



Mukesh Shah Founder, Ashth

"Ashth was founded to make fine diamond jewellery accessible, ethical, and future-ready. With decades in the diamond industry, I've seen firsthand how lab-grown diamonds have evolved to offer the same brilliance and beauty—at a fraction of the cost and environmental impact. Just like an IVF baby, their origin may differ, but their essence is identical. At Ashth, we aim to be the most trusted lab-grown diamond brand in India—where every customer can proudly say, Mine. Not Mined."





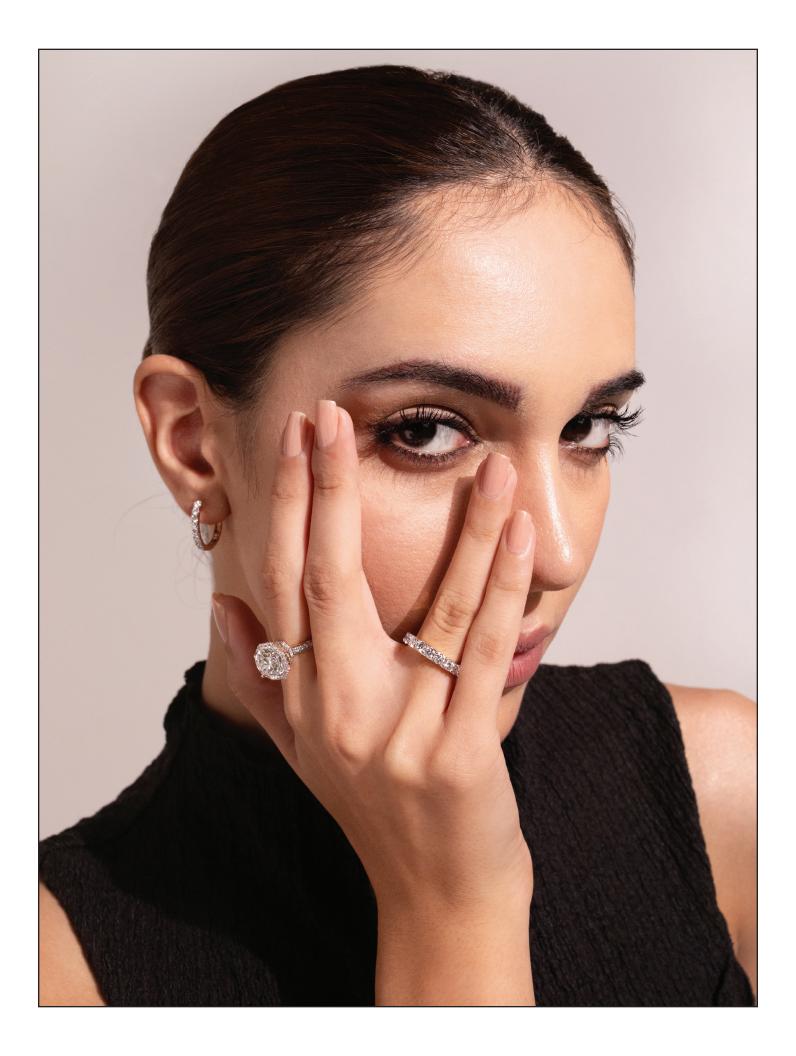
"At Ashth, we don't just offer jewellery—we offer a brand experience backed by consistency, quality, and trust. From high-standard craftsmanship and rigorous quality checks to strong marketing support and sales staff training, we ensure our retail partners have everything they need to succeed. When customers walk in asking for Ashth by name, that's loyalty you can count on."



Kaivan Shah Co-Founder, Ashth







WHY PARTNER WITH ASHTH?

