

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

**SHRI C P RADHAKRISHNAN**  
**HONOURABLE GOVERNOR**  
**OF MAHARASHTRA INAUGURATES**  
**IIJS PREMIERE 2024**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**IIJS PREMIERE 2024**, the world's second-largest B2B GJ show, was inaugurated at Jio World Convention Centre, Mumbai by Chief Guest **Shri C.P. Radhakrishnan**, Hon'ble Governor of Maharashtra, in the presence of Guests of Honour **Shri Mangal Prabhat Lodha**, Hon'ble Minister of Skill Development and Entrepreneurship, Government of Maharashtra, **Paul Rowley**, Executive Vice President, Diamond Trading, Debeers Group, **Manushi Chhillar**, Former Miss World and GJEPC Brand Ambassador, **Dilip Gaur**, Business Director, Novel Jewels, Aditya Birla Group, and **Paul Alukka**, MD- Jos Alukkas.

Present at the inauguration were **Vipul Shah**, Chairman - GJEPC, **Kirit Bhansali**, Vice Chairman- GJEPC, **Nirav Bhansali**, Convener - National Exhibitions Sub-committee- GJEPC, **Sabyasachi Ray**, ED- GJEPC and dignitaries from the global and domestic GJ industry.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# INDIA'S TIRANGA FLIES HIGH AT IIJS PREMIERE 2024

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
PREMIERE 2024

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

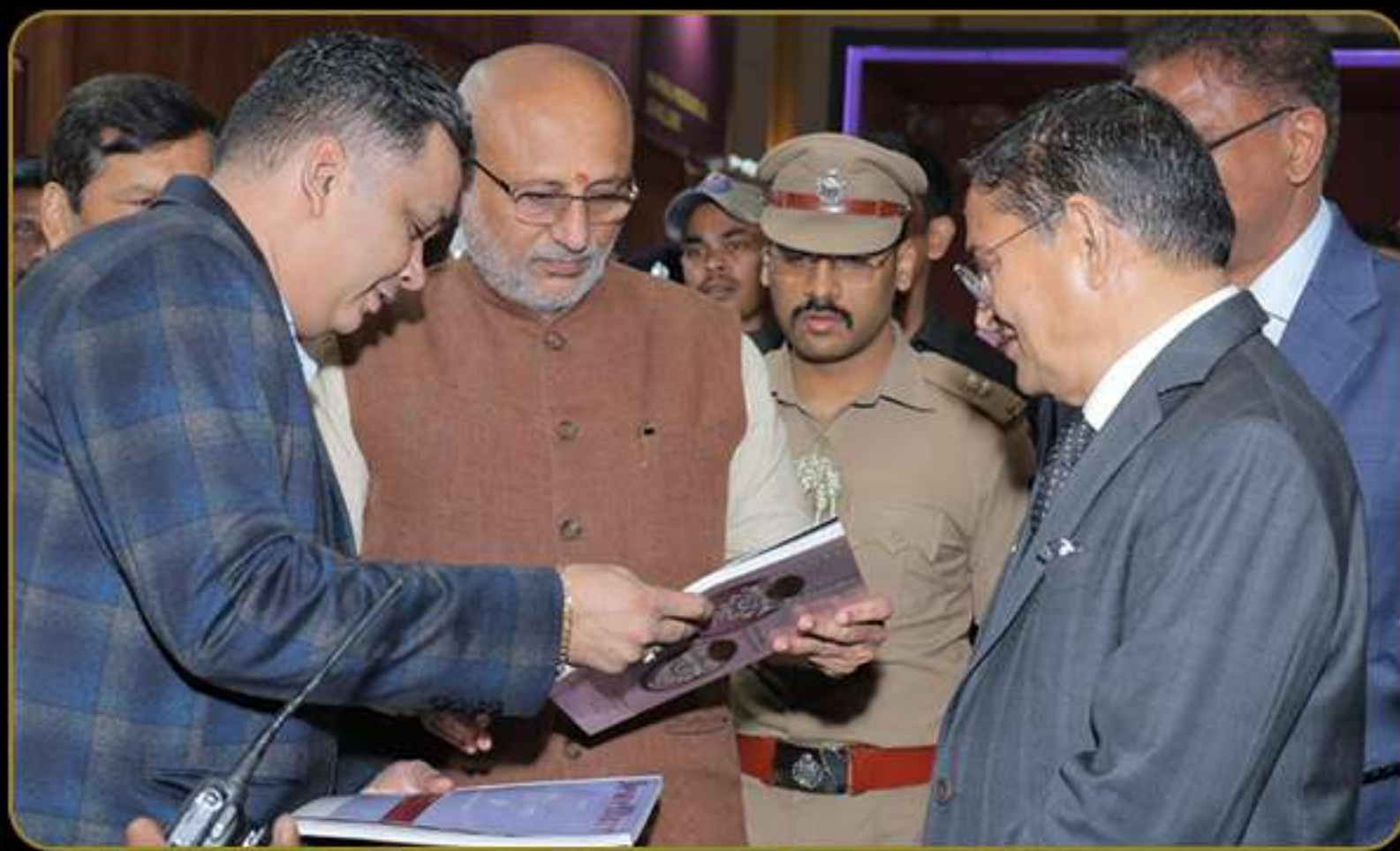
See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

