



JewelBuzz eZine

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Silver Show Of India

A B2B EXHIBITION ON SILVER JEWELLERY AND ARTICLES

SSI SILVER
SHOW OF
INDIA
8th - 11th JUNE 2023

#DAY 1
8th June 2023

The 3rd edition of SILVER SHOW OF INDIA inaugurated by Shri Mangal Prabhat Lodha



The 3rd edition of **SILVER SHOW OF INDIA**- India's Biggest Silver Specific Trade Show, was formally inaugurated by the Chief Guest, **Shri Mangal Prabhat Lodha**, Minister - Tourism, Skill Development & Entrepreneurship, Women & Child Development, Govt of Maharashtra at the Jio World Convention Centre, Mumbai.

Guests of Honour present at the inauguration were **Mangesh Kudalkar**, MLA, Maharashtra Legislative Assembly, **Dr T A Sharavana**, MLC and Dy. Floor Leader(JDS)- Karnataka Legislative Council and Chairman- Shree Sai Gold Palace, **Saiyam Mehra**, Chairman- GJC, **Chirag Thakkar**, Director-Amrapali Industries Ltd,

Rajesh Kalyanaraman, Executive Director - Kalyan Jewellers, **Kirit Bhansali**, Vice Chairman- GJEPC, **Dr. B. Govindan**, Chairman- Bhima Jewellery- Trivandrum, **Varghese Jos Alukkas**, Managing Director- Jos Alukkas Group, **BA Ramesh**, Joint MD, Thangamayil Jewellery Ltd, **Abhishek Bindumadhav**, MD-Bhima Jewels Pvt Ltd- Ernakulam, **Suresh Kumar Ganna**, President-JAB and **Srikanth Kari**, Chairman- Karnataka Jewellers Federation.

Representing India Bullion and Jewellers Association Ltd. (IBJA) were **Prithviraj Kothari**, National President, **Dr. Chetan Kumar Mehta**, National Vice-President and **CA Surendra Mehta**, National Secretary.



SILVER SHOW OF INDIA

Putting Silver in the Spotlight



“
**Silver is the new gold!
The Silver Show of
India will give silver
the importance and
prominence it deserves**
Sreekanth Urs
MD, GEC India Inc

and artefacts from manufacturer to retailer indicated a whopping 300 % increase in silver jewellery sales. This statistic underlines the tremendous positive impact that SSI had in driving sales of silver jewellery.

The third edition of SSI in Mumbai is bigger and better. And, promises to trigger an even larger growth in the silver segment.

SILVER SHOW OF INDIA- India's Biggest Silver Specific Trade Show is responsible for putting silver jewellery and artefacts in the spotlight. SSI has truly provided the silver jewellery prominence and importance it deserves.

“**Silver is the new gold!** The Silver Show of India will give silver the importance and prominence it deserves”, says Sreekanth Urs, MD, GEC India Inc, the organizers of SSI 2023.

After the first edition of SSI, the information received from logistics companies regarding movement of silver jewellery

Spread over 1 lakh sq ft at the world class Jio World Convention Centre, the expo will showcase offerings from nearly 175 exhibitors. All categories of silver jewellery, from mass to premium will be on offer. Also on offer will be silver payals, kamarpathi, temple jewellery, idols, mandirs, utensils and exquisite silver artefacts.





Rajat

EMPORIUM

92.5 Silver Jewellery



SSI SILVER
SHOW OF
INDIA

8th - 11th JUNE 2023

JIO WORLD CONVENTION CENTRE
BANDRA KURLA COMPLEX - MUMBAI

STALL **E6**

Yogesh Kothari 99404 58877, Yeshwanth 99405 80832

Flat no:G/2, Ground Floor, Sundaram Flats
No:1, Coats Road, T.Nagar, Chennai-600017

Emerald Jewel Industry showcases new silver collections at SILVER SHOW OF INDIA



Emerald Jewel Industry showcased an exclusive sneak peek of their highly anticipated new silver collections at the Emerald Jewel Industry booth No. K1 at the **SILVER SHOW OF INDIA** in Mumbai. To mark this special occasion, **AVR Siddhant**, Director - AVR Swarn Mahal Jewelry, **Dr. Chetan Kumar Mehta**, National Vice President - IBJA and dignitaries from the jewellery industry formally launched the new silver collections from Emerald Jewel Industry.

