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Silver Show Of India

A B2B EXHIBITION ON SILVER JEWELLERY AND ARTICLES

2nd EDITION **SSI** SILVER SHOW OF INDIA
7th - 10th JUNE 2024
JIO WORLD CONVENTION CENTRE
BANDRA KURLA COMPLEX - MUMBAI

#DAY 1
7th June 2024

SILVER SHOW OF INDIA – Mumbai 2nd Edition inaugurated at the Jio World Convention Centre, Mumbai



SILVER SHOW OF INDIA (SSI) – 2024 Mumbai 2nd Edition was inaugurated at Jio World Convention Centre, Mumbai, by Guests of Honour **Mangesh Kudalkar**, MLA, Maharashtra State Assembly, **Saiyam Mehra**, Chairman-GJC, **Pramod Agarwal**, President-NGJCI, **Ba Ramesh**, Joint MD- Thangamayil Jewellery Ltd,

Varghese Alukka, MD- Jos Alukkas Group and **Rajiv Jain**, Hon Secretary-JJS.

Present at the inauguration were **Prithviraj Kothari**, National President- IBJA, **Dr. Chetan Kumar Mehta**, Chairman- SSI, President- JAB, National Vice President- IBJA, **Surendra Mehta**, National Secretary- IBJA, **Sreekanth Urs**, MD- GES India Inc and dignitaries from the GJ industry.





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5th EDITION **SSI** **SILVER**
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INDIA
7th - 10th JUNE 2024

JIO WORLD CONVENTION CENTRE
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We hereby awaits your presence



07th - 10th JUNE

Jio World Convention Centre

Stall No. - A10



SILVER SHOW OF INDIA- SSI

Propelling India's silver jewellery and articles/artefacts segment



The silver jewellery and articles/artefacts segment in India is booming. The main contributor to the growth of this segment is undoubtedly the rise of **SILVER SHOW OF INDIA (SSI)**, India's biggest silver specific trade show which has revolutionized the silver jewellery and artefacts sector. There was no trade show dedicated to the Silver jewellery and artefacts sector – and SSI filled this gap.

SSI is presented by **IBJA**, supported by **JAB** and conceptualized and organised by **GES India Inc.**

The fifth edition of SSI is being held from **7th to 10th June, 2024** at **Jio World Convention Centre, Bandra Kurla Complex, Mumbai**. SSI is spread across **1,50,000 sqft**, featuring **760 booths**, catering to **312 exhibitors**. **16000 visitors** are expected to attend the show.

The SSI team has conducted a massive awareness and communication outreach programme across the country. It has **reached out to 1,30,000 retailers across India**, from J&K to Kanyakumari.

SSI is **hosting close to 300 buyers** from across India, which includes corporates, chain store owners, standalone stores and

other premium jewellery retailers.

SSI will showcase a wide range and variety of silver jewellery and artefacts. All categories of silver jewellery, from mass to premium will be on offer. Also on offer are silver payals, temple jewellery, idols, mandirs, utensils and exquisite silver artefacts and masterpieces.

Previous editions of SSI have been huge successes - exceeding the expectations of exhibitors, retailers and the organizers. SSI has created a huge positive impact on this segment and given silver the prominence it deserves and put the spotlight on silver.

GES India Inc welcomes one and all to the biggest ever display of silver jewellery & articles- and assures you of the best on ground services. Experience elegance and grandeur of silver like never before.





**SSI will continue to be
 a strong platform for
 silver segment in India:**

Sreekanth Urs



JEWELBUZZTALKS series featured **Sreekanth Urs**, MD- GES India Inc, speaking to Steve Fernandes, Chief Editor, JEWELBUZZ on how **SILVER SHOW OF INDIA**, India's only silver specific trade show, has become a driver of growth of the silver jewellery and articles segment- and has ensured silver stays in the spotlight.

Concept and origin of SSI

The spark that triggered SSI came from a few silver Jewellers who felt side lined and ignored at major trade shows. They wanted an exclusive platform for silver jewellery and articles. For us at GES it was an opportunity to establish a new vertical. I am passionate about new ideas and concepts. So we took up the challenge. And that was the origin of SSI.

