

#JBSHOWBUZZ - SSI 2025

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Silver in the Spotlight!
SILVER SHOW OF INDIA (SSI) - Mumbai
3rd edition inaugurated at JWCC

3rd EDITION
SSI **SILVER**
SHOW OF
INDIA
AN EXCLUSIVE B2B EXHIBITION
ON SILVER JEWELLERY & ARTICLES
6 - 9 JUNE 2025

The SILVER SHOW OF INDIA (SSI) – Mumbai 3rd edition was inaugurated at Jio World Convention Centre, Mumbai by Chief Guests Sanjay Upadhyay, Member of Maharashtra Legislative Assembly - Borivali, Rajesh Kalyanaraman, ED - Kalyan Jewellers along with Guests of Honour, Rajesh Rokde, Chairman - GJC, Avinash Gupta, Vice Chairman - GJC, Saiyam Mehra, IPC - GJC, Nitin Khandelwal, Past Chairman - GJC, Rajiv Jain, Hon Sec - JJS, Sriram Krishnan, Chief Business Development Officer - NSE, Shivanshu Mehta, Head-Bullion-MCX, Ashok Gautam, MD & CEO - IIBX, Ujjwal Derewala, Director - Riddhi Siddhi Gems and Jewellery, Pankaj Tripathi, Treasurer - Siddhi Vinayak Temple, Mahesh Bafna, Mumbai Gold Wholesalers Association.

Present at the inauguration were Prithviraj Kothari, National President - IBJA, Dr. Chetan Kumar Mehta, Chairman – SSI, President - Jewellery Division - IBJA, President - JAB, CMD - Laxmi Diamonds, Bengaluru, Suresh Ganna, National Director, IBJA, Surendra Mehta, National Secretary IBJA, Kanaya Kakad, Treasurer IBJA, Shreekanth Urs, CEO, GES India Inc and dignitaries from the GJ industry.

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**Purple Jewels unveils
its exquisite new collections
at SSI - 3rd Edition, Mumbai.**

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The unveiling was graced by **Sanjay Upadhyay**, Member of the Maharashtra Legislative Assembly (Borivali), **Rajesh Kalyanaraman**, Executive Director of Kalyan Jewellers and **Dr Chetan Kumar Mehta**, SSI Chairman, President - Jewellery Division -IBJA, President -JAB, CMD, Laxmi Diamonds, Bengaluru and other dignitaries from the GJ industry.

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Navkar Sterling Silver unveils delightful Miniatures Collection at SSI - 3rd Edition, Mumbai

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Navkar Sterling Silver unveiled a delightful Miniatures Collection at SSI - 3rd Edition, Mumbai. The launch was graced by **Sanjay Upadhyay**, Member of the Maharashtra Legislative Assembly - Borivali, **Rajesh Kalyanaraman**, Executive Director of Kalyan Jewellers and **Dr. Chetan Kumar Mehta**, SSI Chairman, President - Jewellery Division - IBJA, President - JAB, CMD, Laxmi Diamonds, Bengaluru and other dignitaries from the GJ industry.

The collection features miniature animals, birds, cars, aircraft, musical instruments, guns, everyday objects, and more. This charming assortment makes a perfect gift and serves as a decorative showpiece for any home.

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#BUZZ at Navkar Sterling Silver @ SSI - 3rd Edition, Mumbai

