



IIJS TRITIYA 2025 unveiled at BIEC, Bengaluru




IIJS TRITIYA 2025 was inaugurated at **BIEC, Bengaluru** by **Shri M.B. Patil**, Hon'ble Minister of Large & Medium Scale Industries Govt. of Karnataka along with **A.B.S. Sanjjay**, MD- AVR Swarna Mahal Jewelry Ltd, **Ba. Ramesh**, Joint MD- Thangamayil Jewellery Ltd. Present at the inauguration were **Dr. T A Sharavana**, MLC, Karnataka Legislative Council **Dr Chetan Kumar Mehta**, President-JAB, **Kirit Bhansali**, Chairman -GJEPC, **Shaunak Parikh**, Vice Chairman- GJEPC, **Nirav Bhansali**, Convener - National Exhibitions, GJEPC, Members of CoA and dignitaries from the GJ industry.

GJEPC's **IIJS TRITIYA 2025**, the third largest and most comprehensive B2B Jewellery trade show of India, **runs from 21st-24th March, 2025.**

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
TRITIYA 2025

21st - 24th March, 2025
BIEC, Bengaluru



The prestigious gathering at IIJS Tritiya 2025 is a reflection of the global stature of India's GJ industry. The Indian GJ industry is just not an integral part of the heritage of India but a driver of India's economy. Karnataka is indeed proud to host this prestigious event.

M B Patil

**Minister of Large &
Medium Scale Industries
Govt of Karnataka**

*Delivering the Chief Guest's address
at IIJS Tritiya 2025 Inauguration.*

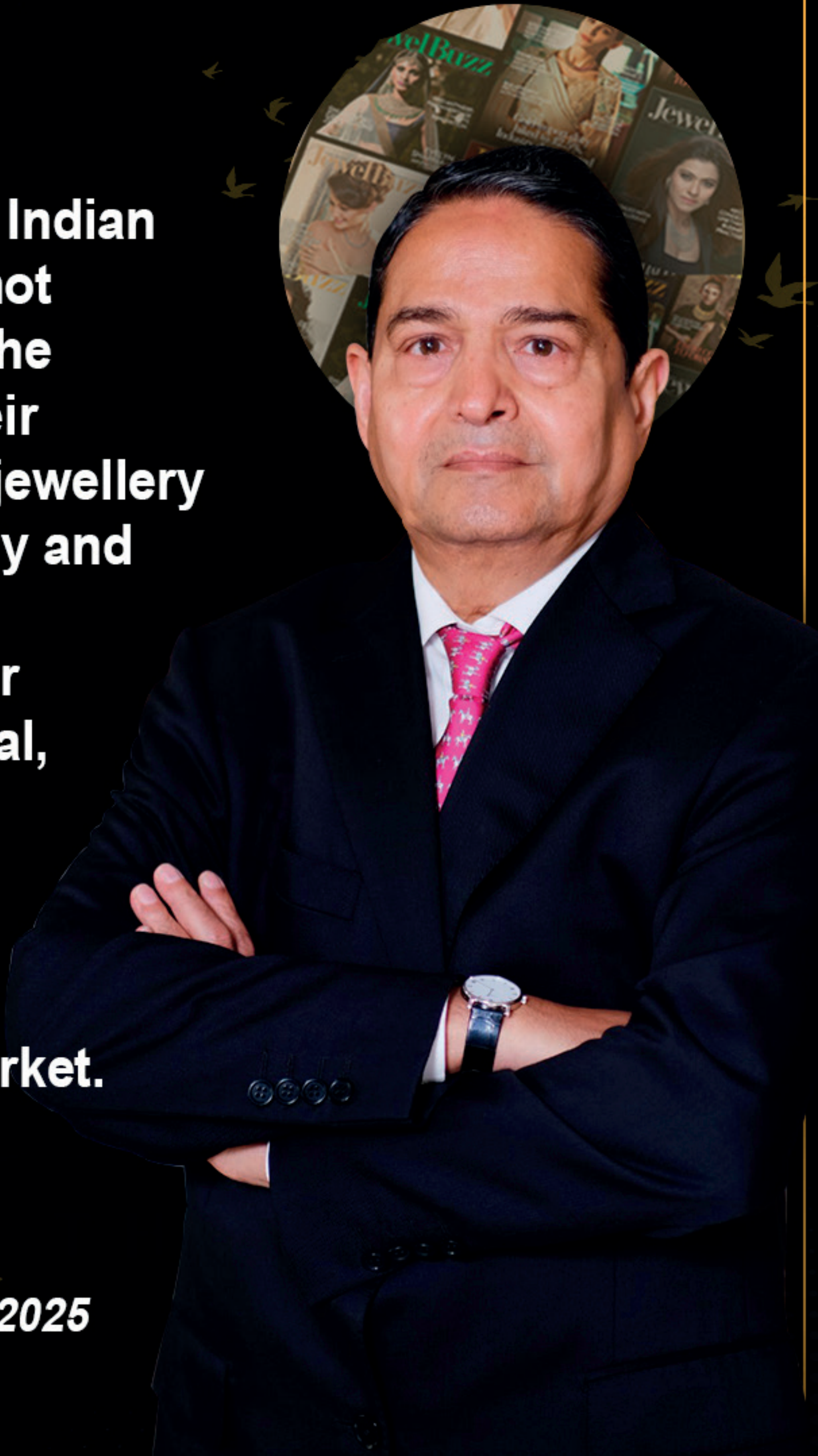
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What is exciting is that Indian jewellery retailers are not just expanding within the country but making their mark overseas. Indian jewellery is highly valued globally and can meet the needs of various markets. As our retailers go international, they are taking Indian craftsmanship to new heights and making India a strong player in the global jewellery market.

Kirit Bhansali
Chairman - GJEPC

Speaking at the IIJS Tritiya 2025 inauguration.



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Shri M.B. Patil

Hon'ble Minister for Large & Medium Industries and
Infrastructure Development, Govt. of Karnataka

• GUESTS OF HONOUR •

Mr. A.B.S. Sanjjay
Managing Director
KVR Swarna Mahal Jewelry Ltd

Mr. BA. Ramesh
Joint Managing Director
Kangamayil Jewellery Limited



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Coffee with Dr Chetan Kumar Mehta in conversation with Kirit Bhansali

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Dr Chetan Kumar Mehta was at his skillful best as he got under skin of the GJEPC Chairman, **Kirit Bhansali** who opened out on his personal, professional, political...and without mentioning it, his spiritual journey.

Some of the gems from the man who helms the GJ industry's apex body:

Coffee 
WITH
Dr. Chetan Kumar Mehta

- The need of the hour is to be united - there is no diamond, gold, silver, gemstones segment - We are one united GJ industry.
- Success is found through hard work, honesty and being in the company of good and pure minded persons.
- Accept what the Almighty has provided you, don't envy other's success. See how you can be of service to others and to humanity.
- Use your resources, financial, political etc for welfare of your industry and society, and not for personal gain.
- In the midst of adversities and challenges, look for new opportunities and fresher avenues
- The inspiring interaction concluded with Kiritbhai personal mantra:
Energy follows Intention



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