**JewelBuzz™**  
SPREAD THE BUZZ

**JEWELBUZZ** was honoured to present the **JEWELBUZZ IIJS PREMIERE 2024 Special Issue** to **SHRI C P RADHAKRISHNAN**, Honourable Governor of Maharashtra and **VIPUL SHAH**, Chairman GJEPC.

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

# LUCKY LAKSHMI LAUNCH @ IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**Dinesh Jain**, Director - GJC and Convener Lucky Lakshmi addressed a full house at IIJS PREMIERE 2024 on GJC's mega initiative LUCKY LAKSHMI. This is a shopping festival that is transformational- one that revitalizes the jewellery industry.

Lucky Lakshmi, the world's largest jewellery shopping event is scheduled from October 3rd to November 17th, 2024, across India.

Dinesh Jain underlined the importance of Lucky Lakshmi: It is a mission, it is a movement. It was about energising the trade, driving sales, enhancing customer loyalty and creating a transformational mindset.

The Lucky Lakshmi festival was formally launched by **Saiyam Mehra**, Chairman GJC, **Rajesh Rokde**, Vice Chairman - GJC, **Dinesh Jain**, Director - GJC and Convener Lucky Lakshmi, Past Chairmen of GJC, GJC Committee members, **Jignesh Mehta** of Divine Solitaires, IGI team members and dignitaries from the GJ industry.

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# LUCKY LAKSHMI LAUNCH @ IIJS PREMIERE 2024

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
PREMIERE 2024

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

**innov8 @ IIJS PREMIERE 2024**  
***Dawn of new era for Indian gold industry***

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**Sachin Jain**, Regional CEO India-WGC said that WGC was the catalyst that will help raise awareness and build trust. The gold industry will have connect with millennials and Gen Z, who have a different mindset on trust.

To drive trust and confidence WGC together with industry associations has established a SRO called India Association for Gold Excellence and Standards (IAGES), which will enhance trust, fairness and integrity. It will contribute in driving demand esp. for the new age consumer.

Sachin Jain presented YOU ARE GOLD the marketing campaign for India market that will underscore the relevance of gold and connection with Gen Z and millennials.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# IIJS PREMIERE 2024, IGJME PREMIERE 2024

## inaugurated at Bombay Exhibition Centre, Mumbai

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**IIJS PREMIERE 2024 , IGJME PREMIERE 2024** were inaugurated at Bombay Exhibition Centre, Mumbai by Guest of Honour **Harshdeep Kamble**, IAS, Principal Secretary - Industries, Govt of Maharashtra in the presence of Honoured Guests **Sandeep Kohli**, CEO - Novel Jewels, **Aditya Birla Group**, **Varghese Alukka**, MD - Jos Alukkas, **Emil Guzelis**, Chairman - **Zen Diamond**, **Stefanie Mandlein**, Exhibition Director - Inhorgenta - Munich and dignitaries from the domestic and international GJ industry.