Exclusive franchise High street | Mall Shop-in-Shop franchise

Investment : 40 lacs+ Roi : 35%

- 100% Buyback | 100% Exchange
- IGI Certified & Hallmarked
- Ethically sourced, sustainable lab-grown diamonds
- Designer jewellery for every occasion – in all shapes and sizes
- Featuring the patented Ashth Cut
 97 facets, Hearts&Arrows brilliance









READY TO TRANSFORM YOUR STORE INTO A DESIGNER DESTINATION? ENQUIRE NOW AND BOOK YOUR ASHTH FRANCHISE CONSULTATION TODAY.

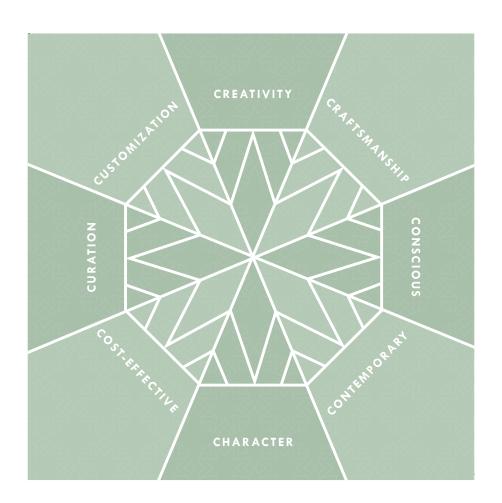
An Icon of Modern Love

The **Ashth Cut** is a refreshing elevation of the traditional round cut diamond with 97 facets, Hearts and Arrows pattern, and an Octagon shape.

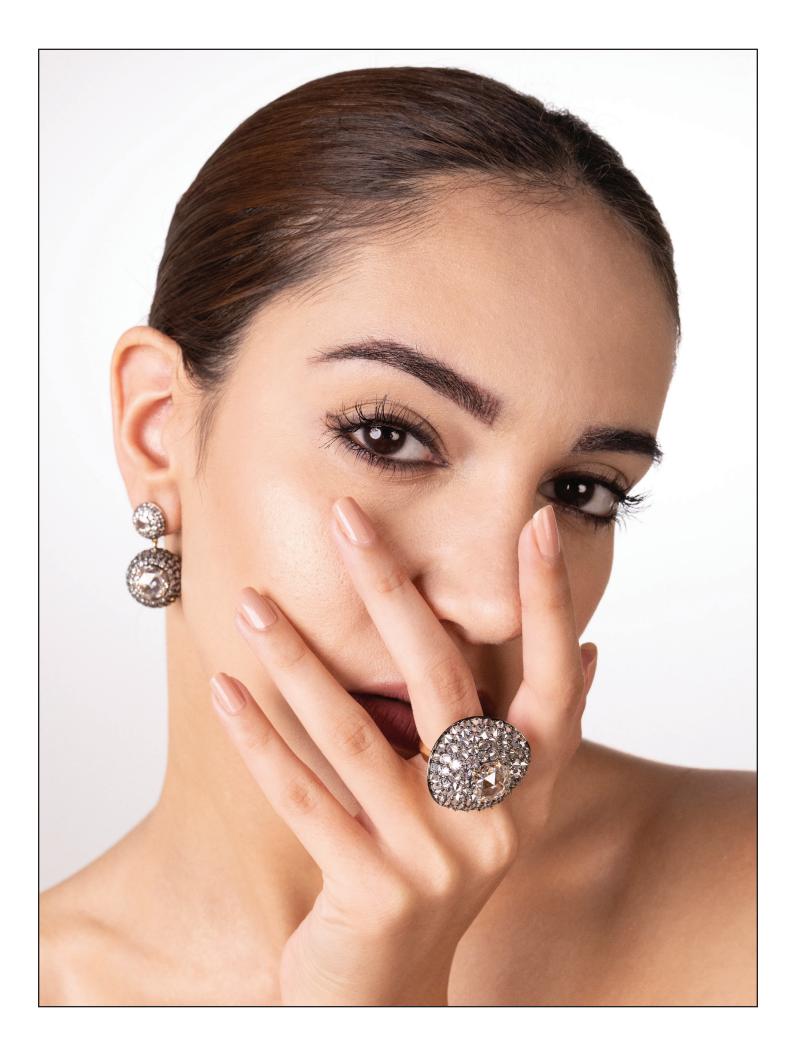




LUXURY DESIGNER LAB DIAMOND JEWELLERY



Ashth derived from the sanskrit word "Ashtapailu" means the number 8 and the 8 sides of a diamond. The number 8 is considered very auspicious in asian caltures.



