

#SHOWBUZZ - IIJS SIGNATURE 2025

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IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2025

4th - 7th January, 2025
Jio World Convention Centre- Mumbai

5th - 8th January, 2025
Bombay Exhibition Centre- Mumbai

Jai Hind! The India tricolour flies high at IIJS SIGNATURE 2025



World's second largest Gem & Jewellery Trade Fair

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IIJS SIGNATURE 2025 inaugurated by Mangal Prabhat Lodha at JWCC, Mumbai

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IIJS SIGNATURE 2025 was inaugurated by Chief Guest **Mangal Prabhat Lodha**, Hon'ble Minister of Skill, Employment, Entrepreneurship and Innovation -Govt of Maharashtra at JWCC, Mumbai along with Guests of Honour **Umesh Pandey**, Thai Trade Representative, Thailand, and **Saurabh Gadgil**, Chairman & Managing Director, PNG Jewellers, **Vipul Shah**, Chairman -GJEPC, **Kirit Bhansali**, Vice Chairman - GJEPC, **Nirav Bhansali**, Convener of National Exhibitions -GJEPC, **Sabyasachi Ray**, ED - GJEPC and dignitaries from the global and domestic GJ industry.

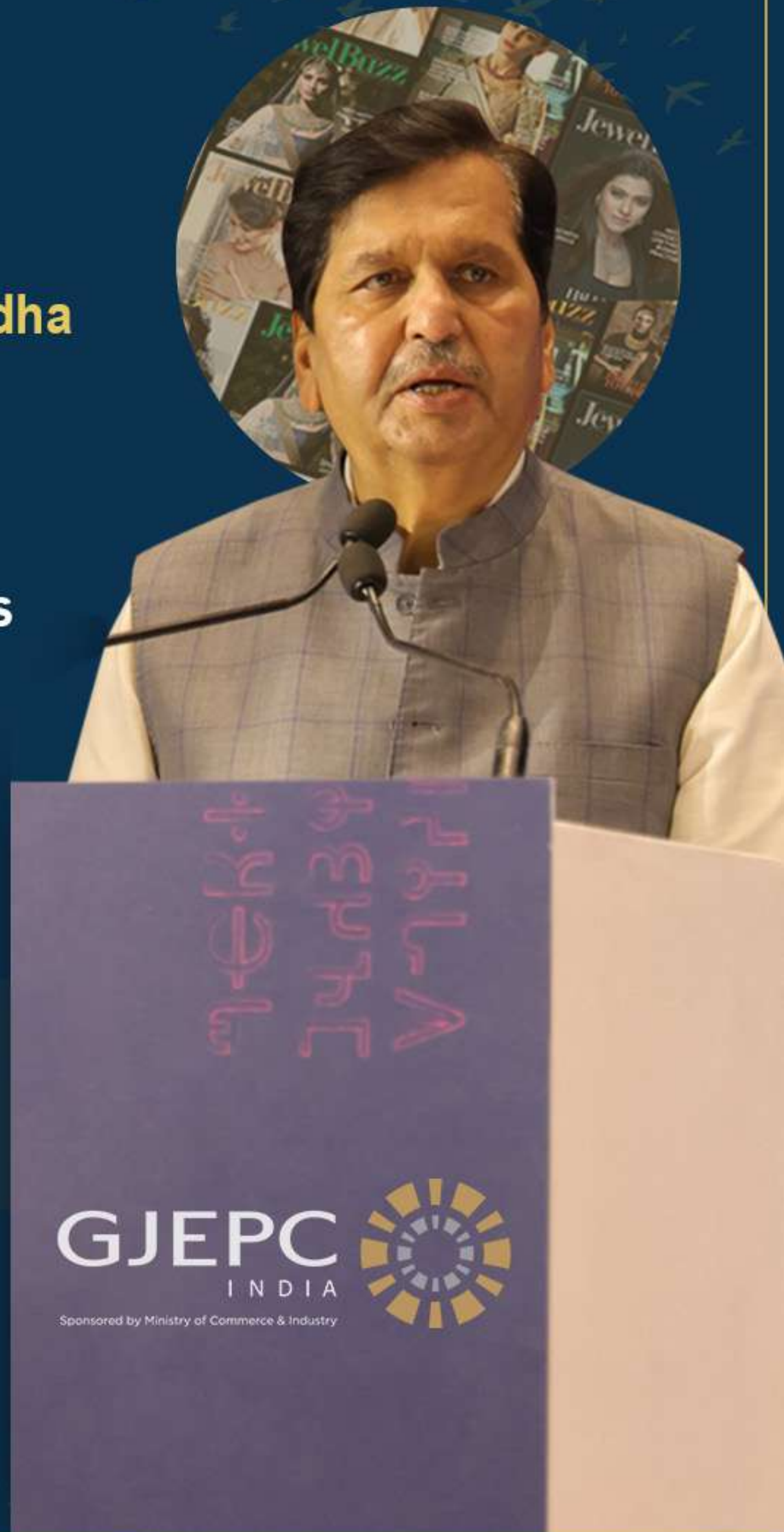
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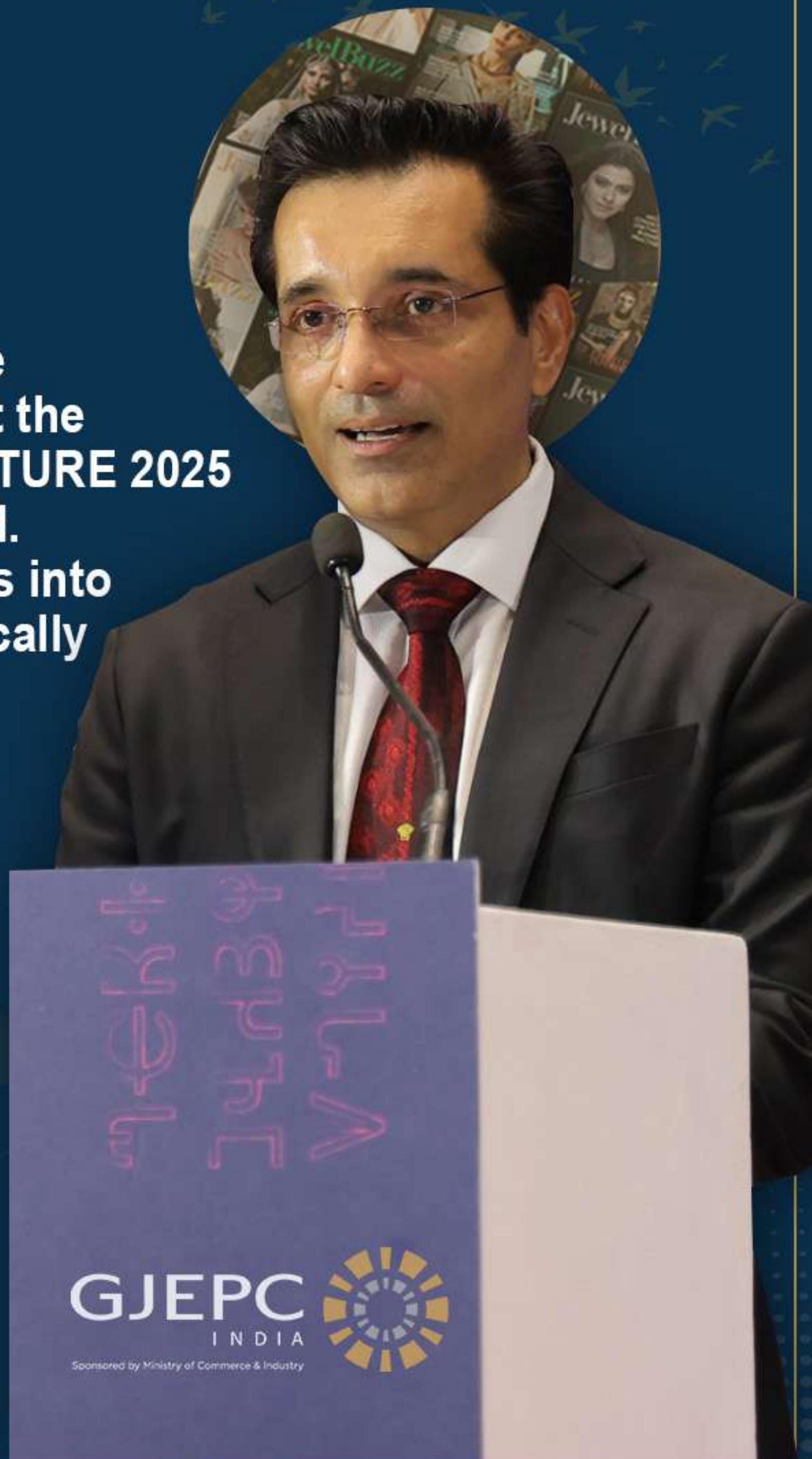
Chief Guest **Mangal Prabhat Lodha** speaking at the inauguration of IIJS SIGNATURE said “The GJ industry is not only helping its members to grow, but contributing to the country’s economic growth and serving the Indian jewellery consumers. The GJ industry is contributing to make Vikasit Bharat and Atmanirbhar Bharat a success.