Representing GJEPC were **Vipul Shah**, Chairman-GJEPC, **Kirit Bhansali**, Vice Chairman - GJEPC, **Nirav Bhansali**, Convener - National Exhibitions Sub-committee - GJEPC, and **Sabyasachi Ray**, ED- GJEPC.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

**JEWELX X ULTRAHUMAN SMART RING – RARE COLLECTION LAUNCHED BY SHILPA SHETTY AT IIJS PREMIERE 2024**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



Jewelex Group, a leader in the diamond and jewellery industry, is proud to announce the launch of its latest innovation the **Jewelex X Ultrahuman Smart Ring – Rare Collection**.

The unveiling of **Jewelex X Ultrahuman Rare collection**, was done by actress and fitness diva, **Shilpa Shetty**.

This revolutionary product combines the elegance of precious metals with state-of-the-art wellness monitoring technology, setting a new standard in wearable luxury. The ring will be available in three stunning variants: **Yellow Gold, Rose Gold and Platinum** launching this festive season.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!



#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# IIJS PREMIERE 2024, IGJME PREMIERE 2024

## inaugurated at Bombay Exhibition Centre, Mumbai

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**IIJS PREMIERE 2024 , IGJME PREMIERE 2024** were inaugurated at Bombay Exhibition Centre, Mumbai by Guest of Honour **Harshdeep Kamble**, IAS, Principal Secretary - Industries, Govt of Maharashtra in the presence of Honoured Guests **Sandeep Kohli**, CEO - Novel Jewels, **Aditya Birla Group**, **Varghese Alukka**, MD - Jos Alukkas, **Emil Guzelis**, Chairman - **Zen Diamond**, **Stefanie Mandlein**, Exhibition Director - Inhorgenta - Munich and dignitaries from the domestic and international GJ industry.

Representing GJEPC were **Vipul Shah**, Chairman-GJEPC, **Kirit Bhansali**, Vice Chairman - GJEPC, **Nirav Bhansali**, Convener - National Exhibitions Sub-committee - GJEPC, and **Sabyasachi Ray**, ED- GJEPC.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

**JEWELX X ULTRAHUMAN SMART RING – RARE COLLECTION LAUNCHED BY SHILPA SHETTY AT IIJS PREMIERE 2024**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



Jewelex Group, a leader in the diamond and jewellery industry, is proud to announce the launch of its latest innovation the **Jewelex X Ultrahuman Smart Ring – Rare Collection**.

The unveiling of **Jewelex X Ultrahuman Rare collection**, was done by actress and fitness diva, **Shilpa Shetty**.

This revolutionary product combines the elegance of precious metals with state-of-the-art wellness monitoring technology, setting a new standard in wearable luxury. The ring will be available in three stunning variants: **Yellow Gold, Rose Gold and Platinum** launching this festive season.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

**Joy Alukkas, CMD, Joyalukkas Group and his wife Ms Jolly Alukkas graced the Sparkling Gold booth at IIJS PREMIERE 2024 with their presence.**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**HALL NO: 1**  
**STALL NO: 1G 152**

**See..Stop...Select  
...Shop..HERE!**

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# SK SETH CO. UNVEILS NEW IDENTITY; WILL NOW BE CALLED TARINI

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



With the new generation joining the company and in an endeavour to evolve with the changing times, **S K Seth Co.** will now be called **Tarini.**

**Nirav Bhansali**, Convener, National Exhibitions, GJEPC and **Shamal Pote** Director - National Events - GJEPC unveiled the new identity on the first day of **IIJS PREMIERE 2024.**



HALL NO: 1  
STALL NO: 1E 102A

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

**JewelBuzz™**  
SPREAD THE BUZZ

**SK SETH CO. UNVEILS NEW  
IDENTITY; WILL NOW BE  
CALLED TARINI**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**HALL NO: 1  
STALL NO: 1E 102A**

**See..Stop...Select  
...Shop..HERE!**

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# R M PRECIOUS JEWELRY LAUNCHES TWO NEW COLLECTIONS AT IIJS PREMIERE 2024

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**R M Precious Jewelry India Ltd** launched two new collections at IIJS PREMIERE 2024: Rose gold and Indo- Italian collections.