Growth and evolution of SSI

We held the inaugural SSI edition in June 2022 in Bengaluru. There were doubts expressed whether an exclusive silver show was feasible - but we were not discouraged; we took it in our stride. The result was a successful show. The next edition was again at Bengaluru in December 2022- we saw an encouraging increase in participants from 74 to 132.

While we were satisfied with success of SSI, we observed that the show was regional in nature. This triggered the decision to move to Mumbai and conduct a truly pan India show. We wanted to provide the best - SSI was held in June 2023 at the premium Jio World Convention Centre. The show had expanded to 435 stalls hosting 173 participants. Around 10,800 visitors from across the country attended the show. This Mumbai edition changed the fortunes of SSI.

The next edition of SSI in Bengaluru in December 2023 saw a further expansion - we had 231 exhibitors participating. Mumbai 2nd edition will feature 760 stalls across 150,000 sqft hosting 335 exhibitors. We have received 12000 paid visitor registrations.

Next we are taking SSI to Delhi in September 2024. This is a strategic move to ensure SSI impacts all the relevant silver markets. While Bengaluru and Delhi will address the South and North regions, Mumbai will be the pan-India show addressing markets across India.

Association with trade bodies

Partnering with trade associations is crucial for the success and credibility of a trade show. We already had an association with Jewellers Association, Bengaluru hence we partnered with JAB for the Bengaluru editions. We were then introduced to IBJA, a reputed national trade association through the good offices of Dr Chetan Kumar Mehta, National VP IBJA. IBJA pulled out all the stops and went all out to make the Mumbai edition of June 23 a grand success. For this edition in Mumbai we have partnered with leading trade bodies from the Agra silver market.

SSI Mumbai 2nd edition- What's in store

The SSI Mumbai 2nd edition indicates the growth of SSI. The show will feature 760 stalls across 150,000 sqft hosting 335 exhibitors. Of these 115 are first time exhibitors- from various markets including Kolhapur, Udaipur, Jaipur. We have received 12000 paid visitor registrations. SSI is hosting leading buyers which include corporates and leading single store owners. We are expecting foreign visitors from US, Malaysia and Nepal.

A total of 400-450 tonnes of silver jewellery and articles will be on display. There will a dazzling array of innovative silver jewellery collections including exquisite craftsmanship from Agra.

SSI outreach and promotion

SSI outreach and promotion has been aggressively carried out through door to

door campaigns covering all districts of India. Extensive social media campaigns have delivered the SSI message to all stakeholders of the silver segment.

SSI: A driver of growth of the silver segment

There are strong indicators of SSI driving growth of the silver segment. Our logistics partners have stated that movement and transport of silver jewellery and articles has increased by 300 per cent since SSI commenced.

Also, the fact that there is continuous increase in participation indicates that SSI exhibitors, visitors, karigars and other constituents of silver segment have communicated the importance of SSI and the volume of business generated.

Another indicator is the size and volume of silver jewellery and articles display in retail outlets is steadily increasing. Also, exclusive silver jewellery outlets are being established across the country. There is news that a corporate jeweller is planning to open around 100 exclusive silver jewellery showrooms.

The road ahead

SSI will continue to be a strong platform for the silver jewellery and articles manufacturers – a strong platform for the entire silver segment in India. We have been strengthened by those who believed in us and put their trust in us. We will strive to take SSI to newer heights with every edition. With SSI being held across Mumbai, Bengaluru and Delhi, markets across the country will benefit from powerful platform SSI provides. With SSI, silver will always be in the spotlight.

Coffee with Dr Chetan Kumar Mehta in conversation with Bullion King Prithviraj Kothari



Dr Chetan Kumar Mehta in a scintillating conversation with Prithviraj Kothari, fondly called Kaka, unfolded the untold story of a man who is the undisputed Bullion King. Kaka, single handedly developed and structured the bullion market. He brought in players into the bullion market, educating them on the finer nuances of this sector.

Dr Chetan Kumar Mehta skillfully unveiled Kaka's workaholic business style, his firm belief in honest work ethics, his belief in the Divine and karma. It was inspiring to listen how Kaka balanced his bullion business, investments in over 30 business ventures, responsibilities at IBSA and his dedicated work at JITO. Kaka said it was his duty to give back to industry, his community and society at large.



