



Assam Jewellery Expo 2024 sets the stage for industry transformation



ASSAM JEWELLERY EXPO

22-23 MAR 2024

AASHI APSARA BANQUET HALL
PALTAN BAZAR, GUWAHATI, ASSAM



The Assam Jewellery Expo 2024, held from March 22-23, 2024, at Ashi Apsara Banquette Hall, Paltan Bazar, Guwahati marked the first-ever B2B jewellery exhibition in the Northeast region, revolutionising the way jewellery businesses connect and thrive, marking a significant milestone in the region's jewellery industry.

The Exhibition commenced with a prestigious ribbon-cutting ceremony, graced by esteemed dignitaries from the jewellery industry: **Ashish Pethe**, Partner of Waman Hari Pethe Jewellers, along with **Kranti Nagvekar**, Founder of KNC Services, and **Parimal Sarkar, Ram Gopal Soni**, Chairman, L Gopal & Sons Jewellers inaugurated the show.

Ashish Pethe was felicitated as a chief guest of the Assam Jewellery Expo and for his outstanding contributions to the jewellery industry. **Parimal Sarkar**, President of Nikhil Assam Swarna Shilpi Samithi, was also honoured.

Kishan Soni, Managing Director of Manikchand and Sons Jewellery, was recognised with the prestigious award for the Best Jewellery Showroom in the Northeast. A Lifetime Achievement Award was presented to **Ram Gopal Soni**, Chairman of L. Gopal and Sons Jewellers





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