The formal launch was done by **Dr Saurabh Gadgil**, CMD - PNG JEWELLERS along with **Khemchand Bhagnani**. Representing R M Precious Jewelry were **Maulik Mandli** and **Sandeep Mandli**.



HALL NO: 1  
STALL NO: 1E 96A

See..Stop...Select  
...Shop..HERE!

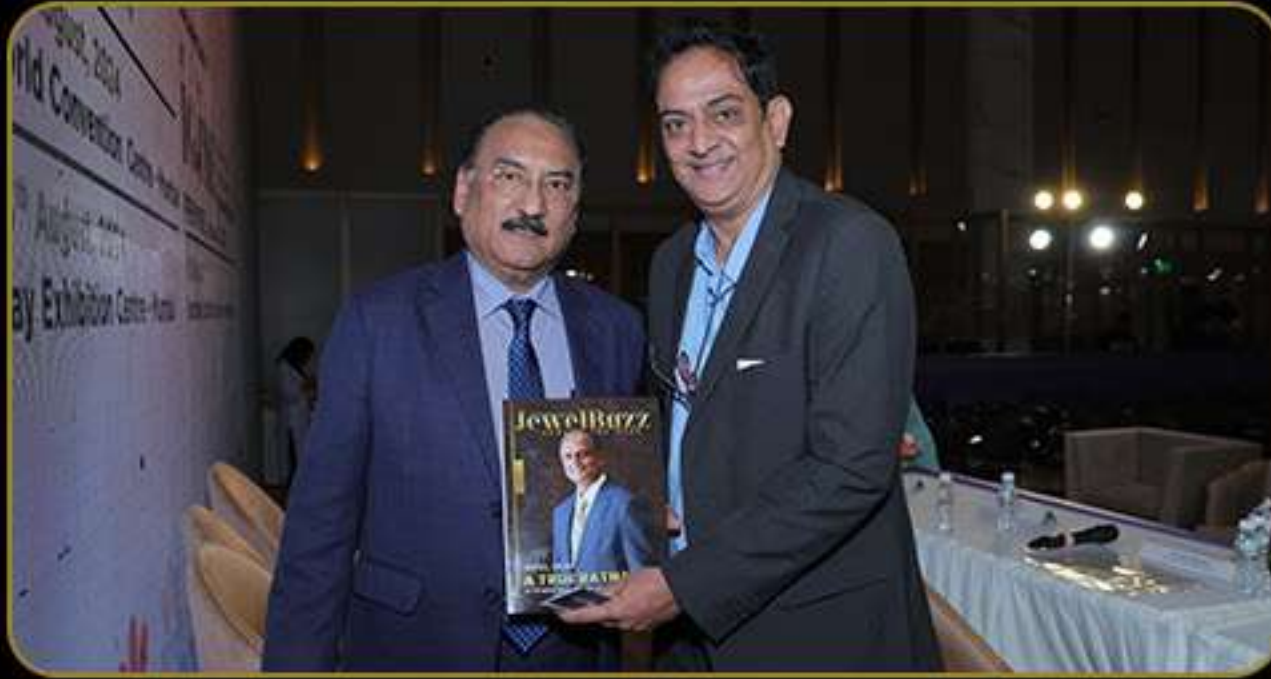
#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# GLIMPSES OF #DAY 1 AT IIJS PREMIERE 2024

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

**JewelBuzz™**  
SPREAD THE BUZZ

# GLIMPSES OF #DAY 1 AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!



#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# GLIMPSES OF #DAY 1 AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