In your journey to be the leader of the global GJ industry, the Maharashtra government commits to help you and serve you, especially in areas of skill development and training.”



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Umesh Pandey, Thai Trade Representative speaking at the inauguration of IIJS SIGNATURE 2025 said, "Welcome to Thailand. We are inviting investments into Thailand. Speaking specifically about the GJ industry, India-Thailand has strong connection and bond with regards to the colour gemstones segment. India's gemstones cutting skills and Thailand's craftsmanship is an unbeatable combination. We will combine our respective strengths and grow together."





Guest of Honour, **Saurabh Gadgil** speaking at the inauguration of IIJS SIGNATURE said, “GJEPC’s IIJS Signature is an epitome of buying for the GJ industry, it is an epitome of networking. IIJS is a great platform to showcase India’s gem & jewellery to the world.

This industry is shining! It will continue to grow. Just like the Chinese increasingly consumed luxury products, India will consume jewellery. The Vikasit Bharat and Brilliant Bharat themes will propel Indian jewellery to conquer the global market.”



Glimpses of IIJS SIGNATURE 2025

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GSI collaborates with GJEPC, launches exclusive lab at Bharat Ratnam Mega CFC

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Gemological Science International (GSI) has collaborated with **Bharat Ratnam - Mega CFC** to set up the sole lab facility for comprehensive jewellery and gemstone certification.

To celebrate this visionary partnership, Bharat Ratnam and GSI jointly organised a soft launch at IIJS Signature 2025.

Present at the event were **Ramit Kapur**, Managing Director, GSI India and **Ravi Menon**, CEO, Bharat Ratnam Mega CFC and other dignitaries from the GJ industry.

#Glimpses

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The PNG Jewellers story A jewellery powerhouse built on trust and integrity

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1832, Sangli: The Beginning

- Ganesh Narayan Gadgil Enters Commodities, Textiles and Gold Business
- A shop on the Pavement
- Purchases Waada in 1860, Accorded the office of "Royal Jeweller" to the Patwardhan Kings
- The Sangli Floods in 1914 and an everlasting bond is forged
- Daji Kaka Joins Business in 1938

Saurabh Gadgil, CMD, PNG Jewellers took the audience on a journey that straddled the past, present and future - a story that saw the evolution from **P N Gadgil to PNG Jewellers** - from selling gold on the pavement in Sangli in 1832 to PNG Jewellers listing on the NSE at 73 % premium over issue price.

Saurabh Gadgil's grandfather Daji Kaka was integral to the evolution of the company. Daji Kaka's decision to shift to Pune was the beginning of growth, evolution to an organized "family" business that is founded on trust, integrity, agility, sensitivity, agelessness and constant evolution.

#Glimpses

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A Nation's Pride: India's Tiranga soars at IIJS Signature 2025, BEC, Mumbai



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Amruta Fadnavis inaugurates IIJS SIGNATURE 2025 at BEC.

