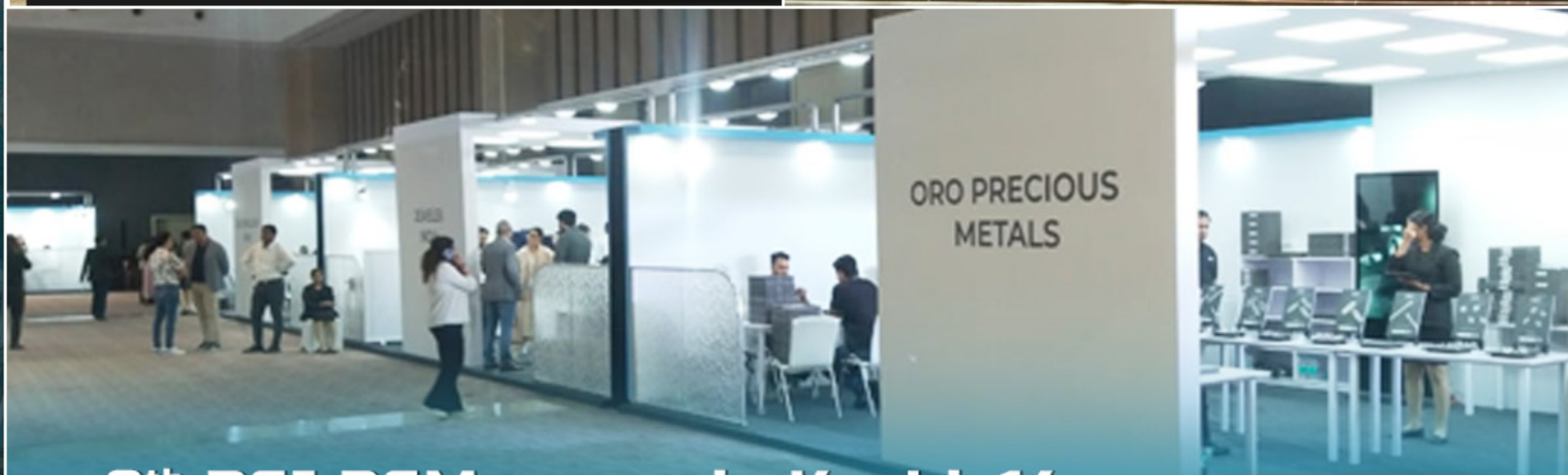


#JBSHOWBUZZ - PGI BSM 2025

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8th PGI BSM opens in Kochi; 14 platinum jewellery manufacturers, 60 top retailers present

PLATINUM
BUYER SELLER MEET
26TH - 27TH JUN, 2025

Platinum Guild International (PGI) India is hosting the 8th edition of its annual Platinum Buyer-Seller Meet in Kochi, Kerala, on 26-27 June, 2025.

The event brought together 14 leading platinum jewellery manufacturers and over 60 top retailers from across the country.

Leading corporate retailers were present at the PGI BSM, including Joyalukkas, Kalyan Jewellers, Jos Alukkas, PNG Jewellers, Thangamayil and many more.

PGI 2025 Buyer Seller Meet

See..Stop...SelectShop...HERE!



SEASON
of LOVE

PGI India spotlights outstanding retail performance and manufacturing innovation at the Platinum Season of Love Awards 2025

PLATINUM
BUYER SELLER MEET
26TH - 27TH JUN, 2025

Platinum Guild International (PGI) - India marked the successful culmination of the 7th edition of its flagship retail initiative, Platinum Season of Love, with a celebratory awards ceremony in Kochi. The Platinum Season of Love Awards 2025 were hosted as part of the annual Platinum Buyer-Seller Meet, PGI India's premier industry platform.

Platinum Season of Love Awards were presented across 20 categories to 46 standout achievers from across chain stores, independent retailers, and the manufacturing community at both national and regional levels.

Platinum jewellery sales grew by 21% during the course of the campaign. The growth in platinum sales during the campaign, highlighted the strength of PGI's retail network and its ability to unlock high-impact consumer demand.

P L A T I N U M
BUYER SELLER MEET

26TH - 27TH JUN, 2025

“**Vaishali Banerjee**, Head of Global Market Development and MD - India & ME, Platinum Guild International said, This edition of Platinum Season of Love stands out not just for the scale of participation, but for the quality of innovation we saw across retail formats. The consistent growth we’re witnessing is powered by the ingenuity and commitment of our partners who continue to place platinum at the heart of the consumer experience. Their ability to adapt and elevate the category has driven remarkable results. We truly appreciate their efforts in building strong demand momentum and spotlighting platinum among customers during this crucial period. The Platinum Season of Love Awards 2025 is our way of extending heartfelt gratitude to our partners, while recognising and rewarding the best performers across the country. With the festive season ahead and the strategic alignment from Buyer-Seller Meet 2025, we are optimistic about sustaining this momentum and unlocking even greater value for the platinum jewellery ecosystem.”



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#Buzz at PGI BSM 2025

PLATINUM
BUYER SELLER MEET

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PLATINUM
BUYER SELLER **MEET**

26TH - 27TH JUN, 2025



PGI 2025 Buyer Seller Meet

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