Emerald Jewel Industry takes immense pride in their commitment to crafting exquisite jewellery pieces that capture the essence of timeless elegance.

During the event, Emerald Jewel Industry launched the following collections at SILVER SHOW OF INDIA



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Aarya24kt[®]
IDOLS

INDIA'S LARGEST GOLD FOIL GIFTING BRAND

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SSI[™] SILVER SHOW OF INDIA
8th - 11th JUNE 2023

Stall Name:
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Stall No. E20

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Purple Jewels showcases masterpieces at 3rd edition Silver Show of India



Purple Jewels offers magnificent masterpieces of silver jewellery to celebrate and mark life's key moment. The product portfolio consists of breathtaking variety of temple jewellery and mix range of fusion jewellery.

Purple Jewels showcased it's masterpieces at 3rd edition Silver Show of India to **Prithviraj Kothari**, National President-IBJA, **Dr. B. Govindan**, Chairman- Bhima Jewellery - Trivandrum, **B.Bindhumadhav**, Chairman - Bhima Jewels Pvt Ltd - Ernakulam, **Rajesh Kalyanaraman**, Executive Director - Kalyan Jewellers, **Dr. Chetan Kumar Mehta**, National Vice-President, IBJA and other dignitaries.





NINE SILVER



CRAFTSMANSHIP



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NINE SILVER



GLAMOROUS



MARVELLOUS



NINE SILVER

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8th - 11th JUNE 2023
JIO WORLD CONVENTION CENTRE
BANDRA KURLA COMPLEX - MUMBAI

925
SLIVER

STALL NO.
A1

ABHISHEK SHAH

57/59, Shaikh Memon St., Madan Mansion, 1st Flr, Office No. 5, Zaveri Bazaar
Mumbai - 400002, Maharashtra, India. | MOB - 8268781911

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Silver Empire showcases magnificent pieces at 3rd edition of Silver Show of India



Silver Empire is a leader in silver creative articles with a variety of unique designs of silver in home décor, pooja items, wedding collections, idols, statues of Indian leaders, wall clocks, mandasanas, and intricately carved artefacts. Silver Empire showcased magnificent pieces at 3rd edition of SILVER SHOW OF INDIA to dignitaries visiting their stall.

One of the highlights was **Prithviraj Kothari**, National President-IBJA unveiling a magnificent statue Chhatrapati Shivaji Maharaj.

Other dignitaries visiting the Silver Empire stall included **Dr. B. Govindan**, Chairman- Bhima Jewellery- Trivandrum, **B.Bindhumadhav**, Bhima Jewels Pvt Ltd- Ernakulam, **Abhishek Bindhumadhav**, MD - Bhima Jewels Pvt Ltd- Ernakulam, **Dr. Chetan Mehta**, National Vice-President, IBJA , **CA Surendra Mehta**, National Secretary IBJA and other stalwarts from the jewellery industry..