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IIJS SIGNATURE 2025 was inaugurated at **Bombay Exhibition Centre (BEC)**, Mumbai by Chief Guest **Amruta Fadnavis**, Banker, Singer & Social Worker along with Guests of Honour **R.Arulanandan** Director, Dept. of Commerce, MoC&I, **Suvankar Sen** Executive Director Senco Gold & Diamonds, **Deependra Singh** Khushwaha, IAS, Development Commissioner (Industries) Govt of Maharashtra and **Vipul Shah**, Chairman - GJEPC, **Kirit Bhansali**, Vice Chairman - GJEPC, **Nirav Bhansali**, Convener of National Exhibitions - GJEPC, **Sabyasachi Ray**, ED - GJEPC and dignitaries from the global and domestic GJ industry.

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IGJME INDIA GEM & JEWELLERY MACHINERY EXPO
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GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

Celebrating with the finest in the jewellery industry as they unveil the latest edition of Solitaire magazine and release the beautifully crafted calligraphy book Aksharbharti at the Grand inauguration of IIJS Signature 2025.



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Emerald launches an array of exquisite jewellery collections at IIJS Signature 2025

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Emerald Jewel Industry launched an array of exclusive jewellery collections at IIJS Signature 2025. The timeless pieces are crafted for every occasion.

The exquisite and elegant spectrum of collections comprised **Tintora, Minique, Fiora, Fusora, Rangmala, Fascetta, Micro Stone, Heart, and Kalaakriti collections**, each offering a unique blend of craftsmanship and modern design. Experience the luxury of the Diamond Open Close, Modern Chain Mix, CNC Bangles, Chains by Hollow, and Mangalsutra collections.



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Tintora Collection & Minique Collection

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Tintora Collection



The Tintora collection celebrates the perfect blend of gold and enamel artistry. Featuring exquisite designs with diamond dust enamel, porcelain enamel, and 3D enamel, each piece is crafted with precision and care. This collection offers a unique touch of elegance, depth, and modern sophistication, making it ideal for any occasion.

The Minique Collection is a gold jewellery collection crafted for Gen Z, featuring sleek, lightweight designs in rose gold and yellow gold. With its clean lines and modern aesthetic, it's perfect for everyday wear or subtle style statements. Minimal yet impactful, this collection celebrates individuality and effortless elegance, resonating with the spirit of today's trendsetters.



Minique Collection

Fiora Collection & Fusora Collection

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Fiora Collection

The Fiora Collection is a contemporary gold jewellery line designed for Gen Z. Featuring edgy designs and striking silhouettes in radiant yellow and rose gold, this collection celebrates individuality and fearless expression. Perfect for making a statement, these bold pieces combine modern artistry with timeless allure, offering jewellery that stands out as much as you do.

The Fusora Collection blends the elegance of gold with unique materials like malachite, Mother of Pearl (MOP), and resin.

This innovative collection offers a striking contrast of textures, creating bold, modern designs that captivate the eye. Perfect for those who appreciate fusion artistry, Fusora combines the timeless appeal of gold with fresh, contemporary elements for a truly distinctive look.