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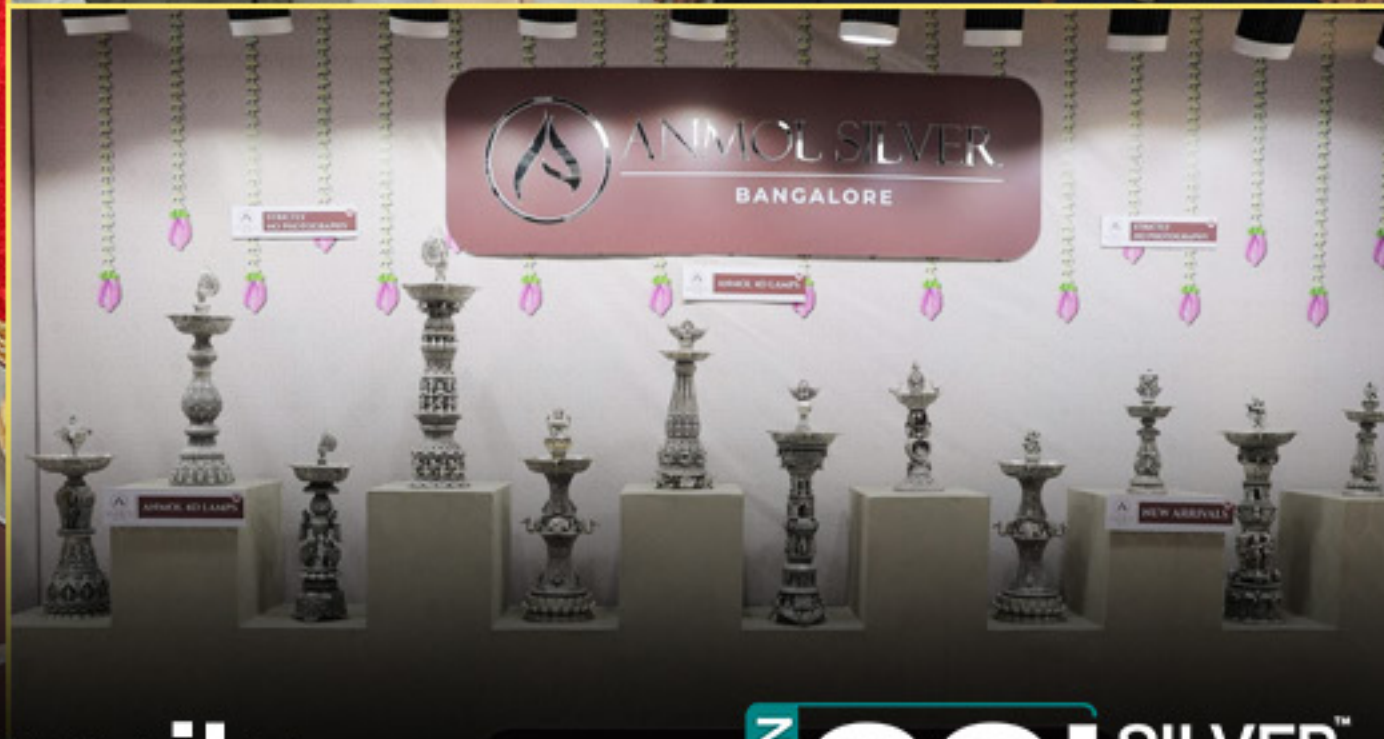
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@ SSI - 3rd Edition, Mumbai

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Anmol Silver unveils spectacular 4D Lamps Collection at SSI - 3rd Edition, Mumbai

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Anmol Silver proudly launched its exquisite new **4D Lamps Collection** at the SSI - 3rd Edition held in Mumbai. The unveiling was graced by **Sanjay Upadhyay**, Member of the Maharashtra Legislative Assembly (Borivali), and **Rajesh Kalyanaraman**, Executive Director of Kalyan Jewellers and **Dr Chetan Kumar Mehta**, SSI Chairman, President - Jewellery Division - IBJA, President - JAB, CMD - Laxmi Diamonds, Bengaluru and other dignitaries from the GJ industry.

The exclusive collection, characterized by its intricate craftsmanship and innovative design, marks a significant milestone for the Anmol Silver.



Speaking at the event, **Kishore Roonwal**, Proprietor - Anmol Silver, said, “This collection features never-seen-before, intricately detailed and complex designs in silver. It adheres to global quality standards, making it ideally suited for international markets and exports. The collection will set a new benchmark in the luxury silverware segment.”



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**Voice of Silver launches
ultra-lightweight 925 silver articles
collection at SSI 3rd Edition - Mumbai**

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Voice of Silver unveiled its ultra-lightweight 925 silver collection at the SSI - 3rd Edition in Mumbai, featuring intricately crafted lamps, bowls, flower baskets, chambus, and kalash. A highlight of the event was the special launch of a Siddhivinayak statue—an exquisite replica of the iconic idol from Mumbai's Siddhivinayak Temple

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Sri Mandoth Jewellers unveils 'Simhasan' A majestic silver throne at SSI - 3rd Edition - Mumbai

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Chennai-based Sri Mandoth Jewellers captivated audiences at the SSI 3rd Edition-Mumbai with the unveiling of Simhasan - a grand, ornate throne crafted entirely in pure silver. Weighing 7 kilograms and featuring roaring lions on the armrests, this exquisite piece draws inspiration from Vicky Kaushal's portrayal of a valiant warrior in the record-breaking film Chhava.

