

**SILVER SHOW OF INDIA – Mumbai**  
**2<sup>nd</sup> Edition inaugurated at the**  
**JWCC, Mumbai**

**2<sup>nd</sup> EDITION** **SSI SILVER SHOW OF INDIA**  
**7<sup>th</sup> - 10<sup>th</sup> JUNE 2024**  
JIO WORLD CONVENTION CENTRE  
BANDRA KURLA COMPLEX - MUMBAI



**SILVER SHOW OF INDIA (SSI) – Mumbai 2<sup>nd</sup> Edition** was inaugurated at Jio World Convention Centre, Mumbai, by Guests of Honour **Mangesh Kudalkar**, MLA - Maharashtra State Assembly, **Saiyam Mehra**, Chairman GJC, **Pramod Agarwal**, President - NGJCI, **BA Ramesh**, Joint MD Thangamayil Jewellery Ltd, **Varghese Alukka**, MD - Jos Alukkas Group and **Rajiv Jain**, Hon Secretary - JJS.

Present at the inauguration were **Prithviraj Kothari**, National President IBJA, **Dr.Chetan Kumar Mehta**, Chairman - SSI, President - JAB, National VicePresident - IBJA, **Surendra Mehta**, National Secretary - IBJA, **Sreekanth Urs**, MD - GES India Inc and dignitaries from the GJ industry.

**INDIA'S BIGGEST SILVER SPECIFIC TRADE SHOW**  
**HUM SABKA APNA SILVER SHOW**

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## Emerald Silver launches 8 collections at SSI Mumbai 2<sup>nd</sup> edition

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Emerald Silver launched 8 collections at SSI Mumbai 2<sup>nd</sup> edition. Gracing the launch event with their presence were **Rajiv Jain**, Hon Secretary JJS, **Pramod Agarwal**, Chairman - NGJCI and dignitaries from GJ industry. Representing Emerald Silver was **Nishta Srinivasan**.

The collections launched included the Tennis Jewellery collection, Electroforming jewellery Collection, Utensil collection, Mural collection, Blanco - Animal Collection, Blanco - Athangudi Collection, Gifting Collection, Solid Idol Collection.

**Ornament Creations - The Art of Silver launches Saanjh collection at SSI Mumbai 2<sup>nd</sup> edition**

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**Ornament Creations - The Art of Silver** conducted a launch of **Saanjh** collection at SSI Mumbai 2<sup>nd</sup> edition. The formal launch was done by **AVR Siddhanth**, **AVR Shreesmaran** and **Suman Vijay** from **AVR Swarnamahal Jewellery Ltd.**

Representing **Ornament Creations** at the launch were **Jayesh Rathod**, Proprietor and **Chintan Rathod**, Proprietor.

## Nine Silver launches LOVEMI collection at SSI Mumbai 2<sup>nd</sup> edition

7<sup>th</sup> - 10<sup>th</sup> JUNE 2024  
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Nine Silver conducted a grand launch of **LOVEMI** Wooden Silver jewellery collection at SSI Mumbai 2<sup>nd</sup> edition. The formal launch was done by **AVR Siddhanth**, **AVR Shreesmaran** and **Suman Vijay** from AVR Swarnamahal Jewellery Ltd.

Present at the launch were **Abhishek Shah**, Proprietor Nine Silver and **Avish Jain**, Partner Nine Silver.



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**Coffee with Dr Chetan Kumar Mehta  
in conversation with  
Bullion King Prithviraj Kothari**

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**Dr Chetan Kumar Mehta** in a scintillating conversation with **Prithviraj Kothari**, fondly called Kaka, unfolded the untold story of a man who is the undisputed Bullion King. Kaka, single handedly developed and structured the bullion market. He brought in players into the bullion market, educating them on the finer nuances of this sector.

Dr Chetan Kumar Mehta skillfully unveiled Kaka's workaholic business style, his firm belief in honest work ethics, his belief in the Divine and karma. It was inspiring to listen how Kaka balanced his bullion business, investments in over 30 business ventures, responsibilities at IBJA and his dedicated work at JITO. Kaka said it was his duty to give back to industry, his community and society at large.