

BIJS 2023 opens with a grand inauguration in Kolkata

**BENGAL
INTERNATIONAL
JEWELLERY
SHOW**
Real Essence of Handcrafted
Calcutta Jewellery



Bengal International Jewellery Show 2023 was inaugurated by **Joy Alukkas**, CMD, Joyalukkas Group alongwith **Ali Saleh Baterfi Al Kindi**, Vice Chairman, Federation of Council of Saudi Chamber, Jeddah, Saudi Arabia, today, 8 December 2023, at Milan Mela Exhibition Complex , Kolkata.

The grand opening saw the presence of stalwarts and dignitaries including **Samar Kumar De**, President, SSBC; **Arun Kumar Varma**, President, BGJA; **Tagar Chandra Poddar**, General Secretary, Bangiya Swarna Shilpi Samiti; **Kranti Nagvekar**, Founder and MD, KNC Services; **Suvankar Sen**, Chairman and MD, Senco Gold; **Saiyam Mehra**, Chairman, GJC; **Suber Sen**, Chairman, B.C. Sen Jewellers, **Pankaj Pariekh**, Regional Chairman, GJEPC amongst others.

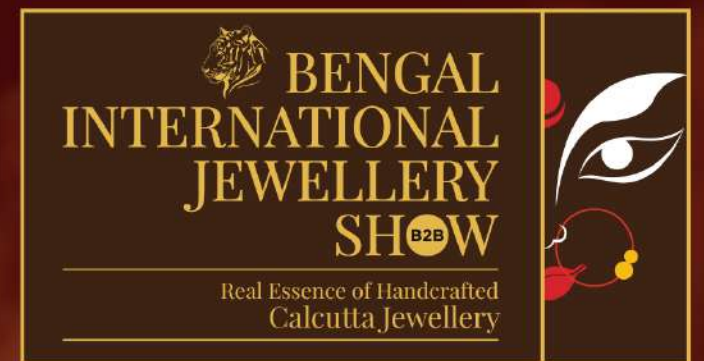
The 4th edition of the BIJS organised and promoted by KNC Services, will run from 8th to 10th December, 2023.

BIJS features 250+ exhibitors. 50+ retail chains and 200+ overseas buyers are visiting the show. 10000+ domestic visitors are expected to attend the show.

**East India's Biggest B2B Jewellery
Exhibition in Kolkata**

**See..Stop...Select
.....Shop....HERE!**

SPREADING JOY: HOW JOYALUKKAS BECAME THE WORLD'S FAVOURITE JEWELLER, the autobiography of Joy Alukkas, launched at BIJS 2023



Spreading Joy: How Joyalukkas Became the World's Favourite Jeweller, the autobiography of Joy Alukkas, iconic stalwart of the jewellery sector, was launched at BIJS 2023.

Dignitaries present at the launch included Samar Kumar De, President, SSBC; Arun Kumar Varma, President, BGJA; Tagar Chandra Poddar, General Secretary, Bangiya Swarna Shilpi Samiti; Kranti Nagvekar, Founder and MD, KNC Services; Saiyam Mehra, Chairman, GJC; Suber Sen, Chairman, B.C. Sen Jewellers, Pankaj Parekh, Regional Chairman, GJEPC amongst others.

SPREADING JOY not only captures a phenomenal entrepreneurial story, but also provides rare insights into an industry that has predominantly been fragmented and unorganized. Aspiring entrepreneurs, irrespective of the industry they operate in, will find this book of immense value as they build their dream organizations.

#SHOWBUZZ - BIJS 2023

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#Glimpses of Day - 1

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