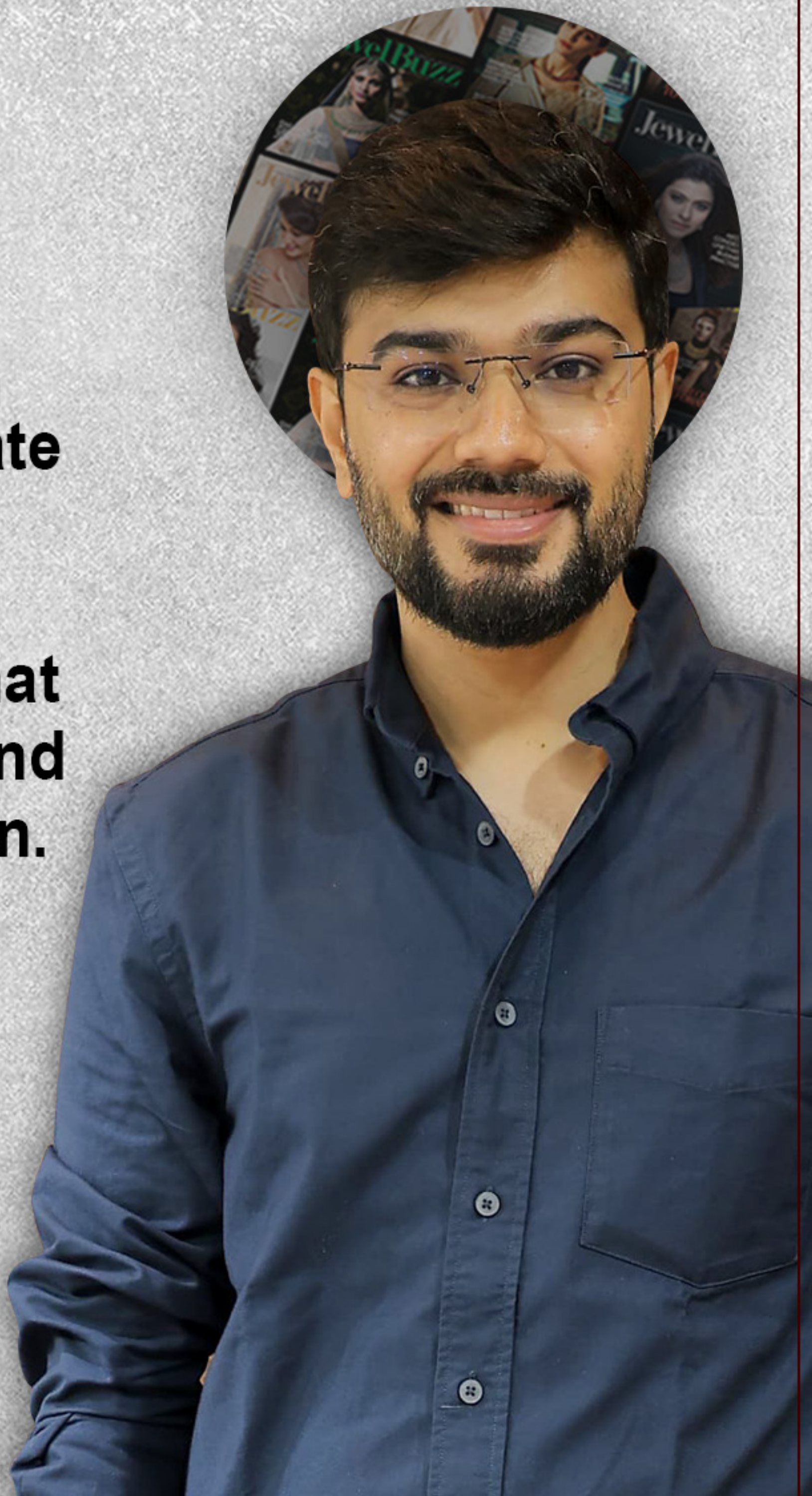
The throne is the result of six weeks of intensive conceptualization and design, followed by three months of meticulous craftsmanship by 30 skilled artisans. Every detail of Simhasan reflects the artistry and dedication of its creators.



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“We wanted to create something unique and out of the box for SSI - a piece that would stand out and spark conversation. The result is the spectacular Simhasan.”

Manoj Mandoth,
Partner - Sri Mandoth
Jewellers



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