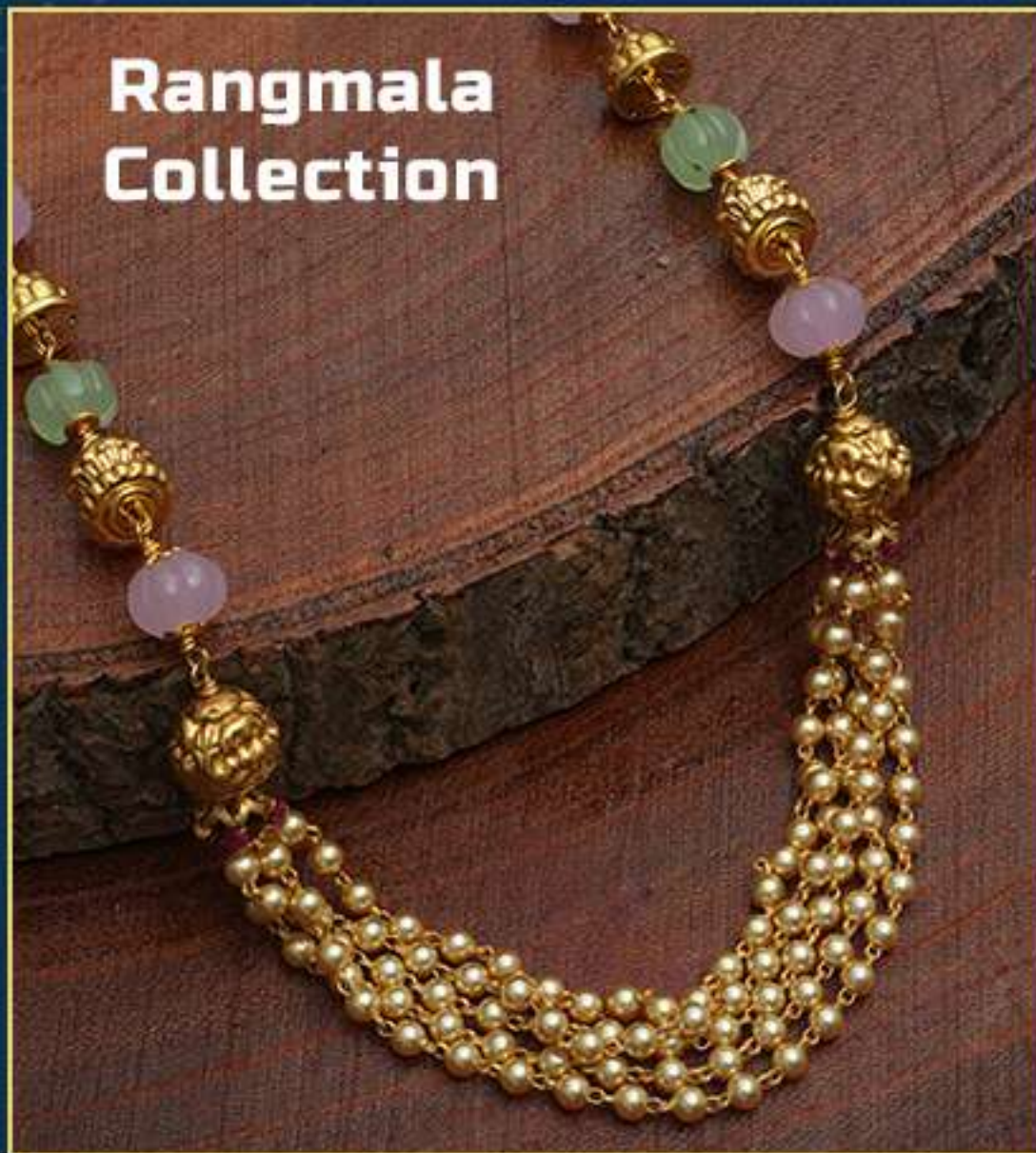


Fusora Collection

Rangmala Collection & Fascetta Collection

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**Rangmala
Collection**



The Rangmala Collection celebrates the vibrant fusion of gold and coloured beads. These intricately designed chains combine the timeless beauty of gold with a pop of lively hues, creating a perfect balance of elegance and colour. Ideal for adding a touch of brightness to any outfit, Ragamala is a celebration of tradition, modernity, and personal expression through bold, colorful designs.

The Fascetta Collection showcases the precision and artistry of laser-cut jewelry. With intricate patterns and modern designs, each piece is crafted with cutting-edge technology to create stunning details and sharp lines. The collection combines innovation with elegance, offering unique, lightweight pieces that make a bold statement. Perfect for those who appreciate contemporary craftsmanship and refined design.



Fascetta Collection

Micro Stone Collection & Heart Collection (Gemstone)

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Micro Stone Collection celebrates the brilliance of precision with CZ stones under 1mm. These meticulously crafted designs showcase intricate detailing and unmatched sparkle, offering a delicate yet striking appeal. Perfect for those who love refined elegance, the collection highlights the art of

micro-styling, creating jewellery that's lightweight, contemporary, and effortlessly sophisticated for every occasion.

