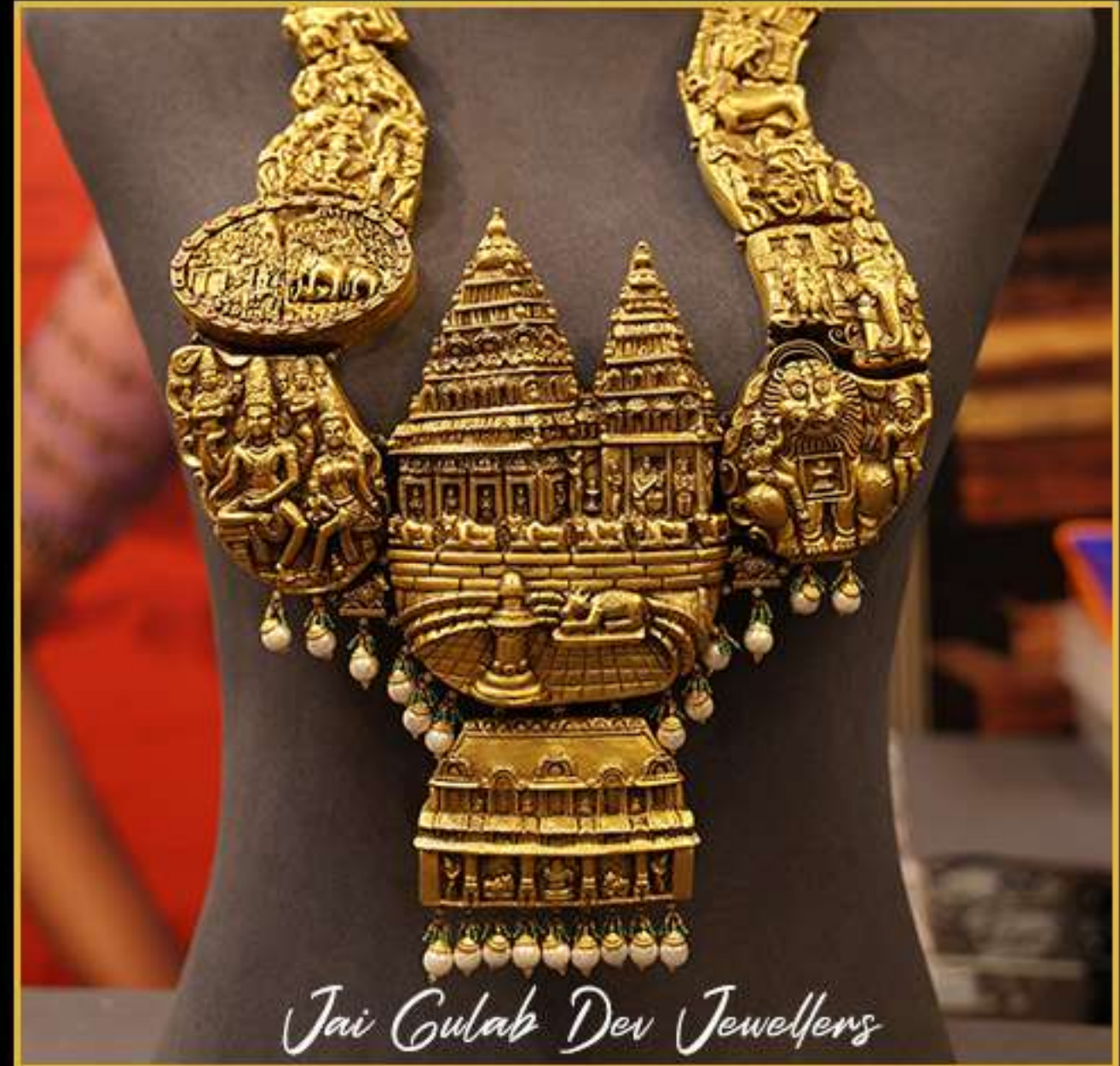
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