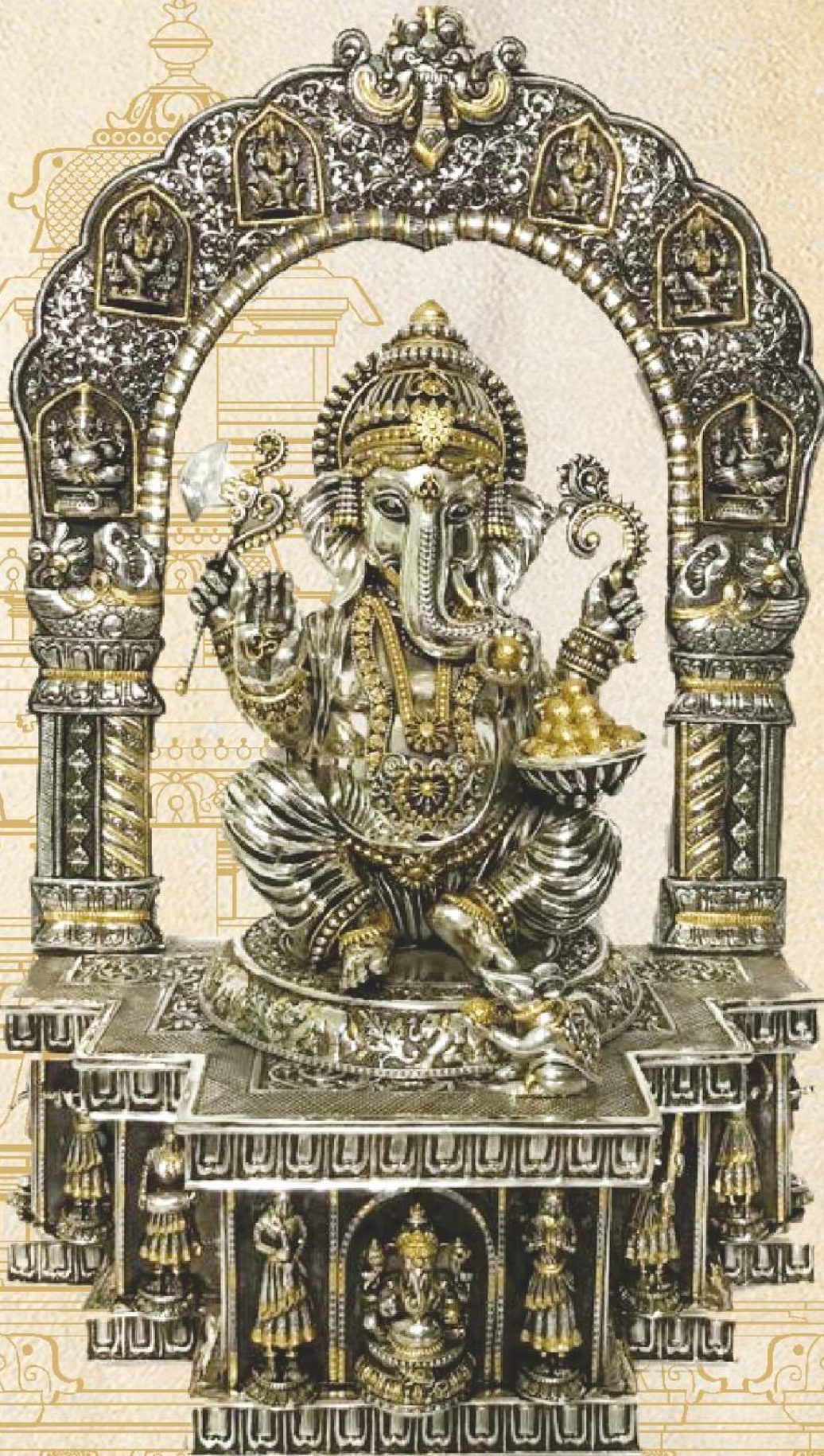
SILVER EMPIRE
80.0
Annex

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92.5
Avenue Road
BANGALORE

SILVER EMPIRE
Jewellery

TAP Complex
C.T. Street, BANGALORE



SSI **SILVER**TM
SHOW OF
INDIA

8th - 11th JUNE 2023

**JIO WORLD CONVENTION CENTRE
BANDRA KURLA COMPLEX - MUMBAI**

**Visit Us at
Stall No. D1**

Ornament Creations launches SILBELLS at 3rd edition of Silver Show of India

Ornament Creations is all about silver splendour, timeless treasures. Ornament Creations launched an exciting line of high-end 925 silver ethnic jewellery called **SILBELLS** at 3rd edition of SILVER SHOW OF INDIA.

Present at the launch were **Prithviraj Kothari**, National President-IBJA, **Dr. B. Govindan**, Chairman- Bhima Jewellery- Trivandrum, **B.Bindhumadhav**, Chairman -Bhima Jewels Pvt Ltd- Ernakulam, **Abhishek Bindhumadhav**, MD-Bhima Jewels Pvt Ltd- Ernakulam, **Dr Chetan Kumar Mehta**, National Vice-President- IBJA , **CA Surendra Mehta**, National Secretary -IBJA and other stalwarts from the jewellery industry.

Jayesh Rathod, Director - Ornament Creations felicitated the dignitaries visiting the stall.