Heart Collection (Gemstone)

The Heart Collection is a celebration of love and elegance, featuring exquisite gemstone jewellery with delicate heart motifs. Each piece showcases vibrant gemstones beautifully shaped into hearts, blending timeless charm with contemporary design.



Kalaakriti Collection

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Kalaakriti Collection blends the timeless allure of antique jewellery with a modern twist. Featuring intricate craftsmanship and contemporary designs, each piece reflects a perfect harmony of tradition and innovation. Ideal for those who cherish heritage with a fresh perspective, Kalaakriti offers unique gold jewellery that redefines elegance, making it perfect for both classic and modern wardrobes.

K Srinivasan, CMD- Emerald Group speaking at the launch of jewellery collections at IIJS SIGNATURE 2025 said “We are proud and delighted to have completed 40 years. Emerald has seen continuous growth - and for this I thank my dealers, customers and media.

As we move forward, we are determined to continue with our innovation in design, focus on quality, all driven by new ideas, new techniques. We are aggressively promoting our diamond jewellery.

We are focused on better service, quick delivery.

Delivery & Design is our mantra. This will ensure a satisfied clientele and continued growth.”

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JewelBuzz had the honour and pleasure of presenting **Amrutaji Fadnavis** with the **JewelBuzz IIJS Signature 2025 Special Edition**



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Celebrating with the finest in the jewellery industry as they unveil the latest edition of Solitaire magazine and release the beautifully crafted calligraphy book Aksharbharti at the Grand inauguration of IIJS Signature 2025.



**Iconic women achievers
were bestowed the
Hall of Fame Gems of Prestige Award**

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VAISHALI BANERJEE



REVATHI KANT



REENA AHLUWALIA



PALLAVI FOLLEY



FARAH KHAN ALI



DR. USHA BALAKRISHNAN

**Leading corporate retailers with listed
IPOs were honoured with the
Hall of Fame Gems of Prestige Award**

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RBZ Jewellers Limited



PN Gadgil Jewellers Ltd



Manoj Vaibhav Gems 'N' Jewellers Limited



Senco Gold Limited



Kalyan Jewellers India Limited

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**Kumar Mangalam Birla,
Chairman - Aditya Birla Group,
graces IIJS SIGNATURE 2025 with
his presence.**

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GJEPC, De Beers collaborate to promote natural diamonds: INDRA launched



GJEPC and **De Beers** announced a strategic collaboration to promote natural diamonds. The collaboration titled **INDRA - INDIAN NATURAL DIAMOND RETAILER ALLIANCE** will support independent retailers with tools which include leveraging AI for customized retailer campaigns. From multi-lingual marketing assets to immersive storytelling and superior customer experiences, as well as in-depth natural diamond jewellery training in local languages, it will support India's jewellery retailers with tools.

Retailers will be able to register for the programme on www.INDRAonline.in and will benefit from multi-lingual staff training modules focused on generic natural diamond product knowledge as well as access to a market intelligence portal

DE BEERS GROUP

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Sponsored by Ministry of Commerce & Industry

Sandrine Conseiller CEO of De Beers Brands, said:
“India's diamond growth story is quite remarkable, and it has now become the second largest market in the world for retail sales of diamond jewellery. However, with its vibrant economy, growing young population and large number of leading diamond businesses, India still holds a wealth of untapped potential. Presently in the Indian jewellery retail sector, the penetration of natural diamonds stands at only around 10% which is well below the rate seen in mature jewellery markets such as the US.



DE BEERS GROUP

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Vipul Shah, Chairman, GJEPC, said, "The Indian gem and jewellery market, currently valued at USD 85 billion, is poised for rapid growth, projected to reach USD 130 billion by 2030. Indra is designed to harness this momentum by tapping into India's dynamic young population, the rise of organised players, and increasing demand across bridal, everyday wear, fashion, and entry-level jewellery.

This initiative reflects a shared vision to educate stakeholders, empower retailers, and boost consumer demand, all while highlighting the timeless value of natural diamonds."