Emerald Silver launches 8 collections at SSI Mumbai 2nd edition



Emerald Silver launched 8 collections at SSI Mumbai 2nd edition. Gracing the launch event with their presence were **Rajiv Jain**, Hon Secretary JJS, **Pramod Agarwal**, Chairman - NGJCI and dignitaries from GJ industry. Representing Emerald Silver was **Nishta Srinivasan**.

The collections launched included the Tennis Jewellery collection, Electroforming jewellery Collection, Utensil collection, Mural collection, Blanco - Animal Collection, Blanco - Athangudi Collection, Gifting Collection.



Nine Silver launches LOVEMI collection at SSI Mumbai 2nd edition



Nine Silver conducted a grand launch of LOVEMI Wooden Silver jewellery collection at SSI Mumbai 2nd edition. The formal launch was done by **AVR Siddhanth**, **AVR Shreesmaran** and **Suman Vijay** from AVR Swarnamahal Jewellery Ltd.

Present at the launch were **Abhishek Shah**, Proprietor Nine Silver and **Avish Jain**, Partner Nine Silver.



Ornament Creations – The Art of Silver launches Saanjh collection at SSI Mumbai 2nd edition



The Art Of Silver

Ornament Creations - The Art of Silver conducted a launch of **Saanjh collection** at SSI Mumbai 2nd edition. The formal launch was done by **AVR Siddhanth, AVR Shreesmaran** and **Suman Vijay** from AVR Swarnamahal Jewellery Ltd.

Representing Ornament Creations at the launch were **Jayesh Rathod**, Proprietor and **Chintan Rathod**, Proprietor.



#Industryspeak at SSI

SSI, the largest silver specific trade show in the world, has put Silver in the spotlight. Silver was just a dessert; now it is a main course.

A small idea can give birth to a revolution - and this is exactly the case with SSI, the only dedicated silver trade show.

The figures speak for themselves: 400 exhibitors across 800 booths showcasing 350 tonnes of silver jewellery and articles; and expected sales of 600 tonnes.

DR CHETAN KUMAR MEHTA

Chairman SSI, President -JAB, National VP- IBJA



At SSI we can see the growth in the silver industry - this is very encouraging. This will benefit the industry and also contribute to the country's economy. The honourable Maharashtra CM has stated that state government will extend all help and cooperation for its growth

MANGESH KUDALKAR
 MLA, Maharashtra State Assembly



SSI is a great platform for silver industry. We at NGJCI will support all segments of GJ .I thank IBJA for inviting me and pledge my support to IBJA and SSI.

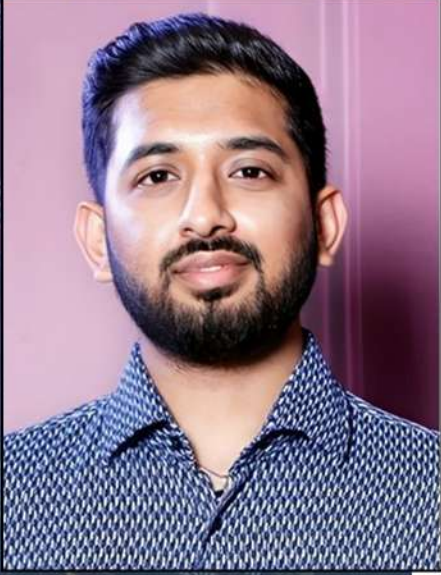
Silver is an integral part of GJ industry and other industry organisation should organise similar initiatives to provide a boost for silver sector. Even NGJCI could consider a silver trade show

PRAMOD AGARWAL

Chairman - NGJCI



#Industryspeak at SSI



SSI is wonderful platform for the silver industry. We are here at SSI in day 1- it is wonderful response; we can see huge crowds thronging the exhibitors stalls. This is a must visit show.

AVR SIDDHANTH
 Director AVR Swarnmahal Jewellery Ltd

SSI is simply astounding! The shimmer of silver has quadrupled at SSI. Earlier silver was seen as a commodity - a part of the bullion industry. Now it is recognised for jewellery, artefacts, furniture, coins and more.

It is incredible to see 350 tonnes of silver jewellery and artefacts under one roof. This could translate to orders that could total 1000 tonnes. I see SSI growing exponentially - and requiring a much bigger space to accommodate the growing number of exhibitors

RAJESH ROKDE
 Director - Rokde Jewellers



SSI is a great platform for the silver industry. It provides a vision to the industry on the tremendous potential of silver. SSI showcases the strength of the industry by bringing such a large number of exhibitors together. And, SSI inspires retailers to look at silver with a different mindset; to give silver a priority and help grow the segment.