Silbells®
92.5 Silver



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Pehno Toh Duniya Jaane



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heritage meets contemporary design,
Where tradition intertwines with innovation.

SSI **SILVER**TM
SHOW OF
INDIA

A B2B EXHIBITION ON
SILVER JEWELLERY & ARTICLES

Stall No.
B10-B12

Venue: JIO World Convention Centre Bandra Kurla Complex

Join us on
8th TO 11th June 2023



Om Jewels showcases magnificent gifting solutions, felicitates dignitaries at 3rd edition of Silver Show of India

Mumbai based Om Jewels has established itself as one-stop destination for traditional as well as contemporary gifting solutions for all occasions - be it weddings, anniversaries, festivals, house warming events or corporate events.

Om Jewels boasts of more than 1000 different varieties of products and introduces products during all festivals and occasions.

Om Jewels showcased its collection to Prithviraj Kothari, National President-IBJA, Dr. B. Govindan, Chairman- Bhima Jewellery- Trivandrum, B.Bindhumadhav, Chairman-Bhima Jewels Pvt Ltd- Ernakulam, Dr. Chetan Kumar Mehta, National Vice-President, IBJA, CA Surendra Mehta, National Secretary IBJA and other dignitaries.

Dharmesh Sheth felicitated the dignitaries visiting the stall.



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BUYER'S VIEW



RAJESH KALYANARAMAN

Executive Director
Kalyan Jewellers

I am happy to see that our industry has got so many silver jewellery manufacturers together at SSI. I am 100 % certain that this trade show will create a huge market for silver jewellery and artefacts.

I am stunned by the variety and range of silver jewellery available under one roof. Visiting SSI, we realized the variety of silver jewellery available in India.

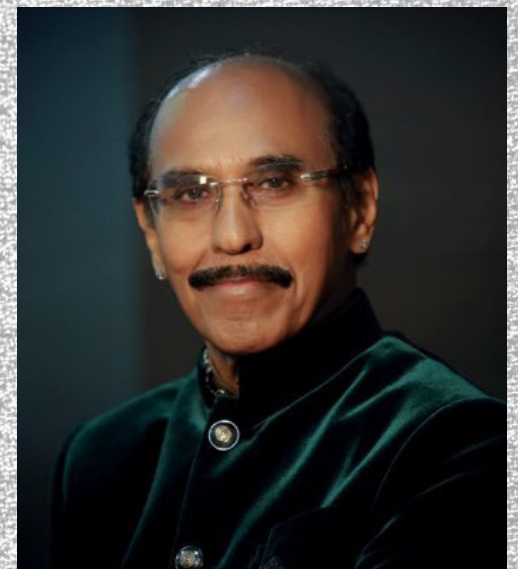
I see a major trend in popularity of silver jewellery a new trend of consumers purchasing silver artefacts and decorative articles. Besides silver jewellery there will growth in silver furniture, silver in pooja rooms.

We are planning to add silver jewellery to our CANDERE collection. Also, Kalyan Jewellers is planning to open an exclusive silver jewellery showroom in Madurai.

Such a fantastic collection of silver jewellery at SSI...
SIMPLY MIND-BLOWING!

I feel that even if a retailer has no plans of purchasing, this collection of silver jewellery at SSI will compel him to order 5-10kg of jewellery.

After visiting SSI, and seeing the variety and quality of silver jewellery, and demand for silver jewellery, I am planning to open an exclusive silver jewellery showroom.



DR. B. GOVINDAN

Chairman- Bhima Jewellery
Trivandrum



A.V.R SIDDHANTH

Director
AVR Swarna Mahal Jewelry Ltd

Silver is the new gold. SSI is a beautiful show with such a vast number of manufacturers and large variety of designs.

Consumers are looking at owning a large variety of jewellery to keep up with fashion trends. The female consumer wants own a wide spectrum of jewellery and accessories. Silver jewellery, with its affordability, offers these consumers to own this wide variety.

Corporate buyers like us need to constantly replenish our stocks to keep with ever-changing fashion trends. And shows like SSI provide us the opportunity to do so. Need many more shows like SSI.