#SHOWBUZZ BY JEWELBUZZ  
MEET THE BRAND @IIJS  
PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

#SHOWBUZZ BY JEWELBUZZ  
MEET THE BRAND @IIJS  
PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

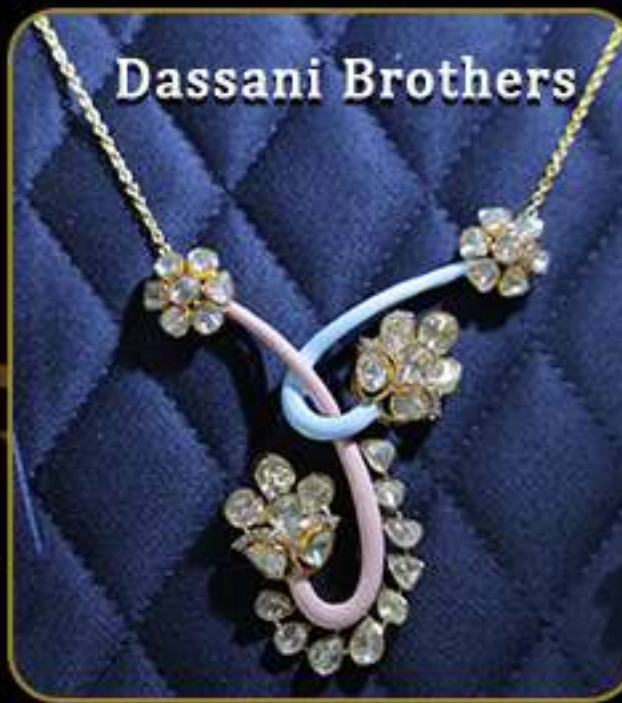
#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

#SHOWBUZZ BY JEWELBUZZ  
MEET THE BRAND @IIJS  
PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

## COMMERCE & INDUSTRY MINISTER VISITS IIJS PREMIERE 2024

*Piyush Goyal addresses key GJ industry issues*

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



Union Commerce & Industry Minister **Piyush Goyal** addressed leading players of GJ industry and media on a host of issues including the much appreciated duty cut on precious metals. He was accompanied by **Vipul Shah**, Chairman GJEPC, **Kirit Bhansali**, Vice Chairman GJEPC, **Nirav Bhansali**, Convenor National Exhibition, GJEPC, **Sabyasachi Ray**, ED, GJEPC.

Some key points made: Duty cuts had to be substantial as it ensures industry gets a boost and illegal entry of gold is curbed.

Actively pursuing the issue of Antwerp being the sole node for verification of sanctioned diamonds. Efforts on to make Surat or Mumbai a centre for verification.

Ongoing discussion on FTAs. Target will be countries with stable economy and high GDP.

India GJ industry should focus on value addition; markets looking for Innovation, intricacy, craftsmanship of the highest order.

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# COMMERCE & INDUSTRY MINISTER VISITS IIJS PREMIERE 2024

*Piyush Goyal addresses key GJ industry issues*

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup> Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# COFFEE WITH DR CHETAN KUMAR MEHTA IN CONVERSATION WITH DINESH LAKHANI

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**Dr Chetan Kumar Mehta** was speaking to a diamond industry powerhouse who represents the worlds largest producer of cut & polished diamonds: **Dinesh Lakhani**, Global Director, Kiran Gems.

Dineshbhai traced the journey from being a 12th standard pass 17 year old youth entering the diamond trading biz and dreaming BIG! 40 years ago his elder brother Vallabhbai established a trading firm in Bhavnagar that has become an enterprise manufacturing diamonds with a Rs 17000 cr. turnover.

Dineshbhai has a startling clarity of thought: Dream big. Get married to the idea and enterprise. Dedication and hard work. Create wealth and employment. Your workforce is your assets and family. Contribute to the nation's progress.

Dineshbhai lives by the credo that every day is a new learning He interacts with the lowest and highest level of employees and explores how the interaction will teach him something new. He is of the opinion that everyone and anyone can be one's guru. "My guru can be a peon, a Dhirubhai or a Narendra Modi" says Dineshbhai in inimitable style.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

**COFFEE WITH DR CHETAN KUMAR MEHTA IN CONVERSATION WITH DINESH LAKHANI**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai

While commenting on the diamond industry, he emphasized “I love natural diamonds. Love for Natural diamonds runs in my blood. There is a very bright future for diamonds. Diamonds are forever!”. He commented on how in certain size segments there is a demand supply mismatch. He is certain that diamond prices are not going to crash. His advice: ignore the negativity – create a positive sentiment, march ahead, energize the industry and contribute to nation building.