NITESH JAIN
 MD - Purple Jewels Pvt Ltd

Company: Nine Silver

Designation: Director

Address: 37 Sheikh Memon Street, 6 Om Golden Society
 Ground Floor, Zaveri Bazar Mumbai 400002

Contact: 9820146470 | 8269781911

Email Id: abhisheksiljewels@gmail.com

No of Employees: 12

Product Category: 925 Silver Jewellery CZ Jewellery
 Imported Jewellery Italian Jewellery+



Company Profile : Established in 2004, we are based in the Heart of Mumbai city i.e. Zaveri Bazaar. We are the manufacturer & wholesaler of 925 Silver Jewellery.

Our excellence in designs, quality & purity has enabled us to build a solid relationship with all our clients PAN India over the years. Some of our esteemed clients are Malabar Gold & Diamonds, Joy Alukkas, Jos Alukkas, Kalyan, GRT, KTM Groups, etc.

We are winners of the National Jewellery Award in 925 Sterling Silver categories for back to back 3 years in 2019, 2020, 2022.





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STALL NO
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Jio World Convention Centre
Bandra Kurla Complex, Mumbai

Company : REDRAY GOOBAL LLP

Owner : JUHEE JAIN | Designation : CEO

Address : 80, RIICO industrial Area, Road no 6, Shalimar Choraha, Jhotwara, Jaipur - 302012

Contact : 9829473893 | Email id : Juhee@dibiaa.com

Website : www.dibiaa.com

No. of Employees : 40

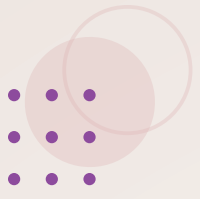
Product Category : eco-friendly cardboard jewellery boxes

Company Profile: We believe the packaging of the product is equally or more important than the product itself. The first thing that the consumer sees is the packaging which means "THE BOX" The packaging is always about creating an experience, building brand value, trust & goodwill. Our mission is to make our customers build all of this & Customer Experience & Care is the core of our value system.



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PROFILE



#HUMSABKAAPNASILVERSHOW



Company : NAVKAR STERLING SILVER

Owner : ABHAY KUMAR RANKA

Designation : OWNER

Address : No 860, Ellora Mansion, Dharmaraya Swamy Temple Rd, Kumbarpet, Ganigarpet, Nagarathpete, Bengaluru, Karnataka 560002

Contact : 9986565664

Email id : abhay0108@yahoo.com

No. of Employees: 25 TO 30

Product Category: 92.5 Sterling Jewellery

Company Profile: Navkar Sterling Silver is one of the renowned silver jewellery showroom located in Bangalore Ganigarpet. Its known for its exquisite collection of silver jewellery.



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G7



Navkar Sterling Silver

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BANGALORE

Anmol Palace

— THE SILVER HUB —
CHENNAI

ANMOL PALACE

MANNU: +91 9884891148

NAVKAR STERLING SILVER

ABHAY: +91 9986565664

OLD NO: 48, VEERAPPAN STREET, GROUND FLOOR, SOWCARPET, CHENNAI - 79
#860, ELLORA MANSION, FIRST FLOOR, NAGARATHPET MAIN ROAD, BANGALORE-560002

Company : ORNAMENT CREATIONS

Owner : JAYESH JAWATRAJ RATHOD

Designation : Founder and CEO

Address : 2ND FLOOR, 13-15-17, Vithoba Building, Vithoba Lane Kalbadevi Rd Vithalwadi, Mumbai, Maharashtra, 400002

Contact : 9870021221

Email id : info@ocmumbai.in

Website : www.ocmumbai.in

No. of Employees: 50

Product Category: Silver Jewellery Products

Company Profile: In 1988, Mr. Jayesh Rathod established OC, a renowned brand known for creating beautiful silver jewelry. Based in Mumbai, we specialize in crafting unique and luxurious designer pieces. Since our beginning, we have been dedicated to surpassing the ordinary jewelry available in the market. Our skilled artisans meticulously create each masterpiece, ensuring it embodies exclusivity and excellence. Our jewelry is far from ordinary, providing our customers with a sense of grandeur that cannot be found elsewhere.