JewelBuzz

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Your 24x7 connection to the gem & jewellery trade and industry

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DR T A SHARAVANA

MLC and Dy. Floor Leader(JDS)
Karnataka Legislative Council,
Chairman - Shree Sai Gold Palace

SSI is a very good initiative. I am happy to be at SSI. I am glad the show has come to Mumbai, a major jewellery centre and accessible to all. It is a great show to drive growth for silver jewellery. Silver jewellery demand is growing in gifting, marriage presents etc. The finish and quality of silver jewellery is as good as gold jewellery. Those investing only in gold are also investing in silver. I am happy and honoured to be here and wish SSI all the best.

SSI is a magnificent show. So many exhibitors... so many stalls. Such a range of jewellery collections that we have never seen before.

SSI has given silver jewellery recognition like gold jewellery. It has brought manufacturers and retailers on one platform to bring consumers quality, variety and excellent craftsmanship.

I wish SSI the very best. I congratulate the organizers and IBJA for a wonderful initiative



ANIL SINGHVI

Managing Editor Zee Business



NILESH SHOBHAWAT

COA Member - GJC

SSI is a wonderful show. It has grown from 100 stall to nearly 500 stalls. And, the SSI has moved from Bangalore to Mumbai. I was astounded by the unique designs, variety and craftsmanship of the silver jewellery from Jaipur, Udaipur and all across India at SSI.

I congratulate Chetanbhai and IBJA for organising a wonderful show.

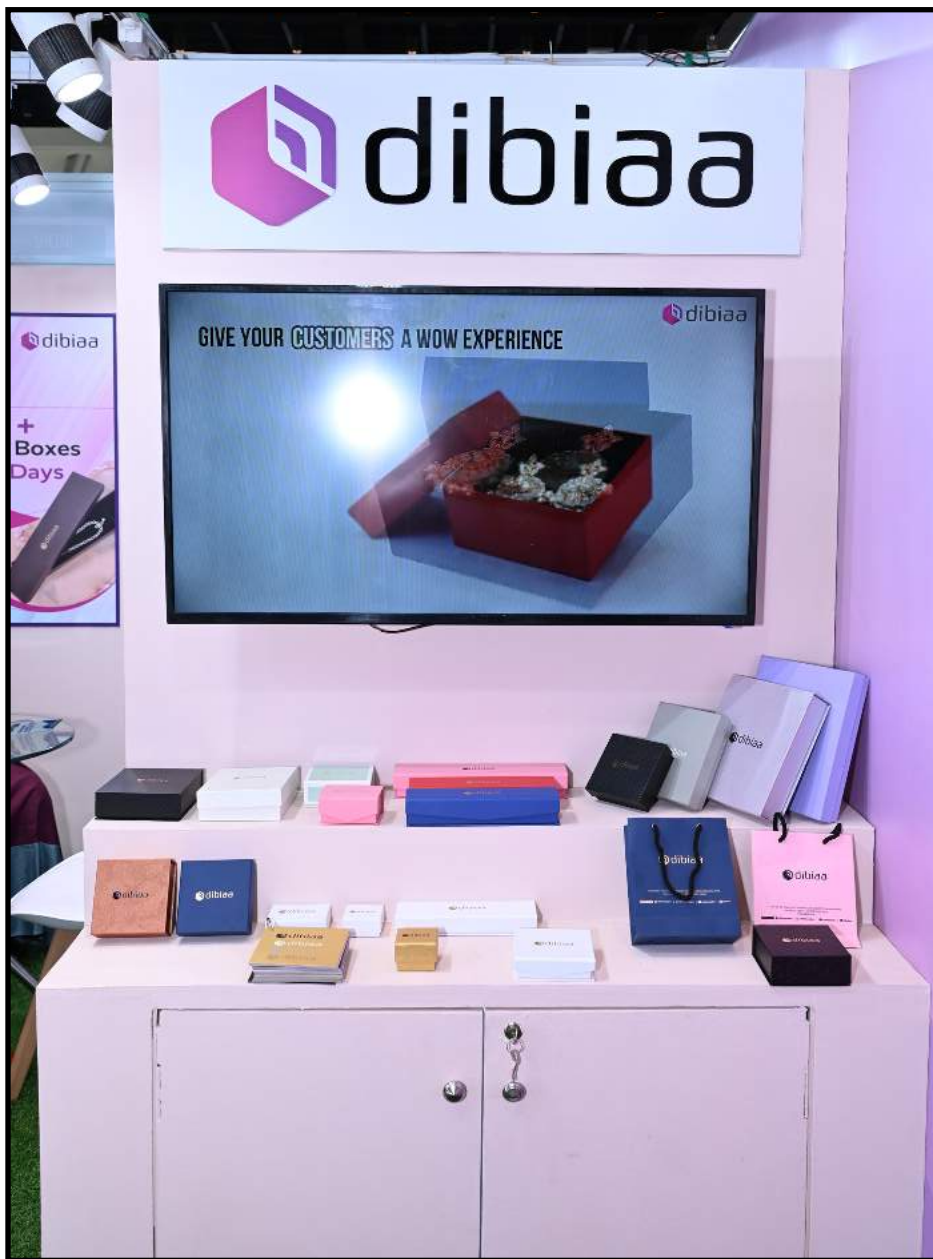
SILVER IS THE NEXT GOLD. The future belongs to silver. Silver jewellery, with its excellent artisanship, is growing as a segment. I request jewellers from across the country to visit SSI, the biggest silver trade show, and make it a success.