WE HAVE OVER 2000+ JEWELLERY DESIGNS FOR EVERY OCCASION ACROSS 20+ CATEGORIES





RINGS

EARRINGS





NECKLACES

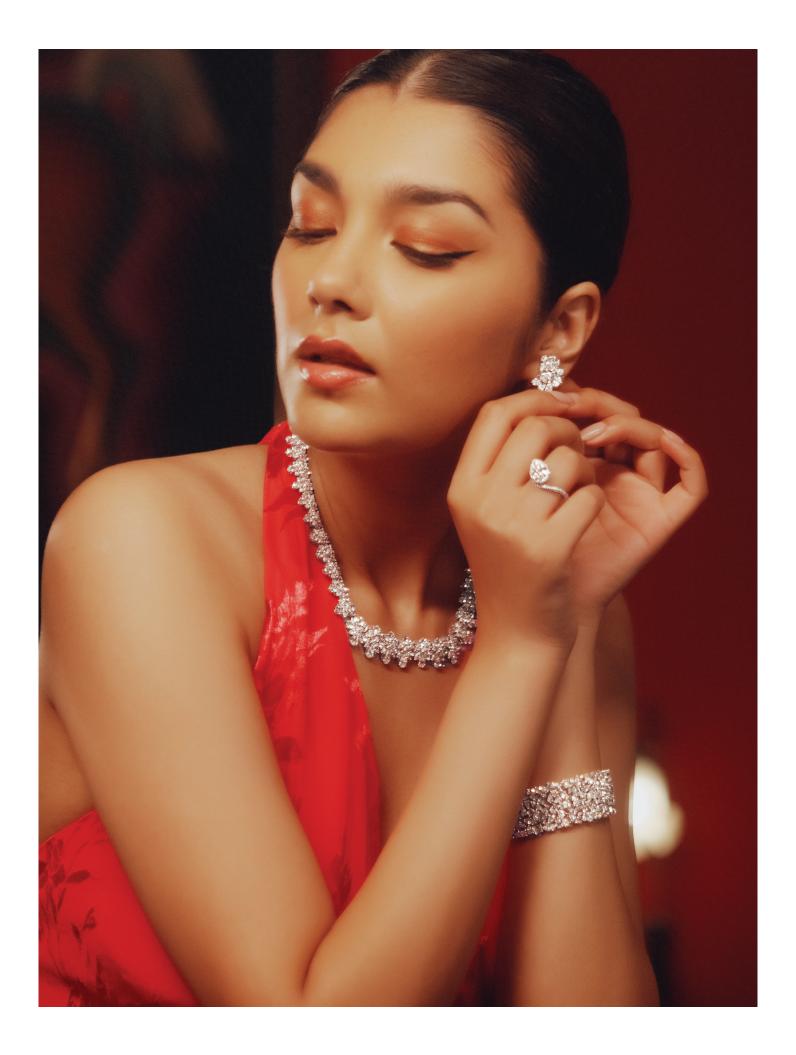
BANGLES

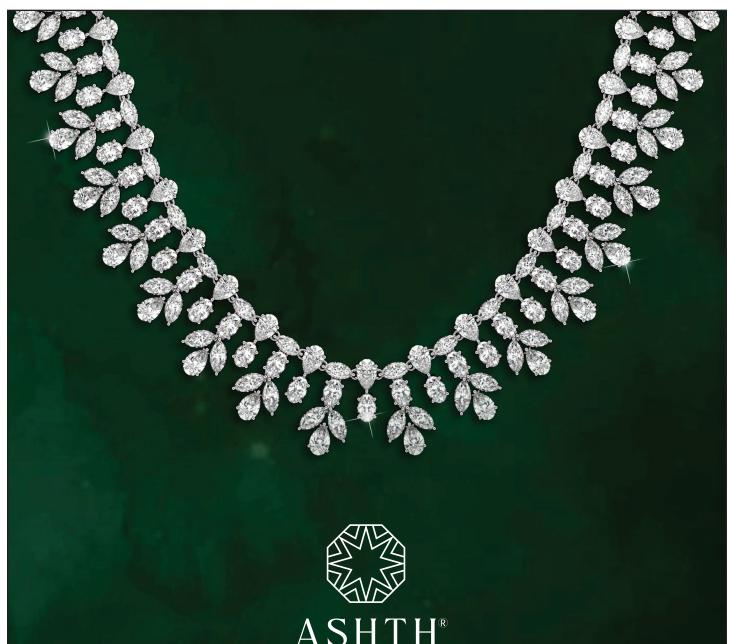




PENDANTS

BRACELETS







LUXURY DESIGNER LAB DIAMOND JEWELLERY

EXPLORE THE LARGEST COLLECTION OF DESIGNER LAB DIAMOND → BRIDAL JEWELLERY <

O&O





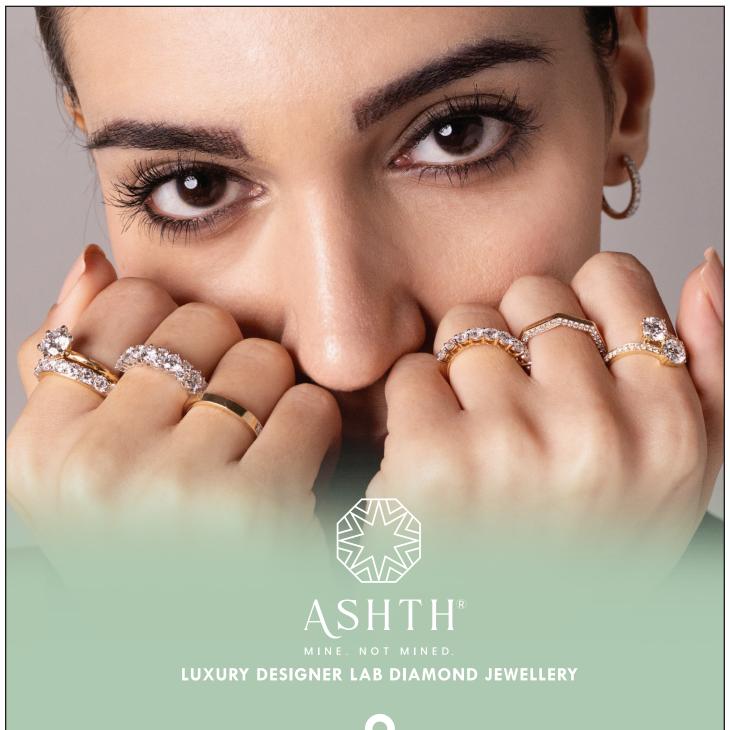
405 Trade Centre, BKC, Bandra East, Mumbai - 400051 Contact no: +91 98673 27484

Rcity mall ,next to rajdhani, Ghatkopar contact no 7718818710

Near Jain Mandir, Sardar Bazaar, Raipur, Raipur - 492 001, Chattisgarh - 22 Contact no : +91 93291 77997

Shop No - 145, Magnnus Shopping Mall, Bhimrad Althan Road, Althan Surat-395017 Contact no +91 93168 41578

Shop No – 5, Navelkar Trade Center, M.G. Road, Opp. Azad Maidan, Panjim – 403 001, Goa - 301 Contact no +91 93731 17258





405 Trade Centre, BKC, Bandra East, Mumbai Contact no: +919867327484



- www.ashth.com
- Email:sales@ashth.com
- WhatsApp:+919867327484







