

News Bytes

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6TH - 7TH JULY, 2023

Platinum Buyer Seller Meet: Astounding quality, variety, innovation on offer



PGI- India conducted a Round Table Trade Media Meet on the sidelines of the 6th edition of Platinum Buyer Seller Meet, Kochi.

Vaishali Banerjee, Managing Director - PGI - India, Tim Schlick, COO - PGI, Pallavi Sharma, Business Director - Platinum Guild International-India and Zairin Faizal-Khoo, Market Development Head - Anglo American interacted with trade media and shared overview of the global and Indian platinum jewellery scenario. Deep insights into trends and development were shared.

Sharing an overview of the Buyer Seller Meet, Vaishali Banerjee said the efforts the partners of PGI have put into design innovations, technology leveraged in the manufacturing process and the deep understanding of the consumer psyche has resulted in quality, variety, innovation – much to the satisfaction of the buyers













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NEWS BYTES

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Congratulations



Best Independent Store - North & South



Best Independent Store - Platinum Sales North

Gandaram Jewellers, New Delhi



Best Independent Store - Platinum Sales South

Vummidi Bangaru Jewellers, Anna Salai, Chennai



Best Independent Store - Platinum Sales North

Kashi Jewellers, Kanpur Best Independent Store - Platinum Sales South

Pothys Swarna Mahal, Trivandram

Winners









INDUSTRY VIEW

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Buyer Seller Meet

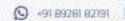


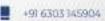
Rajesh Kalyanaraman, Executive Director, Kalyan Jewellers "The Platinum Buyer-Seller Meet provides us with a great opportunity to explore new designs and stock up on pieces that will attract our customers. We are witnessing a rise in demand for platinum jewellery among young working women, as they seek a sophisticated and modern look. The contemporary designs of platinum jewellery make it the perfect choice for everyday wear and special occasions.















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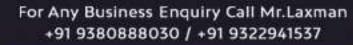
Buyer Seller Meet

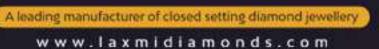


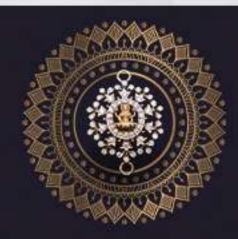
Dipu Mehta, Managing Director, ORRA "The Platinum Buyer-Seller Meet has helped us unlock immense business potential by providing access to a network of established industry manufacturers. As we gear up for Q4, we are expecting to witness collections across Platinum Love Bands, Platinum Evara & Men of Platinum as we have seen great interest among our consumers. We expect the positive consumer sentiment to translate to further business growth, on the back of the latest designs."













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Buyer Seller Meet



Varghese Alukka, Managing Director, Jos Alukkas "Platinum jewellery has seen a surge in demand in recent years, primarily among young consumers. They seek contemporary and modern designs that make platinum jewellery an ideal choice. Hence, the Platinum Buyer-Seller Meet is a key event that brings together retailers and manufacturers to discuss the latest design trends in platinum jewellery. This year too, we are eager to meet old and new partners and witness new offerings that will set the right tone for the upcoming festive season."









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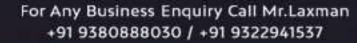
Buyer Seller Meet



Suvankar Sen, CEO & MD, Senco Gold & Diamonds "Attending the Platinum Buyer-Seller Meet has been instrumental in our business growth by providing access to new and contemporary designs in platinum jewellery. We have formed valuable partnerships and expanded our product offerings, leading to increased footfalls and customer satisfaction. This year we are expecting to identify opportunities for bringing in new synergies."











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INDUSTRY VIEW

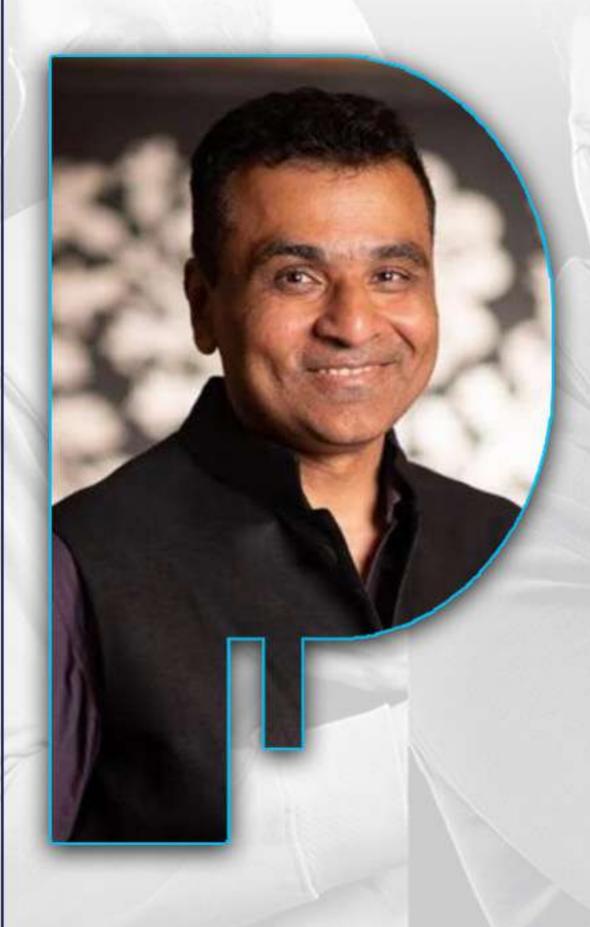
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Buyer Seller Meet

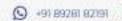


Nirav Bhansali, CEO - Prism Jewellery "We are excited to be a part of the upcoming Platinum Buyer-Seller Meet to discuss the business potential of platinum jewellery and exhibit our new collection ranges for key retailers across the 3 brands: Platinum Love Bands, Platinum Evara, and Men of Platinum. We also aim to leverage this event to discuss design innovation across these brands.















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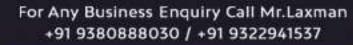
Buyer Seller Meet

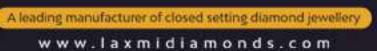


Nirmal Rawal, Managing Director BN Jewellers India Pvt. Ltd. "We are looking forward to being a part of the upcoming Platinum Buyer-Seller Meet, where all key stakeholders will be under one roof. We will be offering BN's new range of platinum across our three brands: Platinum Love Bands, Platinum Evara, and Men of Platinum. We also aim to discuss innovative ways to optimize BN's bestsellers that continue to deliver higher stock turns."













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Buyer Seller Meet

Chandmalji Pokharna, Director, Pure Platinum "We have achieved success in various categories, including Platinum Love Bands, Men of Platinum, and Platinum Evara. Our primary goal is to provide support to our retail partners by reducing lead times and expanding their presence in the market. The Platinum Buyer Seller Meet serves as an ideal platform to connect with our partners and showcase merchandise that can drive incremental growth for them.















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Buyer Seller Meet



Avinash Pahuja, Director ORO Precious Metals Pvt Ltd, "In the platinum world, the Buyer-Seller Meet is an unparalleled opportunity that allows the right platform for effective interaction and commerce. As ORO prepares to participate in the upcoming buyer-seller meet, we are filled with excitement for our new product offerings at irresistible value. We eagerly look forward to showcase our luxurious finish men's & women's wear to industry professionals, decision-makers, and potential buyers under one roof."