SRIKANTH KARI

Chairman
Karnataka State Jewellers Federation

DIBIAA - THE JEWELLERY BOX EXPERTS



DIBIAA - the Jewellery Box Experts, believes the packaging of the product is equally or more important than the product itself. The first thing that the consumer sees is the packaging which means **"THE BOX"** - the packaging is always about creating an experience, building brand value, trust and goodwill. On offer are Jewellery Boxes of all sizes, shapes, colours, and innovative designing.

We are TRENDY. We are FASHIONABLE. We are DIBIAA



SHIMMER & SHINE





NINE SILVER ELEGANCE & GRACE IN 925 SILVER

9 Silver is a leader in 925 silver; they believe 925 silver is not just a metal but a timeless impression of elegance and grace.

9 Silver specializes in 20-35 gm lightweight chokers, enamel chokers, hollow EF temple jewellery. Also on offer are rose gold CZ jewellery, and fashionable Hardik Panya chains and bracelets.







AARYA 24KT: ART OF GIFTING

Started in 2009, **Aarya 24kt** has carved a niche for itself in integrating corporate gifting, franchising, and online sales. It has been the only company manufacturing certified 24kt gold foil products.

Aarya 24kt offers a breath-taking range of gold foil art, idols and gifting artefacts. With a vast range of products at a very affordable price, Aarya 24kt has proved once and more its peerless nature in terms of quality, price and distinctive designs.

Aarya 24kt offers a wide array of certified products including traditional, international, classic and casual products.