#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# COFFEE WITH DR CHETAN KUMAR MEHTA IN CONVERSATION WITH DINESH LAKHANI

IIJS INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup> Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™  
SPREAD THE BUZZ

# FORTY UNDER 40 AT IIJS PREMIERE 2024: CELEBRATING NEXTGEN'S RISING STARS

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



## FORTY UNDER 40

A highlight of IIJS Premiere 2024 was the **GJEPC's 40 Under 40 initiative**, which celebrated the industry's **next-gen talent**. This prestigious award recognized young visionaries who have demonstrated exceptional **talent, innovation, and dedication** to the world of jewellery.

The awards were presented by **Nirav Bhansali**, Convener, National Exhibitions, GJEPC, **Vaishali Banerjee**, MD, PGI India, **Sachin Jain**, Regional CEO, India, World Gold Council and **Amit Pratihari**, VP, De Beers Forevermark.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

**JewelBuzz™**  
SPREAD THE BUZZ

# GLIMPSES OF IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

**JewelBuzz™**  
SPREAD THE BUZZ

# GLIMPSES OF IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

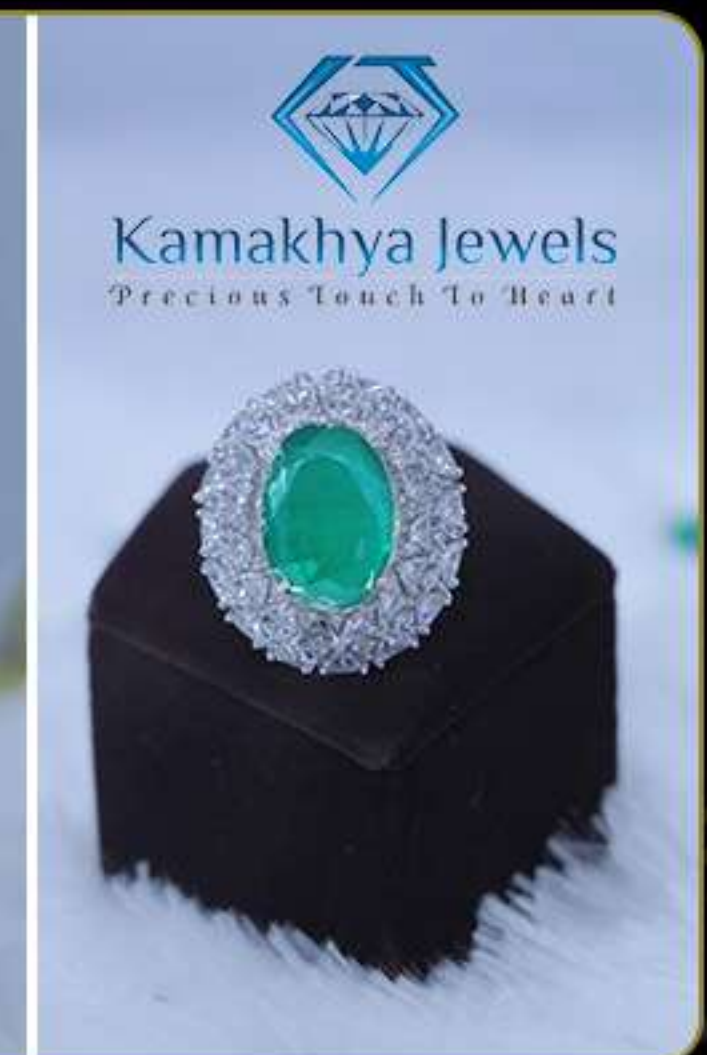
SPREAD THE BUZZ

**KAMAKHYA JEWELS HONOURS  
BA RAMESH, JT MD, THANGAMAYIL  
JEWELLERS AS KAMAKHYA  
PREFERRED RETAILER**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**Kamakhya Jewels showcased an exquisite range of diamond studded gold jewellery comprising rings, bangles, necklaces, including men's jewellery.**



**HALL NO: 2**  
**STALL NO: 2J 255 C**

**See..Stop...Select  
...Shop..HERE!**

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

# TECH BUZZ FROM IGJME PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2024

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

#SHOWBUZZ - IIJS PREMIERE 2024

JewelBuzz™

SPREAD THE BUZZ

## DESIGN GALLERY FOR EMERGING TALENT & WOMEN ENTREPRENEURS AT IIJS PREMIERE 2024

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



**The Design Gallery** is a vibrant hub for start ups/budding designers, women entrepreneurs and design institutes.

The abundance of talent, from freshly graduated designers to experienced players, on display underscores the point that there is traction in Design in India movement.