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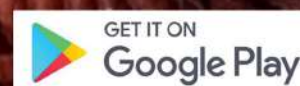
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PROFILE

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Company: Silver Empire

Designation: : Partner

Address: 402, 1st Floor, Rajashree Market, Avenue Road
 Bangalore

Contact: +91 9845011112

Email Id: : silverempirebangalore@gmail.com

Website: : silverempire.in

Product Category: Silver Artifacts & Idols and Silver Jewellery

Company Profile : Silver empire is a manufacturer and wholesaler of silver article & silver bride jewellery.

Our product portfolio consists of a large variety of articles, and various variety of temple jewellery. artifacts & Idols and Silver Jewellery





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Silver Articles*



SILVER EMPIRE

92.5

402, 1st Floor, Rajshree Market
Avenue Road, Bangalore - 560 002
Tel : 080-41725151 / 52
Direct : 080-41710000
E : silverempirebangalore@gmail.com



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Annex

#38, Ranganatha Tower
C.T. Street, Bangalore - 560 002
Tel : 080-4121 6161
Direct : 080-4161 6161
E : silverempireannex@gmail.com



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Jewellery

#68, 2nd Floor, TAP Arcade
C.T. Street, Bangalore-560002
M : 9663111183 / 9060111061

PROFILE

#HUMSABKAAPNASILVERSHOW

Company: Rushabh jewels

Brand name: Usakee

Designation: Owner

Address: No 12,7th cross,7th main road srirampuram
Bangalore-560021

Contact: 9342038883/9945569681

Email Id: : Rushabhpatwa88@gmail.com

No. of Employees: 20

Company Profile : We Deal in all type of 92.5 sterling Silver Jewellery And imported articles made of 999 silver. We are the stockist of Thai Hand made jewellery and Silver Handbag, Marcasite Jewellery Like Watches, Earrings, Rings, Necklace, And many more. Exclusive CZ jewellery.



Dilip Patwa



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**Pavilion No: 01
Stall No: G1**

**#12 7th cross 7th main srirampuram Bangalore 560021
9342038883/9945569681/9343781814**



Company : ANMOL SILVER

Owner : KISHORE ROONWAL

Designation : MANAGING DIRECTOR

Address : No: 16, Victory Avenue, Hospital Road (Behind SBI Bank) Avenue Road Cross, Bangalore, 560 053

Contact : 08041249289 / 9845356694

Company Profile: Anmol silver article manufacturing company combines traditional craftsmanship with modern techniques to create exquisite pieces. With a focus on quality and innovation, we strive to produce silver articles that captivate and inspire. From elegant tableware to stunning artifacts, our diverse range of products reflects our dedication to excellence. At the heart of our mission is a commitment to sustainability, ensuring that each piece is crafted with care for both people and the planet. With a passion for silver craftsmanship, we aim to enrich lives by bringing timeless beauty into everyday moments.





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BANGALORE



DISCOVER THE ALLURE OF SILVER ARTICLES

WHERE CRAFTSMANSHIP TRANSFORMS METAL INTO TIMELESS
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Stall No: C7

#16, Victory Avenue(R.D Complex), Hospital Road,
Behind State Bank of India, Avenue Road Cross,
Bangalore, 560002

anmolsilver1@yahoo.co.in | +91 74064 28878 | +91 78291 71758



PROFILE

#HUMSABKAAPNASILVERSHOW



Dharmish Sheth

Company: OM Jewels

Designation: Proprietor

Address: Club House, Blue Empire Complex, Off to New Link Road, Kandiwali (W), Mumbai-400067.

Contact: +91 9920003012

Email Id: sales@omjewels.co.in

Website: www.omjewels.co.in

No. of Employees: 20

Product Category: Divine Idols , Artifacts , Home Decore, Customised Gifts , Wedding Gitis, Corporate Gifts.

Company Profile :

Mumbai Based Om Jewels is a One-Stop destination For traditional as well as contemporary gifting solutions for all occasions – be it weddings, anniversaries, festivals, house warming or corporate events. We are the only manufacturer in India, creating customizes gift articles as per retailers and corporate requirements and their budget.



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