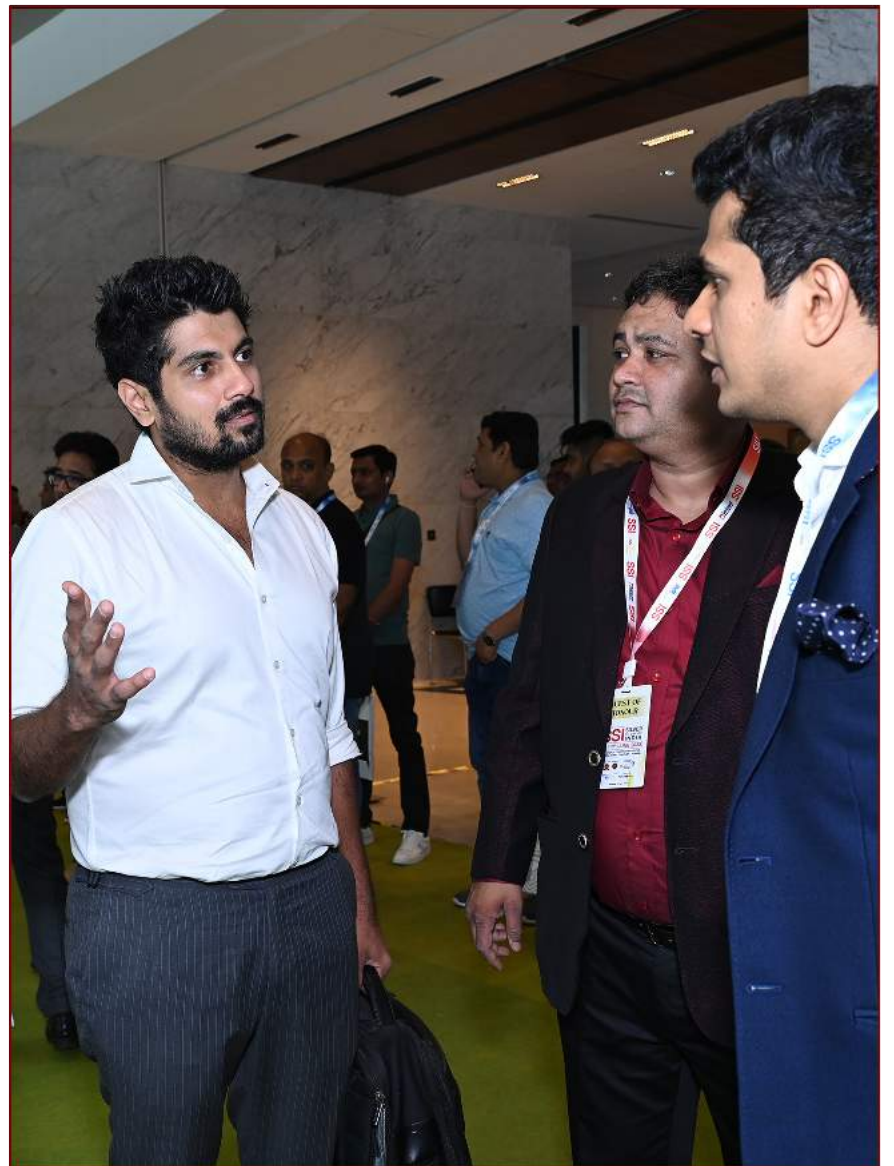
Aarya 24kt®
Gold Foil Artwork Collection





GLIMPSES

#HUMSABKAAPNASILVERSHOW



INDIA'S BIGGEST SILVER SPECIFIC TRADE SHOW

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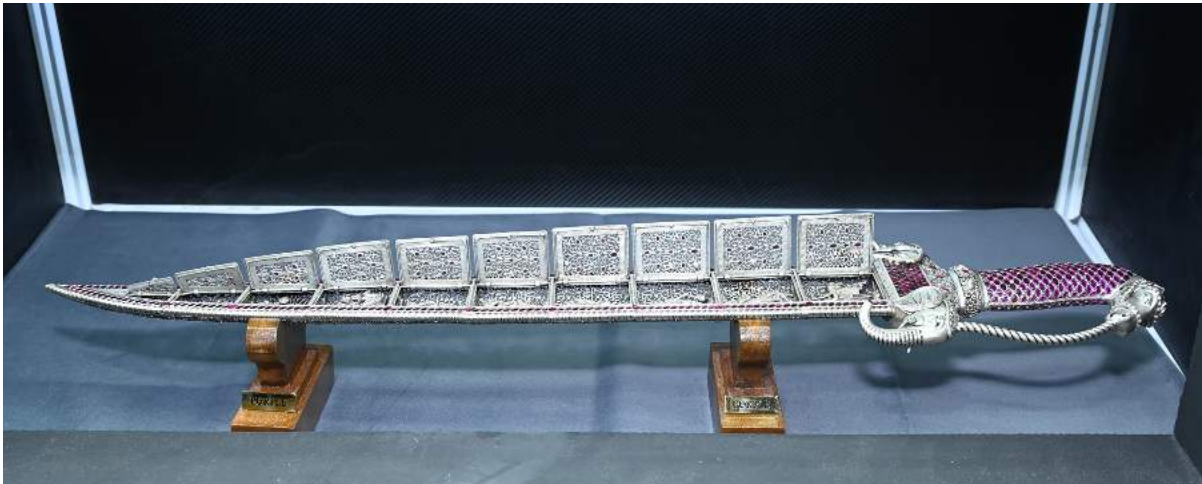
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shortly!

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