The design gallery showcased **commendable craftsmanship and innovative designs** utilising both regular and unusual materials, and out of the box creativity.

We cover the creative energy on display at IIJS PREMIERE 2024.

40<sup>th</sup>  
Edition

IIJS WHERE BUSINESS HAPPENS.

See..Stop...Select  
...Shop..HERE!

## DESIGN GALLERY FOR EMERGING TALENT & WOMEN ENTREPRENEURS AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
 8<sup>th</sup> - 12<sup>th</sup> August, 2024  
 Jio World Convention Centre- Mumbai  
 9<sup>th</sup> - 13<sup>th</sup> August, 2024  
 Bombay Exhibition Centre- Mumbai

**Ekta Gems and Jewelry (SU 514D)**

Ekta Pearls specializes in exquisite pearl beads, offering a vast selection of high-quality pearls for diverse jewelry designs. Built on meticulous craftsmanship and an unwavering commitment to quality, we cater to designers, jewelers, and enthusiasts alike. Each piece reflects elegance and sophistication, making Ekta Pearls a trusted source for the finest pearls. Whether for individual creations or bulk purchases, Ekta Pearls empowers you to create timeless and beautiful jewelry.

— Poonam Ambavat



**Minerva Jewellery by Moksha (SV 559C)**

I have launched my own start-up MINERVA JEWELLERY BY MOKSHA. We do complete merchandising for our clients. We not only cater to our retail clients but also to B2B businesses. We are looking forward to establish ourselves in this industry. We are willing to do our best and we work for it. Skilled in Sketching, Fashion Design, Fashion Jewellery, Gemology, Handmade Jewellery.

**Gemograce (SV 559E)**

Aanchal Srivastava is an accomplished jewellery designer and student of the Indian Institute of Gems and Jewellery (IIGJ), Jaipur. With a passion for blending traditional craftsmanship with contemporary aesthetics, she creates exquisite jewellery pieces that showcase her unique design sensibility. Aanchal's work reflects her deep understanding of gemstones and metals, making her a respected name in the industry. Her creative vision and dedication to quality craftsmanship set her apart as a distinguished designer. She has also studied stone carving from national awarded artist Anant (Sudhakar) Singh, given demonstration with him. She made my new collection. STARTUP FANCA NAME: GEMOGRACE

**Arveena Jewellery By Raveena Mattu (SV 559D)**

"Crafting dreams into dazzling reality" Welcome to AJ, a custom based firm. We specialise in services for B2B as well as B2C clients. Founded with passion & knowledge as a humble dream in the heart of its founder Raveena Mattu.

Why AJ firm???

- 1) Customised services as per your requirement.
- 2) Theme based manual designing.
- 3) CAD designing.
- 4) Custom jewellery manufacturing.
- 5) Budget jewellery & much more.

Embark on a journey of creativity at our exhibition. Let AJ be your partner in turning your dreams into timeless treasures.

**Pichola - Jaipur (SV 559F)**

"Pichola creates unique, gold-plated silver Polki-Jadau jewelry with a blend of style, sophistication, and personalization. Our maximalist pieces combine Indian culture with cross-cultural aesthetics. Founded by Geraaj Gupta and Nikhil Maya Baxaz, Pichola offers affordable, high-quality jewelry in sterling silver (92.5% purity) with a hallmark. From bridal to office wear, our collection caters to women seeking a perfect blend of style and sophistication, refreshing the jewelry industry with a unique perspective."



## DESIGN GALLERY FOR EMERGING TALENT & WOMEN ENTREPRENEURS AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



## DESIGN GALLERY FOR EMERGING TALENT & WOMEN ENTREPRENEURS AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai



## DESIGN GALLERY FOR EMERGING TALENT & WOMEN ENTREPRENEURS AT IIJS PREMIERE 2024

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2024**  
8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai  
9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai

